



FLORIDA URBAN[™]
— organics —

“DESIGNING TO THRIVE”

**...TENENTS IN COMMON WITH OUR
ENVIRONMENT**



FLORIDA URBAN[™]
— organics —

**A SCALABLE FOOD SOURCE
FUELING COMMUNITY AND ECONOMIC
DEVELOPMENT, EDUCATION
AND HUMAN SERVICES**

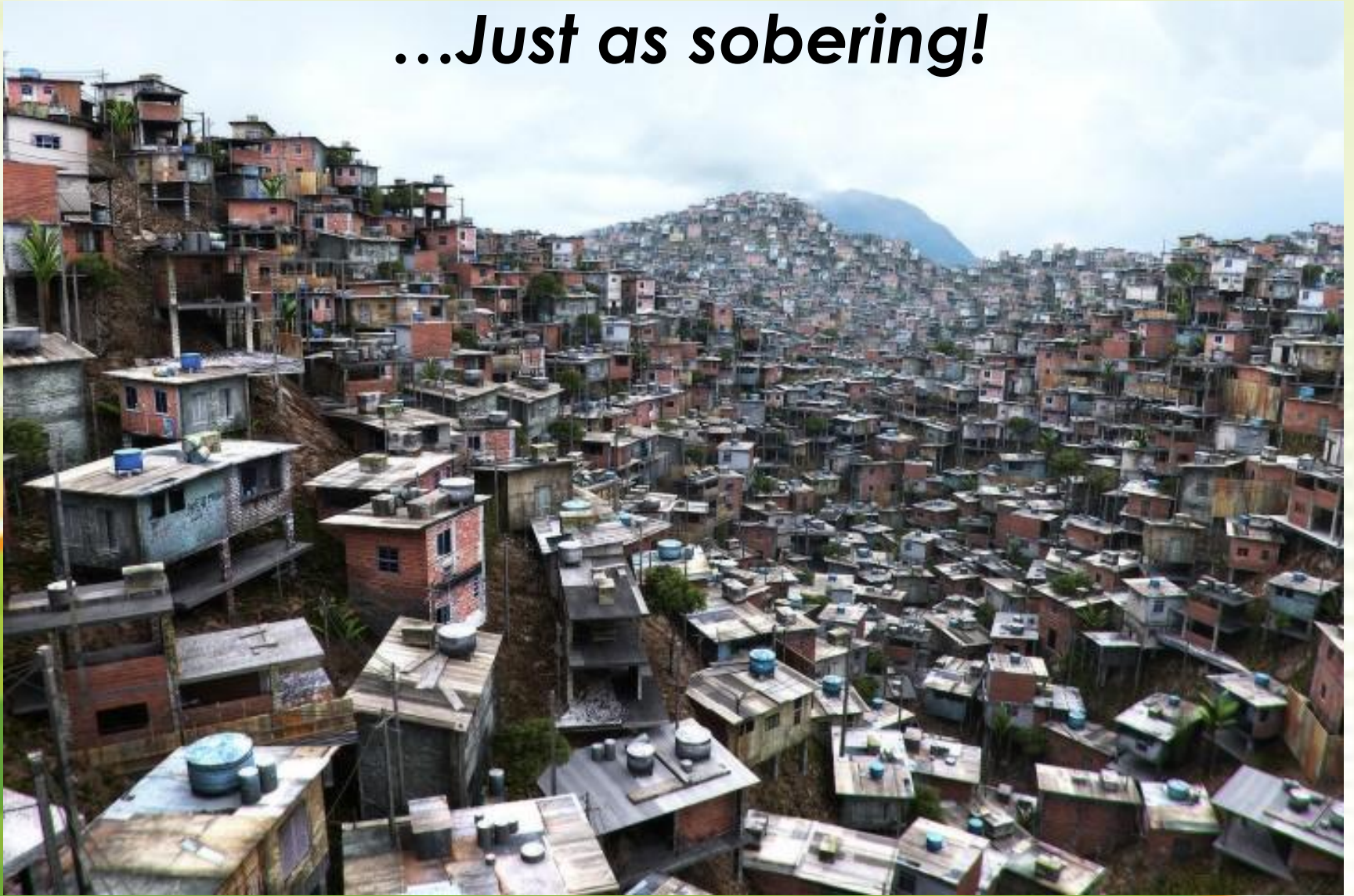
SOBERING FACTS & PROJECTIONS:

