

# General Education Assessment

## AY 2017–2018 Review

Dr. Caroline Seefchak, Chair, Learning Assessment Committee

Dr. Eileen DeLuca, Associate Vice President, Academic Affairs

Dr. Joseph van Gaalen, Director, Assessment and Effectiveness

Thursday, May 3, 2018

# Learning Assessment Committee Membership & Mission

Marty Ambrose	Dr. Erik Fay	Dr. Katie Paschall
Patricia Arcidiacono	Dr. Julia Kroeker	Jennifer Patterson
Andrew Blitz	Margaret Kruger	Dr. Elijah Pritchett
Leroy Bugger	Fernando Mayoral	Dr. Eric Seelau
Dr. Marius Coman	Dr. Lisa McGarity	William Stoudt
Jane Charles	Barb Miley	Dr. Caroline Seefchak
Dr. John Connell	Colleen Moore	Dr. Amy Trogan
Dr. Mary Conwell	Dr. Shawn Moore	Dr. Joseph van Gaalen
Dr. Eileen DeLuca	Dr. Kristi Moran	Dr. Richard Worch
Thomas Donaldson		

The Learning Assessment Committee develops and recommends procedures and best practices that provide the College with measureable data to assess student learning.

The Learning Assessment Committee assists academic disciplines to develop plans for assessment strategies, rubrics, and methods for using data to make changes in the delivery of course material to promote student success.

- *Data Versed* – monthly publication of the Learning Assessment Committee
- *Did You Know?* – twice-yearly informational piece



## Did You Know?

FSW uses a wide variety of tools for course level assessment.  
As of Fall 2017,

60%	of course level assessment utilized a common multiple-choice exam or quiz.
25%	used a common rubric-based assessment that had been calibrated and normed by department faculty.
15%	of course level assessment was done by a disposition survey aimed at gauging student concept maps from beginning of semester to end.
10%	utilized an external benchmark.
5%	utilized a focus group of some sort.

\*Note that these percentages add up to greater than 100% as some departments used more than one approach.

So what works best for your department? What would work best for your department?  
Is the answer one in the same?

Consider these ideas as a means of utilizing this information:

- Common multiple choice exams are great for quantitative data, and that means they are great for longitudinal studies, too. The weak link here is that they often can have data that are reflective not only of learning but also external conditions unrelated to learning (e.g., a lengthy question measures

## Professional Development in Response to AY 2016-2017 Assessment Study

- *Assessment Workshop 101 – continues following Fall 2015 pilot*  
Amy Trogan, Donald Ransford, Katie Paschall, Joseph van Gaalen, Eileen DeLuca
- *An Overview of Classroom Assessment Techniques (CATs) to Improve Student Learning*  
Caroline Seefchak
- *It's Data-licious 2: The MCQ*  
Joseph van Gaalen
- *Don't Limit Your Students: Sources for Research Assignments*  
Jane Charles

# General Education Assessment History

## Spring 2014:

Formation of  
General Education  
Assessment  
Subcommittee  
(GEAS)



## Summer 2014:

GEAS adopted faculty  
driven model measuring  
achievement through  
locally designed  
assignments /  
assessments and  
guidelines for 2014-2015  
GenEd Assessment &  
Assignment Template



## Fall 2014:

Implementation of  
General Education  
model (all 5  
competencies as  
pilot)



## Spring 2015:

Completed pilot study  
analysis of Fall 2014 data;  
Recommendations: 1)  
Professional development  
in assignment guidelines  
and 2) Identified  
competencies for future  
study



## Spring 2017:

Completed 3<sup>rd</sup> Yr (on CT &  
QR) while preparing for  
new assessment sampling  
model based on faculty-  
identified competencies.  
(Competencies in place Fall  
2016)



## Fall 2016:

3<sup>rd</sup> Yr of GEAS-  
adopted GenEd  
Assessment model:  
Assessing CT &  
QR, Professional  
development in  
student writing  
support



## Spring 2016:

Completed 2<sup>nd</sup> Yr (on  
COM);  
Recommendations: 1)  
Development of Dual  
Enrollment  
participation,  
Professional  
development on  
supporting students'  
writing



## Fall 2015:

2<sup>nd</sup> Yr of GEAS-  
adopted GenEd  
Assessment model:  
Assessing COM,  
Professional  
development on  
COM and QR



## Summer 2017:

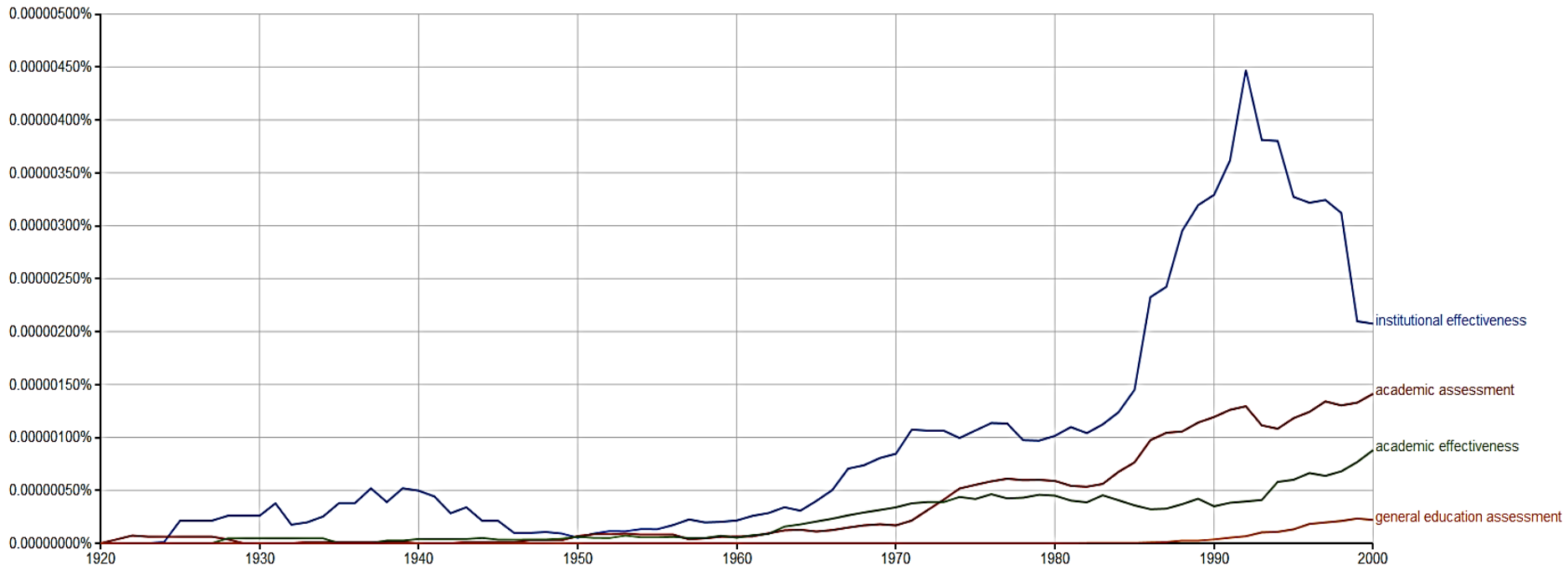
Summer rubric group  
wrote 3 (4) FSW based  
rubrics for GenEd  
competencies & selected  
rubrics to be used as  
guides for AY 2017-2018.



## Fall 2017:

1<sup>st</sup> Yr of random sampling  
method (for "R" and "I")  
based on courses identified by  
faculty as integrally aligned  
with competency.

