effollett HIGHER EDUCATION GROUP®

We are Part of the Solution

With student buyback quickly approaching, we are proud to report on an important store initiative that will dramatically reduce our carbon footprint. With your support, Follett has set a goal to reduce our in-store shopping bag consumption by more than 50 percent this fiscal year. This fall alone, our network of more than 900 stores will prevent 3.5 million bags from entering our landfills and waterways.

To achieve this goal our campus stores will only supply bags for customers who request them. Though bags will always be available, we are confident our customers will support this initiative. In fact, a recent survey from Generate Insight indicated that the majority of millennials (76 percent) think it's important for brands to get involved in the green movement.

This initiative is just one of the many ways Follett is taking action to become more sustainable:

- •Follett is committed to reducing our energy use by five percent each year. One way we are achieving this goal is installing T5 fluorescent lighting in our stores that delivers 33 percent in energy savings.
- •We are reducing our footprint by shipping textbooks in cartons made of 35 percent postconsumer recycled content and also use biodegradable air cushions made from 100 percent recyclable material when we ship textbooks.
- •We donate or recycle electronic products through our robust eCycling program. Last year, we prevented nearly 50,000 pounds of toxins from entering landfills.
- •Additionally, we are working toward LEED certification for our new distribution center by implementing practical and measureable green solutions.

Whether it is limiting our shopping bag consumption or upgrading in-store lighting, Follett knows that small changes lead to big results. We are committed to our environmental sustainability efforts and to supporting your campus sustainability goals to be part of the solution, together.

