

GIFT OF APPRECIATED SECURITIES

Gifts of stocks, especially those that have increased in value, are the best gifts to make for tax benefit purposes. The donor receives a double tax benefit by being able to deduct the full market value of the securities and avoid capital gains tax on the appreciation.

Benefits

- » You receive gift credit and an immediate income tax deduction for the fair market value of the securities on the date of transfer, no matter what you originally paid for them.
- » You pay no capital gains tax on the securities you donate.
- » You can direct your gift to a specific fund or purpose.
- » You have the satisfaction of making a significant gift now or funding a life-income gift that benefits The Florida SouthWestern State College Foundation.

Is it difficult to transfer securities? Not at all! With our details on how to transfer appreciated securities, we can help you through every step of the process.

Securities fluctuate in price — how will my gift be valued? We take the average of the high and low prices for the security on the date it is received by the Florida SouthWestern State College Foundation. If the high price was \$80 and the low was \$70 on the day you made your gift, your gift will be \$75 per share.

If the stock you donate is held by your broker, the gift date is the day the stock is received into our account. If you hold the certificates yourself and mail them to us, the gift date is the postmark date on the envelope.

Donors of mutual fund shares use the fund's closing price on the day the shares are received into our account.

How to contribute gifts to securities. When giving securities, be sure to consult with your financial advisors first. Let us know that the gift is coming, and what program or department you want us to apply it to.

If your stock is currently held in an account with a brokerage firm, making your gift to Florida SouthWestern State College will work using one of the following options.

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Option One:

Inform your broker in writing that you wish to give appreciated securities to Florida SouthWestern State College Foundation. See the easy instructions below. Be sure to let the broker know when you'd like the transfer made.

Your stock gift can be transferred electronically into the account of the Florida SouthWestern State College Foundation. You will simply give your broker a signed letter of instruction to deliver the stock (name of stock and number of shares) to the Foundation via "free delivery through DTC." Fax, email, or mail a copy of your letter to the Florida SouthWestern State College Foundation. The Foundation needs written confirmation of the transfer from your broker before we can issue a gift receipt and the only way we can verify your stock transfer is by matching your letter to the transaction. Your broker will require the following pieces of information to complete the transfer:

1. The Florida SouthWestern State College Foundation stock account is held by Charles Schwab. Our representative to assist you is Gerry Roberts. You can reach Gerry at 239-461-5917.
2. The DTC number is 0164, Code 40
3. The account number for Florida SouthWestern State College Foundation is: 8803-9740

Option Two:

If you hold the actual stock certificates, you will need to sign a stock power form for each certificate you contribute. You may obtain a stock power from any broker or financial institution. When you sign the power, be sure to sign your name precisely as it appears on the certificate. For example, if you are listed as Sarah J. Smith on the certificate, sign it Sarah J. Smith. We will need three items to complete the gift. You will send items 1 & 2 in one envelope and item 3 in another envelope, mailed separately:

1. The unsigned stock certificate. Leave the certificate unsigned, nonnegotiable.
2. A cover letter. With the stock certificate, please send a cover letter including your name, address, name of stock, number of shares, certificate numbers, and any restrictions regarding your gift.
3. In a separate envelope, send a stock power for each stock certificate with your signature guaranteed. This stock power will be attached to the gifted stock certificate to make it negotiable. (Stock powers are available from brokerage firms or banks)

If you have questions about how to give a gift of appreciated assets, or about the impact your gift can make on the students at Florida SouthWestern State College, please contact the Florida SouthWestern State College Foundation Development Team at 239-489-9210.