# Assessment: References in published books



## General Education Assessment Goals

⇒ *To re-address the efficacy of the currently installed rubrics used for General Education Assessment as a measurement tool for FSW's General Education.*

⇒ *To measure achievement of the General Education competencies across disciplines.*

# General Education Assessment Generalities

- **53 assignments collected from 53 randomly selected courses from either “Research” or “Investigate” identified courses (25 “I”, 28 “R”) spanning 17 disciplines and encompassing 735 individual artifacts.**
- **By comparison, AY 2016-17 had 47 volunteered assignments spanning 9 disciplines with 885 artifacts.**
- **All college locations (Charlotte, Collier, Hendry-Glades, and Thomas Edison {Lee}) represented in the study as well as FSW Online and Offsite locations (concurrent dual enrollment).**
- **14 volunteers serving in seven scoring groups scored a sample of 382 artifacts (52% of total artifacts). (AY 16-17 was 376, for 42%)**

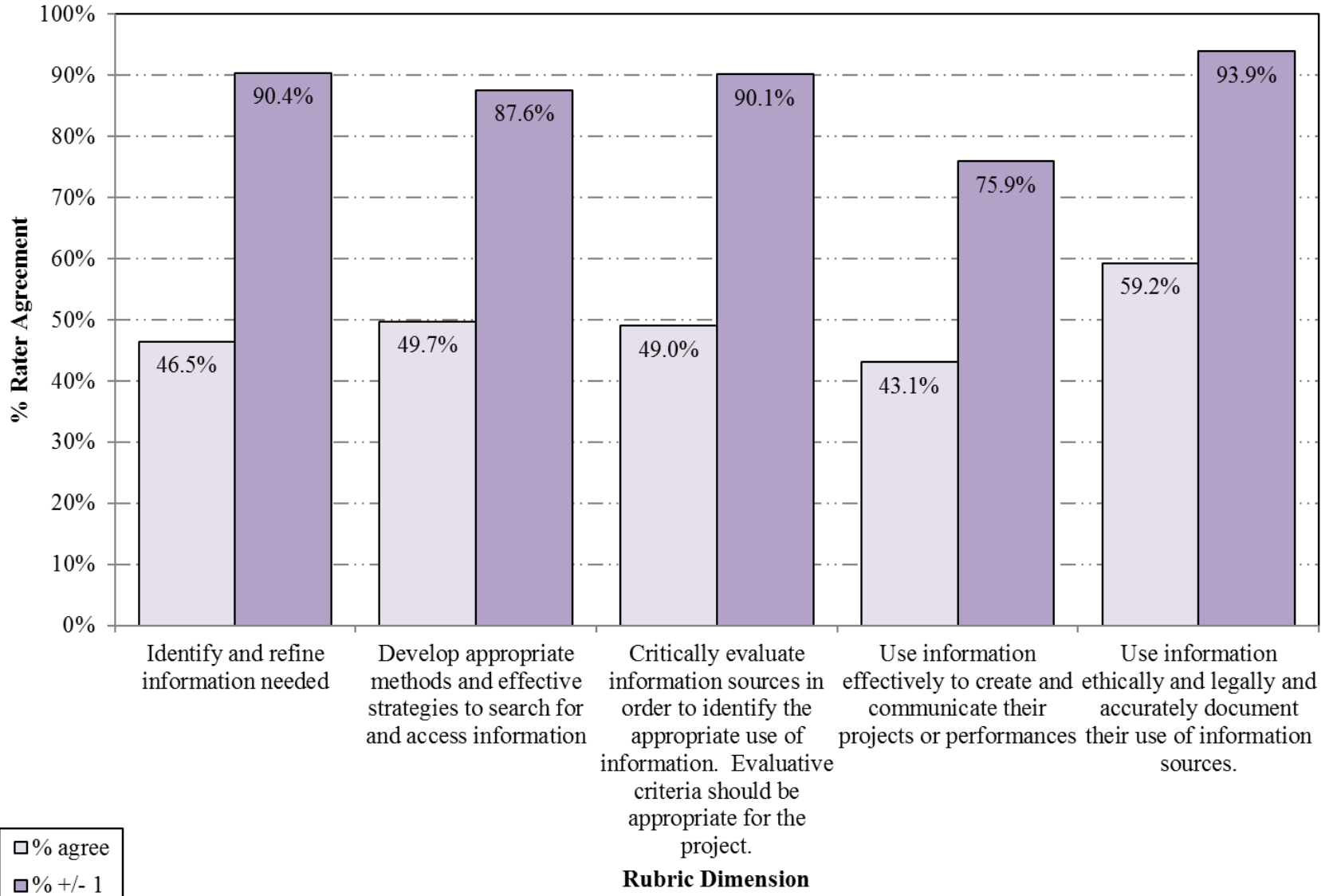
**Marty Ambrose, Jane Charles, Marius Coman, Tom Donaldson, Dale Hoover, Julia Kroeker, Fernando Mayoral, Barbara Miley, Colleen Moore, Shawn Moore, Katie Paschall, Jennifer Patterson, Eric Seelau, Bill Stoudt**



# Research Keene State College Rubric Inter-rater Reliability

## Research Inter-rater Reliability by Rubric Dimension

n = 211

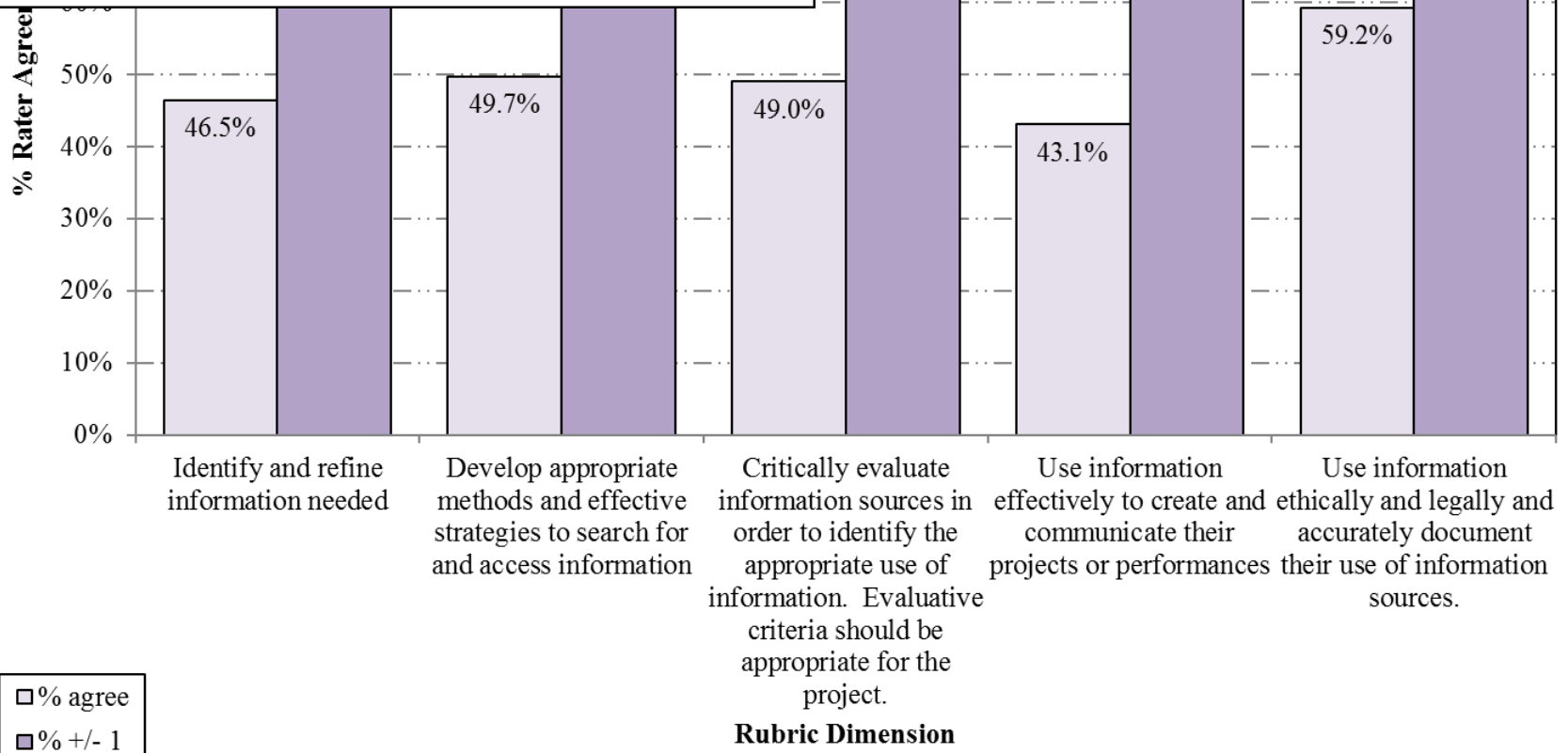
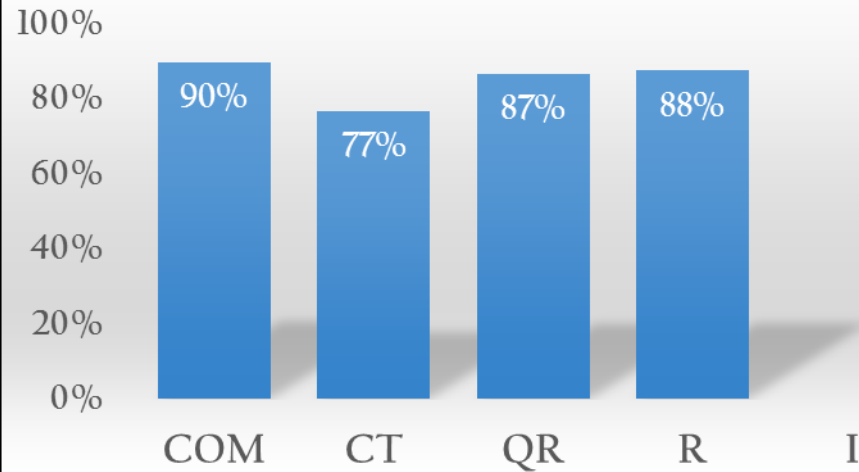