...2011 REWIND

- ✓ **2.2 Billion children in the world...1 billion in poverty**
- ✓ **21,000 Children will die today around the world from silent killers...poverty, hunger, preventable diseases and illnesses**
- ✓ **In 2010...7.6 million children worldwide died before 5th birthday**
- ✓ **80% of humanity lives on less than \$10 per day.**
- ✓ **By 2025: 74% of humanity will live in urban city environment**
- ✓ **USA Phosphorus reserves finite...25 years remain**

Why is this not headline news?

...Just as sobering!



Additional 2.6 Billion people by 2050

· **Equivalent to Building a City of
One Million People**

The size of San Francisco!



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Each Week



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For the next 40 years



In Perspective...

1.24 Billion



✓ 2 billion people equivalent to2 extra India's

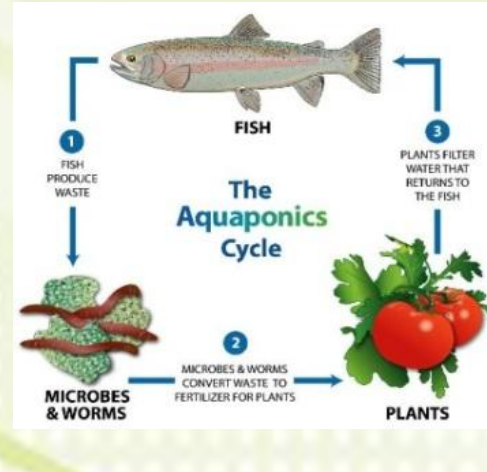
✓ If you include the 1 billion current population now going hungry = 3 extra India's



Solution.... Innovative Agriculture

- ✓ **Above grade farming**
- ✓ **NO soil...NO Pesticides...NO Synthetic Fertilizers**
- ✓ **Less land, higher more dependable yields**
- ✓ **Urban Solution-limit logistics and carbon footprint**
- ✓ **Limited water usage (<85% of traditional farming)**
- ✓ **More resilient to Climate Change**
- ✓ **Scalable Solutions**
- ✓ **Education and training**
- ✓ **Jobs...Food...Income = Economic Viability**
- ✓ **Waste not business model**

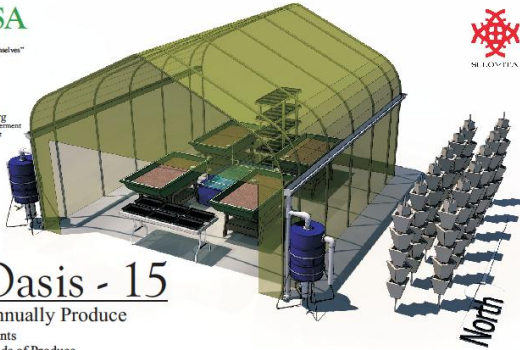
Aquaculture...Economic Engine



Hydroponics: Leafy Plants & Vegetables



Scalable Systems: Supporting a Single Family



Javi Oasis - 15

144 Fish Annually Produce

- 6,370 Plants
- 910 Pounds of Produce
- 216 Pounds of Fish

Add a Greens Rack and you provide 13,000 pounds of nutritious fodder in support of: bovine, sheep, fowl or goat.

Support a Family of '5'

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18.05.2013 15:04



25.04.2013 15:04



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ANNUAL RESULTS

**216 lbs.
Fish**

**910 lbs.
Produce**

**1300 lbs.
Animal
Fodder**

ORANGEWOOD ELEMENTARY SCHOOL



1-29-14



2-24-14



3-13-14



3-13-14

• **“Let the food be the medicine ...and
the medicine be the food”**



Thank you

