

General Education Assessment

AY 2015-2016

Florida SouthWestern State College initiated a revised assessment of the General Education Program beginning in the 2014-2015 academic year. This process provided the baseline data for the continuous improvement cycle in the academic unit.

The General Education Assessment Subcommittee of the Learning Assessment Committee reviewed several commonly-used assessment processes and supports the following approach, based on the Association of American Colleges and Universities (AAC&U) Value Rubric implementation model. This is a faculty-driven model which involves measuring achievement of General Education Competencies through locally designed assignments and assessments. In order to encourage college-wide representation, participating faculty will be credited with College Service.

Based on a review of the 2014-2015 General Education assessment pilot, the Learning Assessment Committee identified “Communication” as the focus for AY 2015-2016. We are asking all full-time and adjunct faculty to submit artifacts (either from new or existing assignments) that, in their opinion, represents attainment of the “Communication” General Education Competency. Any assignment—from short-answer quizzes, to essays, projects, or videotaped presentations—will be acceptable.

How to Participate

We ask that faculty send in their assignment guidelines to their Departmental Assessment Coordinators by Friday, October 23, to give the Learning Assessment Committee time to review them, create a program map, and ensure all disciplines are represented. Faculty will then submit all the ungraded artifacts with student IDs only (no names) from the selected class sections to the Assessment Coordinators at the end of fall semester. Faculty who submit assignments and artifacts will receive a certificate for College Service.

Your assistance in this assessment project is most appreciated!

A sample General Education Assignment Submission Form is shown on the next page.

Support for General Education Assessment and course-level assessment is provided by:

[Dr. Joseph van Gaalen](#), *Coordinator of Academic Assessment*
[Allison Studer](#), *Assessment Analyst*

References:

Braselton, M. “Using AAC&U Value Rubrics. Case Study: Midland College.” <https://www.aacu.org/VALUE/casestudies/midland.pdf>

Rhodes, T. & Finley, A. (2013) Using the VALUE Rubrics for Improvement of Learning and Authentic Assessment. AAC & U.

General Education Assignment Template

AY 2015-2016

Please complete this form and submit to your department's Assessment Coordinator or to Allison Studer (astuder@fsw.edu).



For the 2015-2016 Academic Year, the Learning Assessment Committee has established the Communication General Education Competency as the focus of General Education Assessment. Please use this form if you would like to voluntarily participate by submitting an assignment from one or more sections of a course or courses that you teach.

Communication (COM): To communicate effectively in standard English (written or oral).

Faculty Name:

Faculty Status:

Course Prefix
& Number

Course Title

Modality

Face-to-face

Online

Dual Enrollment

Is this assignment common to all sections of the course?

Assignment Description

Approximate Due Date of the Assignment

Once you have received the artifacts from your students, submit the ungraded copies to your Assessment Coordinator or Allison Studer (astuder@fsw.edu) by the end of term. Include answer keys when applicable. Your assistance in this assessment project is most appreciated!

Support for General Education Assessment and course-level assessment is provided by Dr. Joseph van Gaalen (Director of Academic Assessment, jvangalen@fsw.edu) and Allison Studer (Assessment Analyst, astuder@fsw.edu).

Additional notes