# Research Keene State College Rubric Inter-rater Reliability

## Agreement by Rubric Dimension

n = 211

### Rubric Average Agreement % at +/- 1

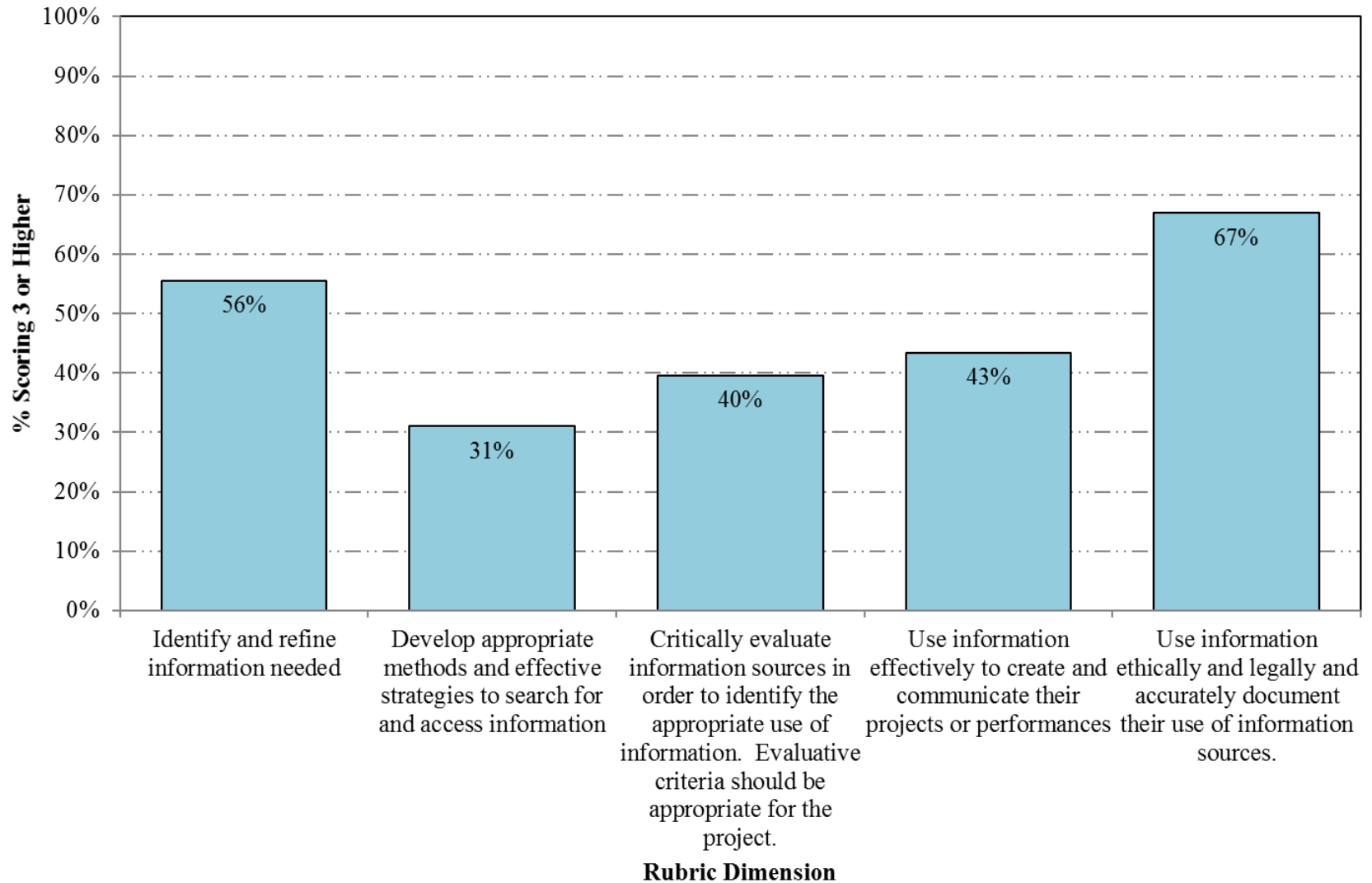


□ % agree  
 ■ % +/- 1

# Research Keene State College Rubric Achievement

## Research Achievement % Scoring 3 or Greater by Dimension

n = 211

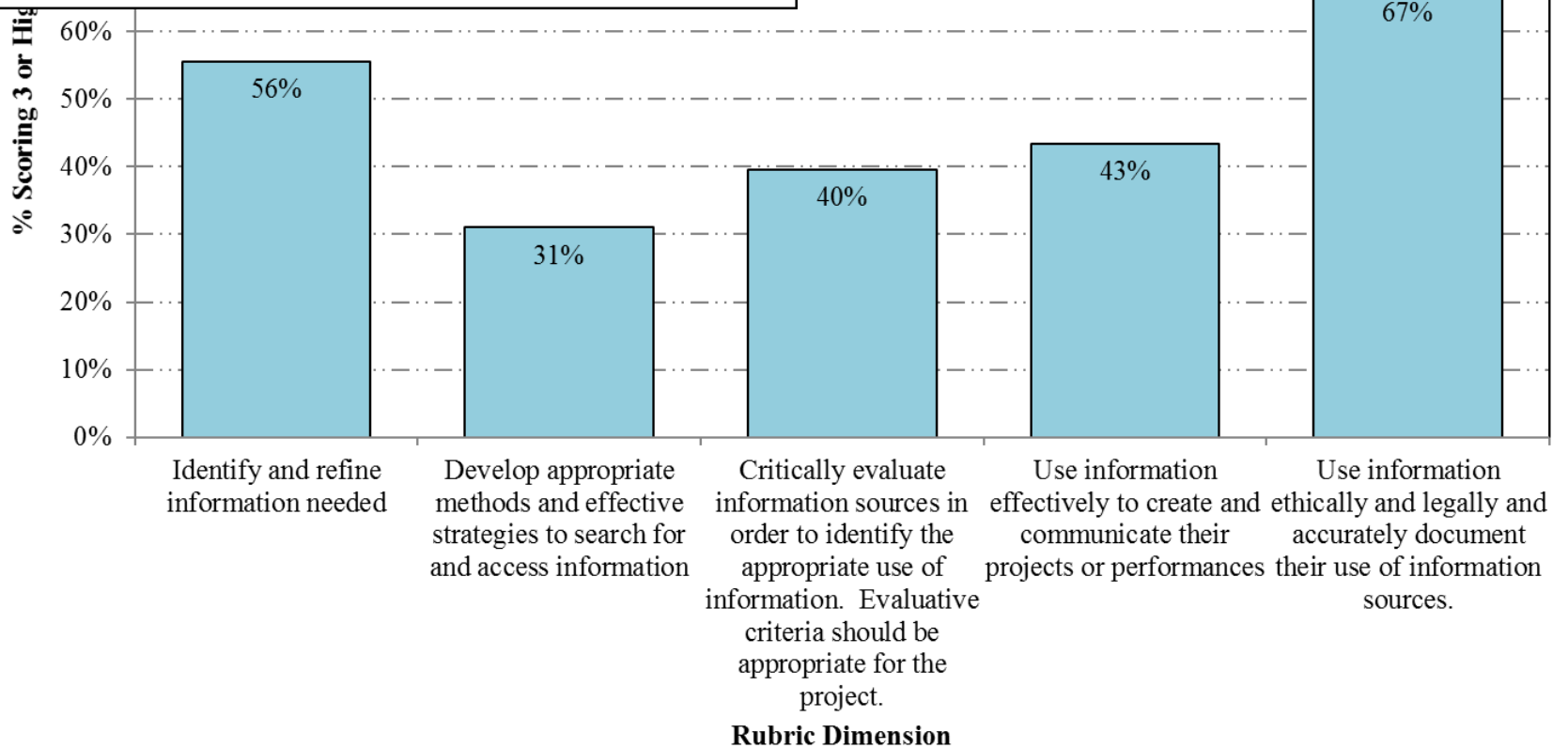
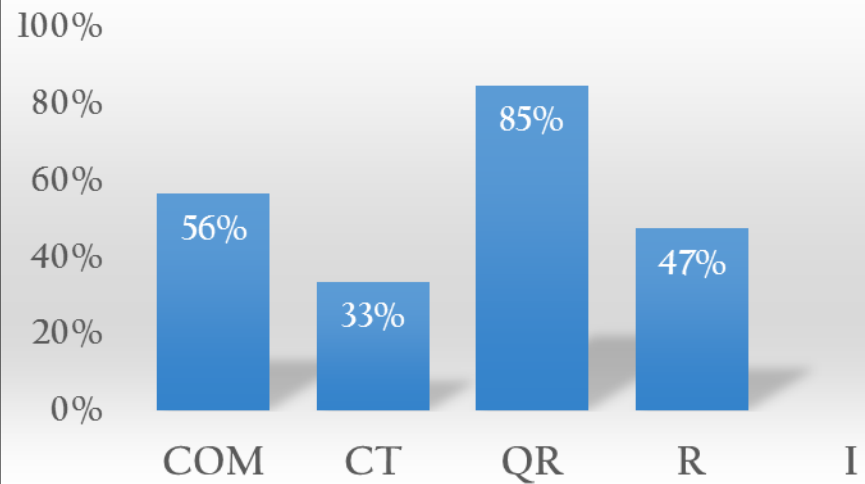


# Research Keene State College Rubric Achievement

## Achievement Data by Dimension

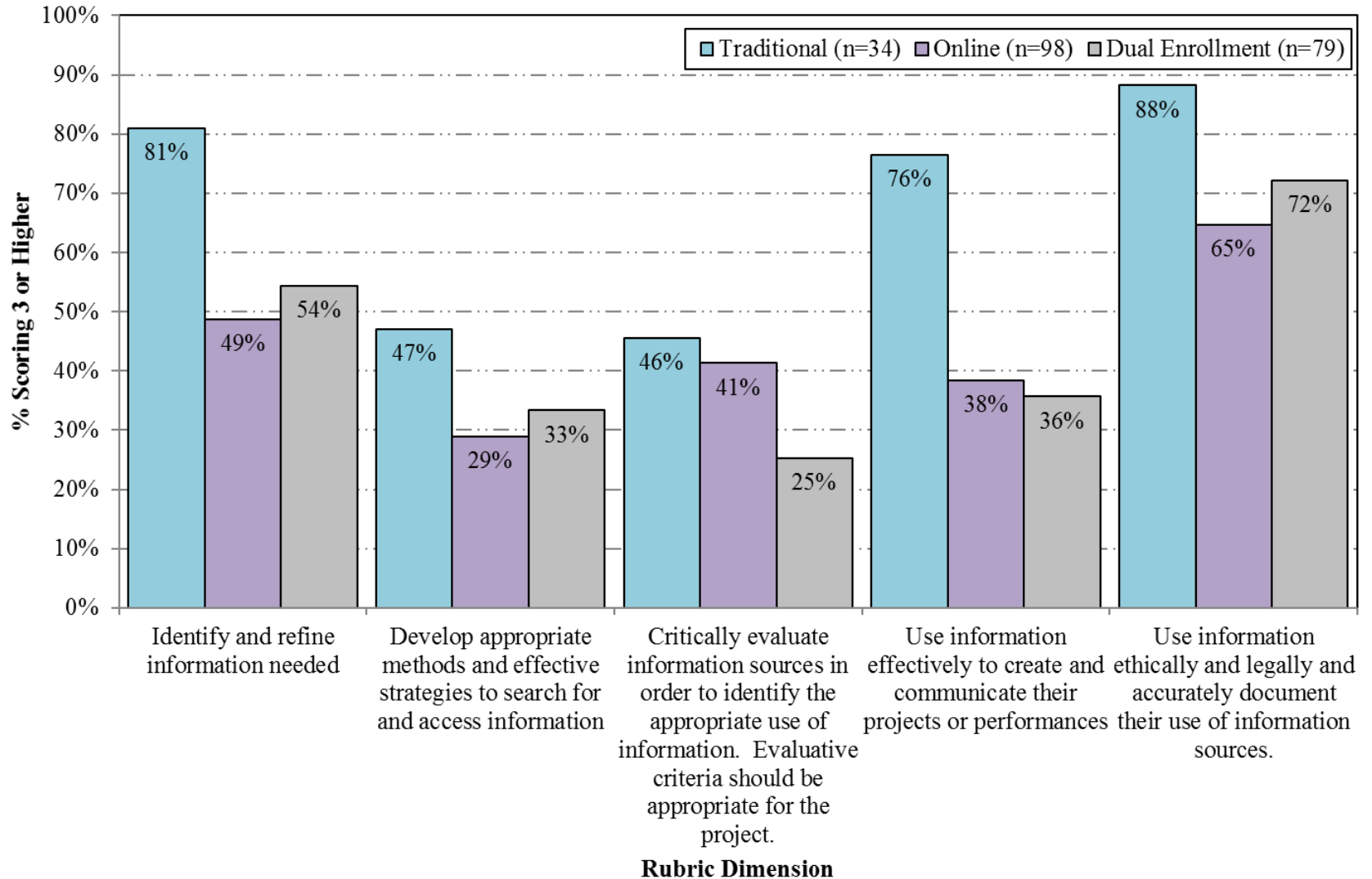
n = 211

Achievement Average % Scoring 3 or Greater



# Research Keene State College Rubric Achievement

## Research Achievement by Modality % Scoring 3 or Greater by Dimension



# Research Keene State College Rubric Achievement

## Critical Factors<sup>1</sup>

1. Goals
2. Content
3. Instructional design
4. Learner tasks
5. Instructor roles
6. Student roles
7. Technological affordances
8. **Assessment**

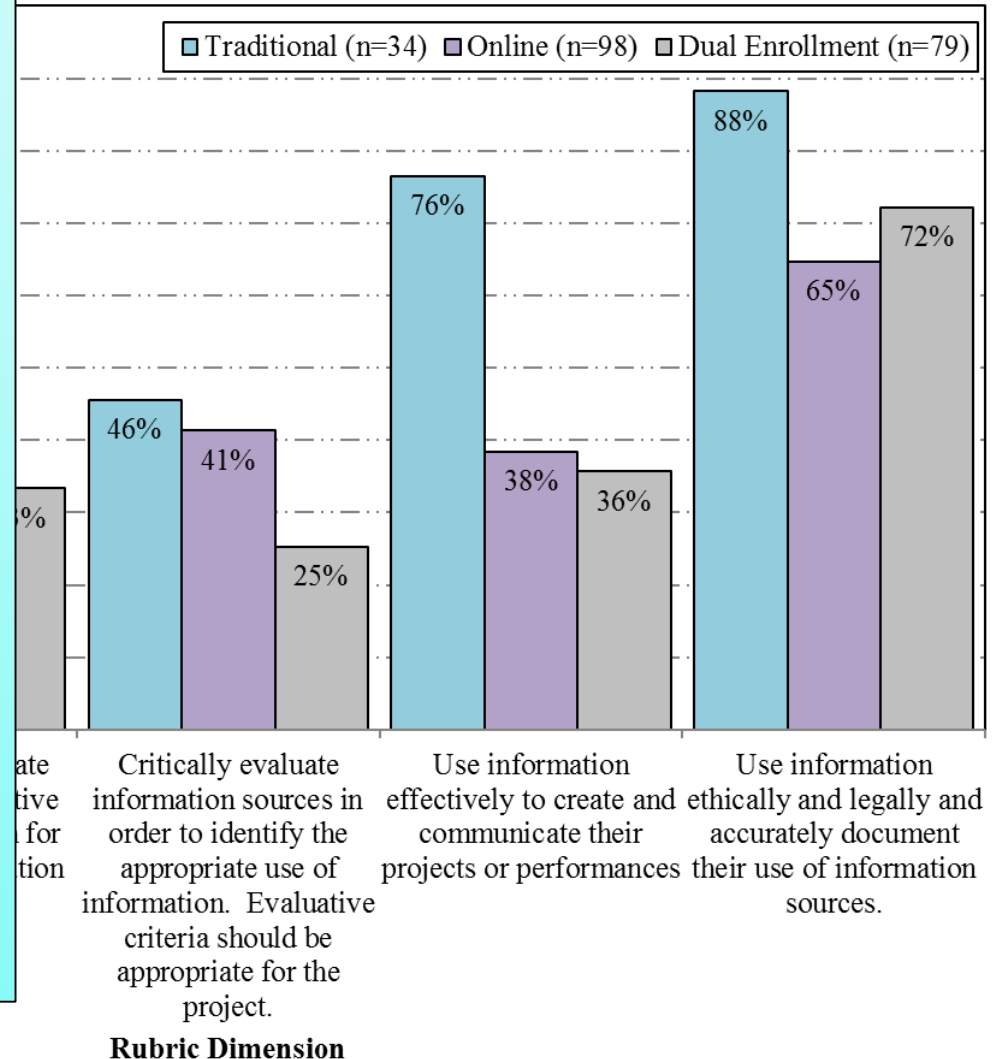
<sup>1</sup>Reeves, T.C. 2006. *How do you know they are learning?: the importance of alignment in higher education*. *International Journal of Learning Technology*, 2(4).

## Assessment related critical factors

➤ **Task/rubric alignment**

**Only after task/rubric alignment can #8 be measured against #1 through #7.**

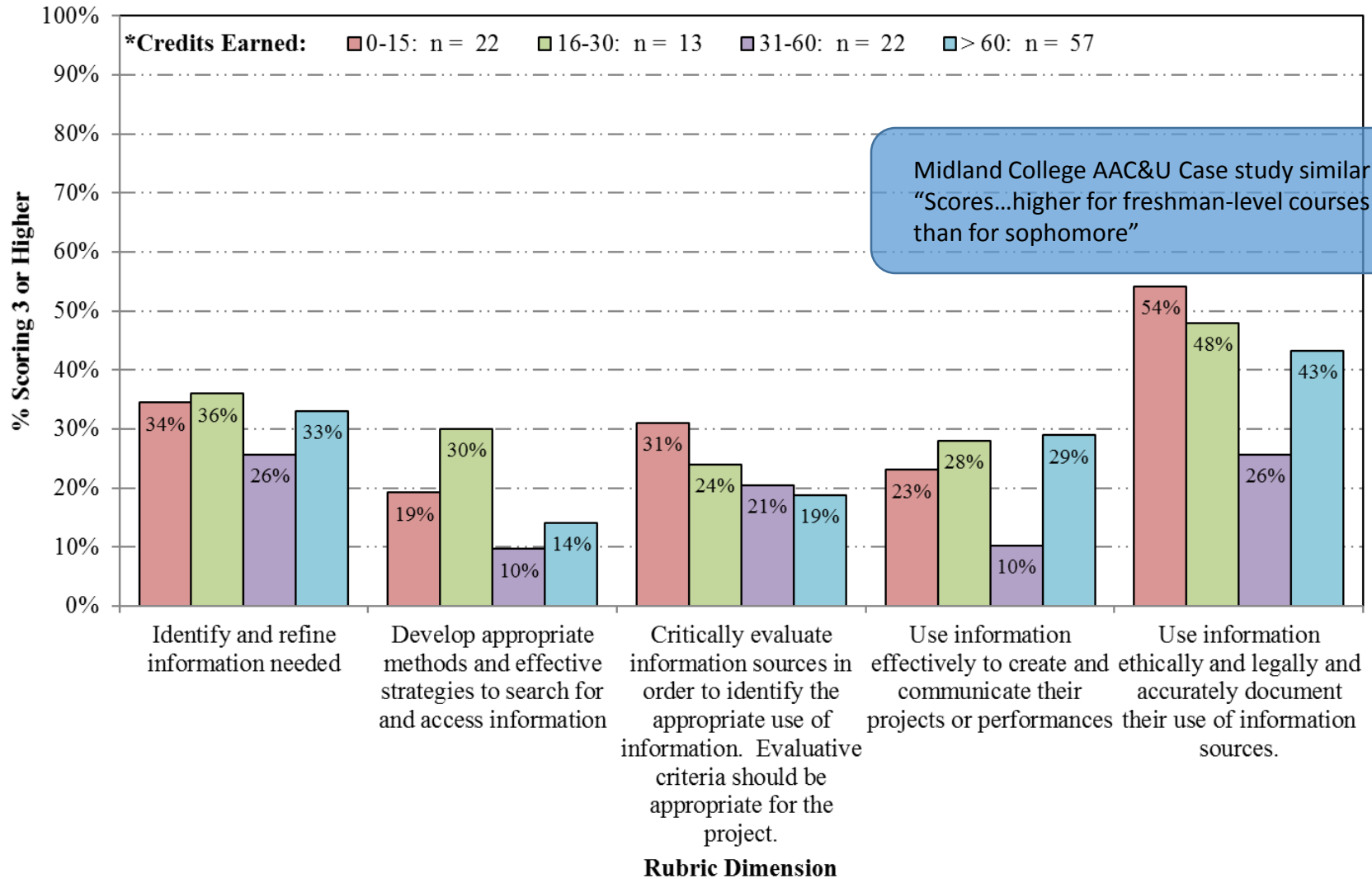
## Achievement by Modality 3 or Greater by Dimension



# Research Keene State College Rubric Achievement

## Research Achievement % Scoring 3 or Higher Based on Credits Earned

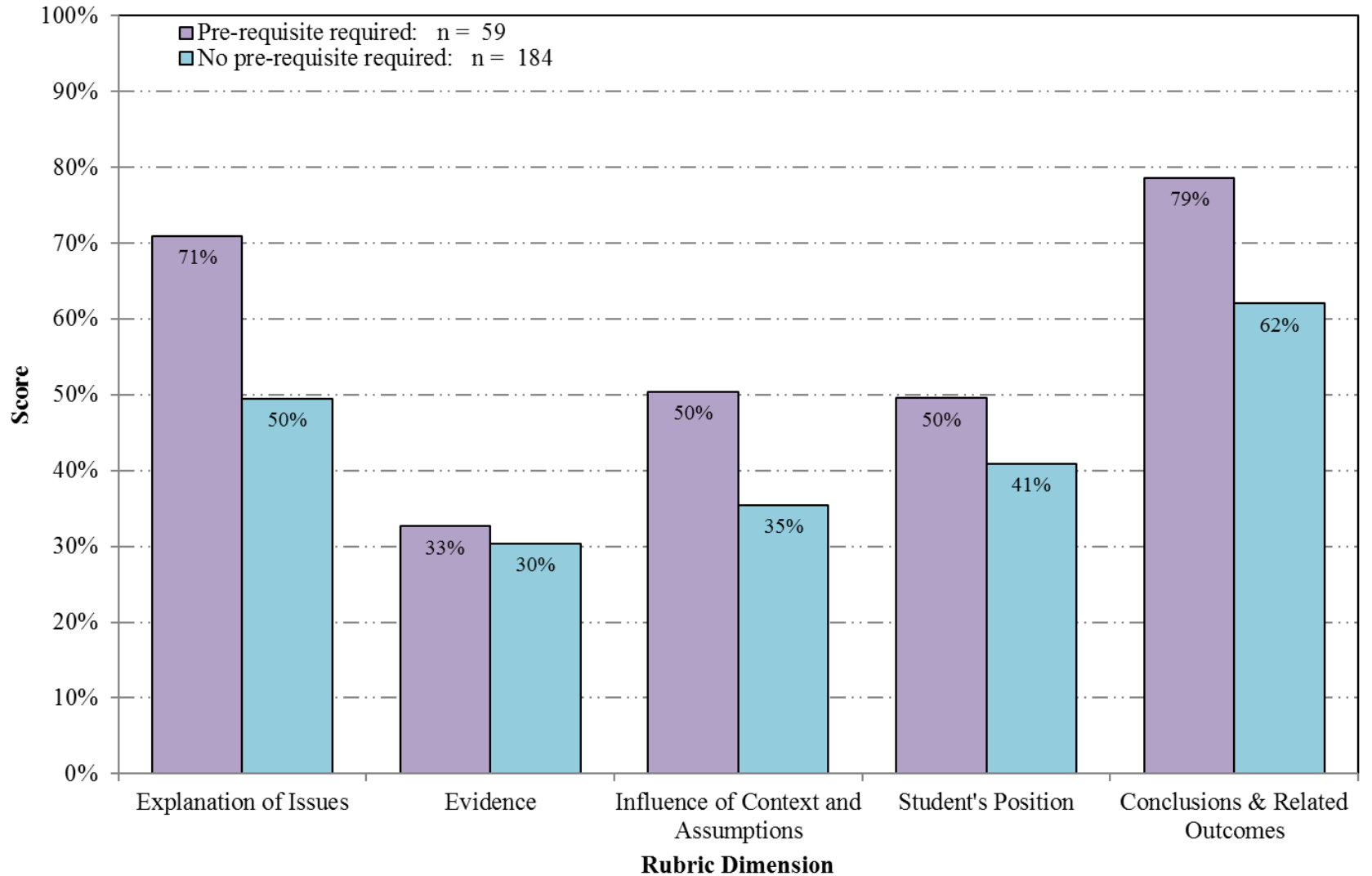
\*Credits based on earned credits entering fall 2017 term



Midland College AAC&U Case study similarity:  
“Scores...higher for freshman-level courses than for sophomore”

# Research Keene State College Rubric Achievement

## Research Achievement % Scoring 3 or Higher Based on Courses with Pre-Requisites

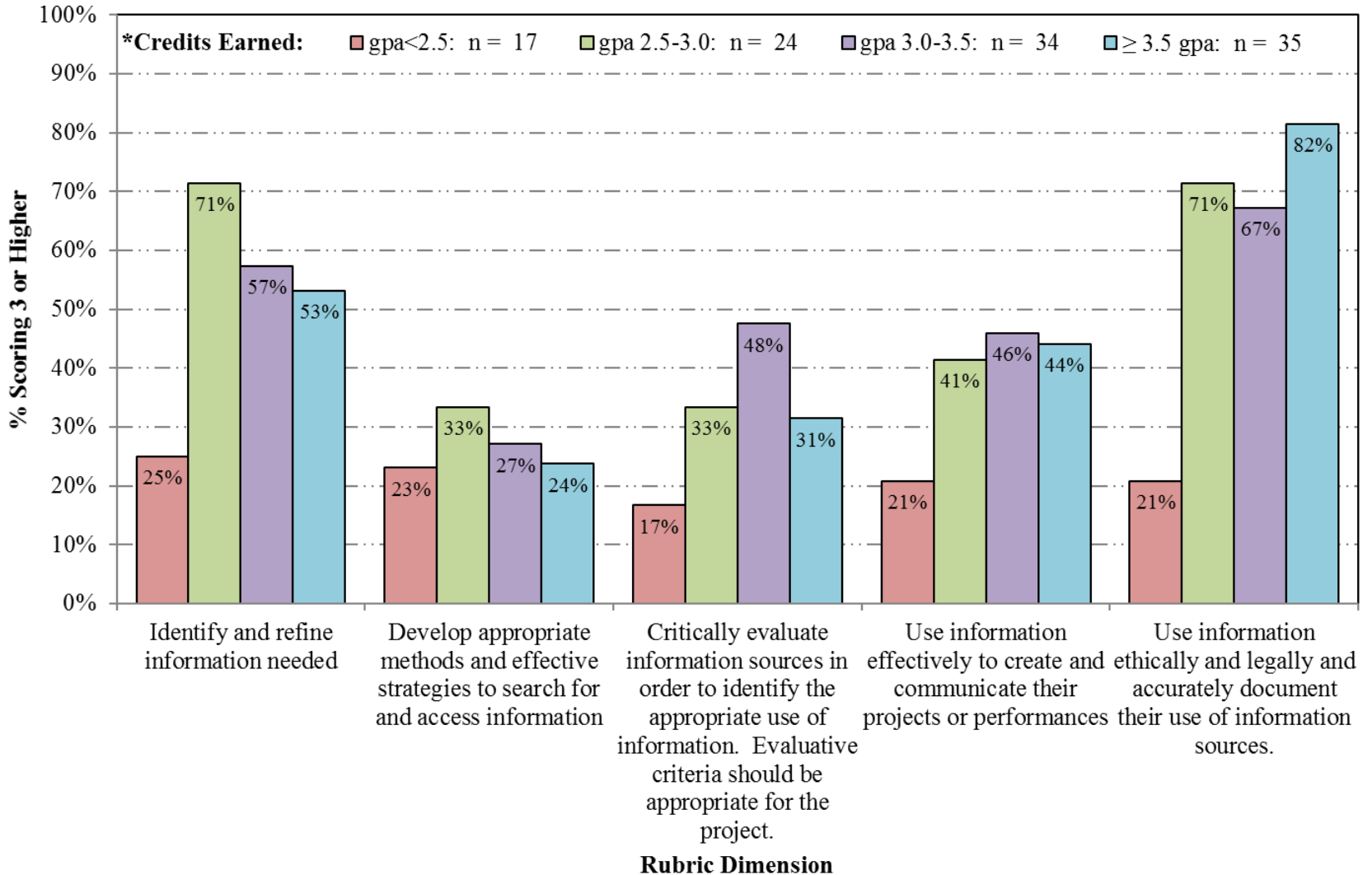




# Research Keene State College Rubric Achievement

\*GPA entering fall 2017 term

## Research Achievement % Scoring 3 or Higher Based on GPA



# Research Keene State College Rubric Scoring Feedback

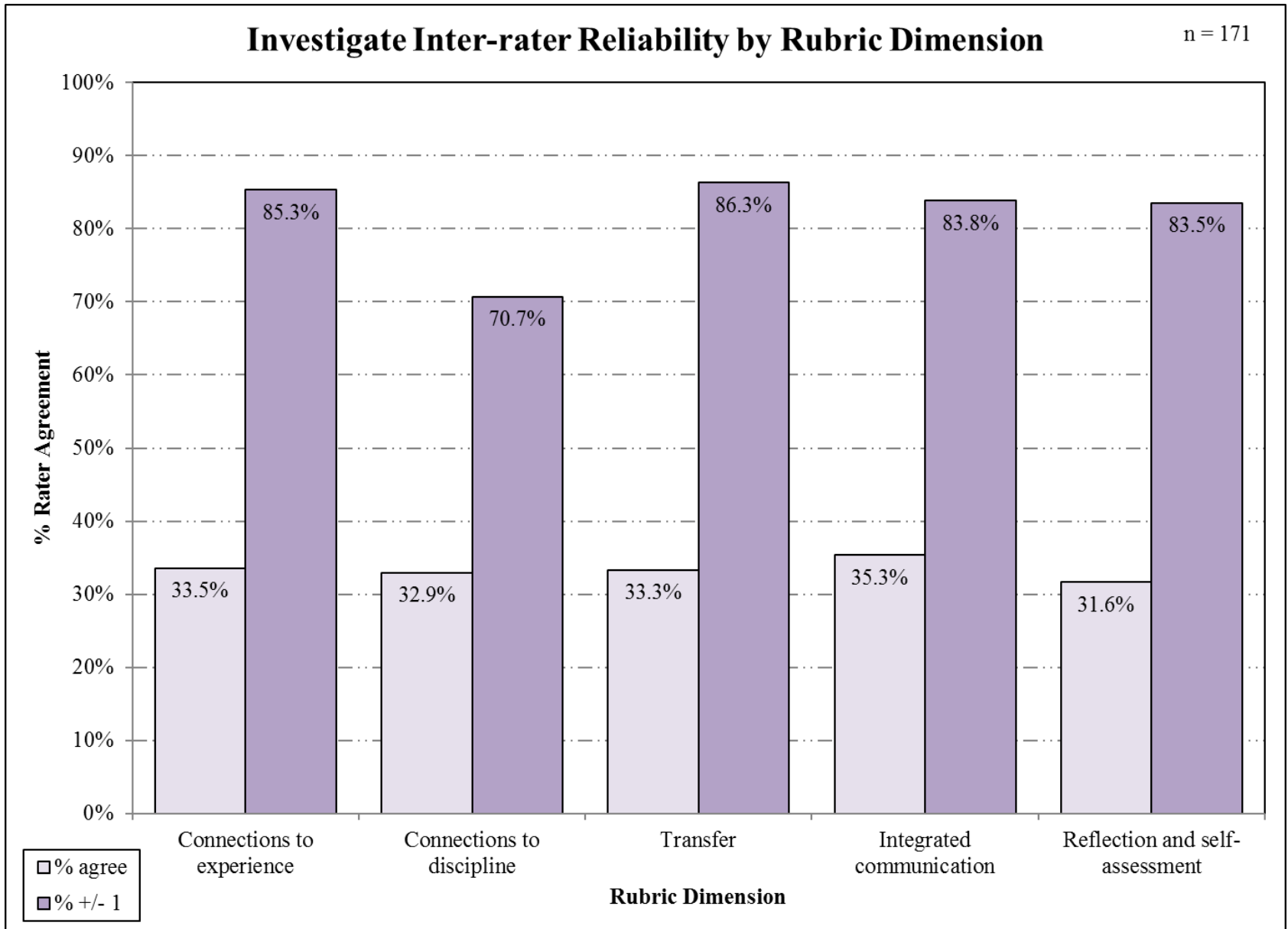
## Overall Response:

Adequate, but not sure it is best suited for FSW needs. Good for certain types of assignments, but not all. Some dimensions are always going to be difficult because they are very assignment specific.

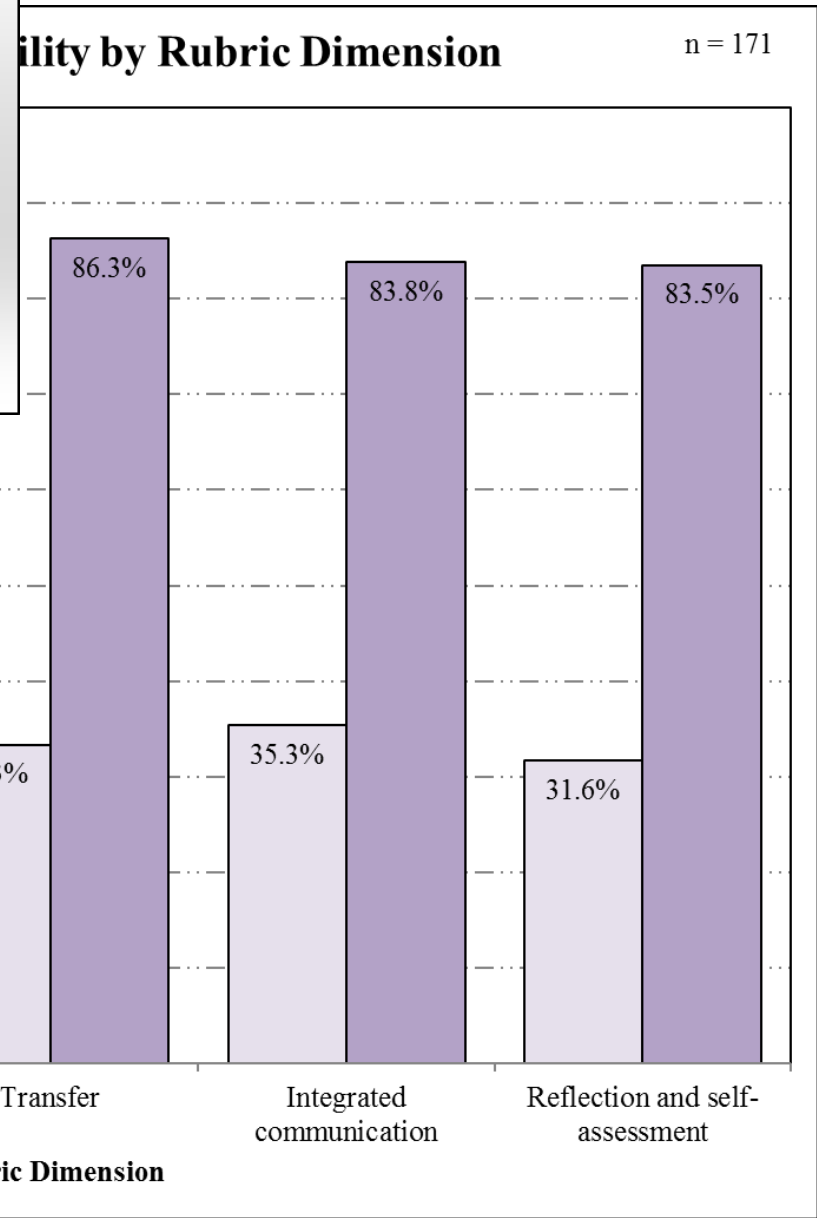
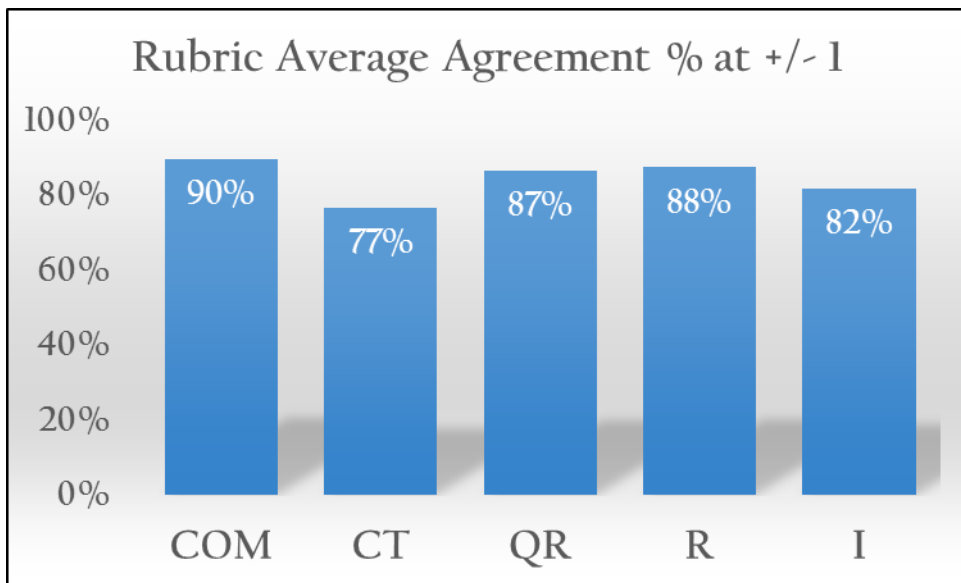
## Trends in Responses:

- Often the rubric addresses areas the assignment does not call for (entire dimension can't be scored). The 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 5<sup>th</sup> dimensions were called out by different scorers.
- Didn't like the "sending to another rubric."
- Dimensions don't seem too similar (little overlap).

# Investigate AAC&U VALUE Rubric Inter-rater Reliability



# Investigate AAC&U VALUE Rubric Inter-rater Reliability

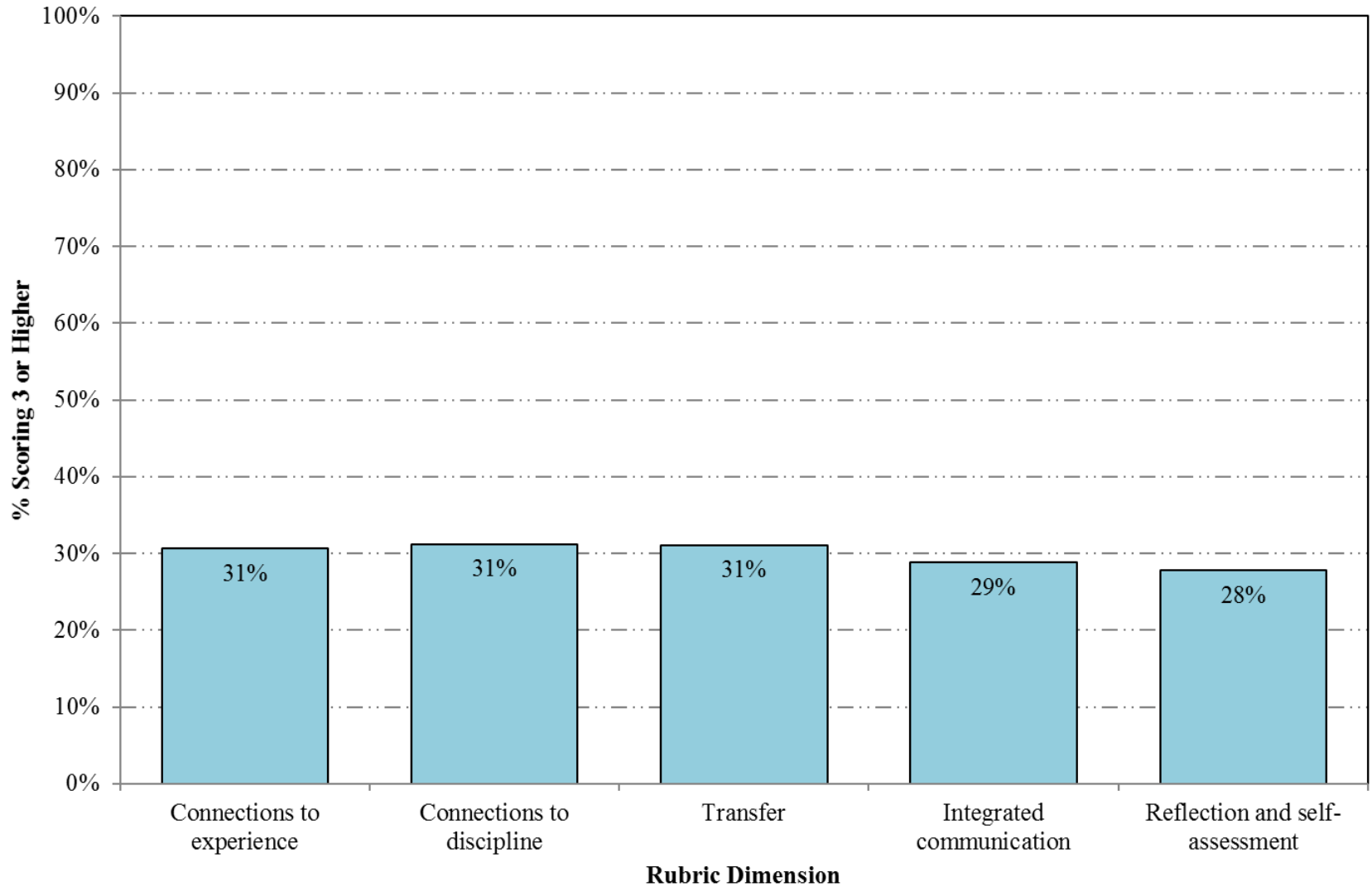


% agree  
 % +/- 1

# Investigate AAC&U VALUE Rubric Achievement

## Investigate Achievement % Scoring 3 or Greater by Dimension

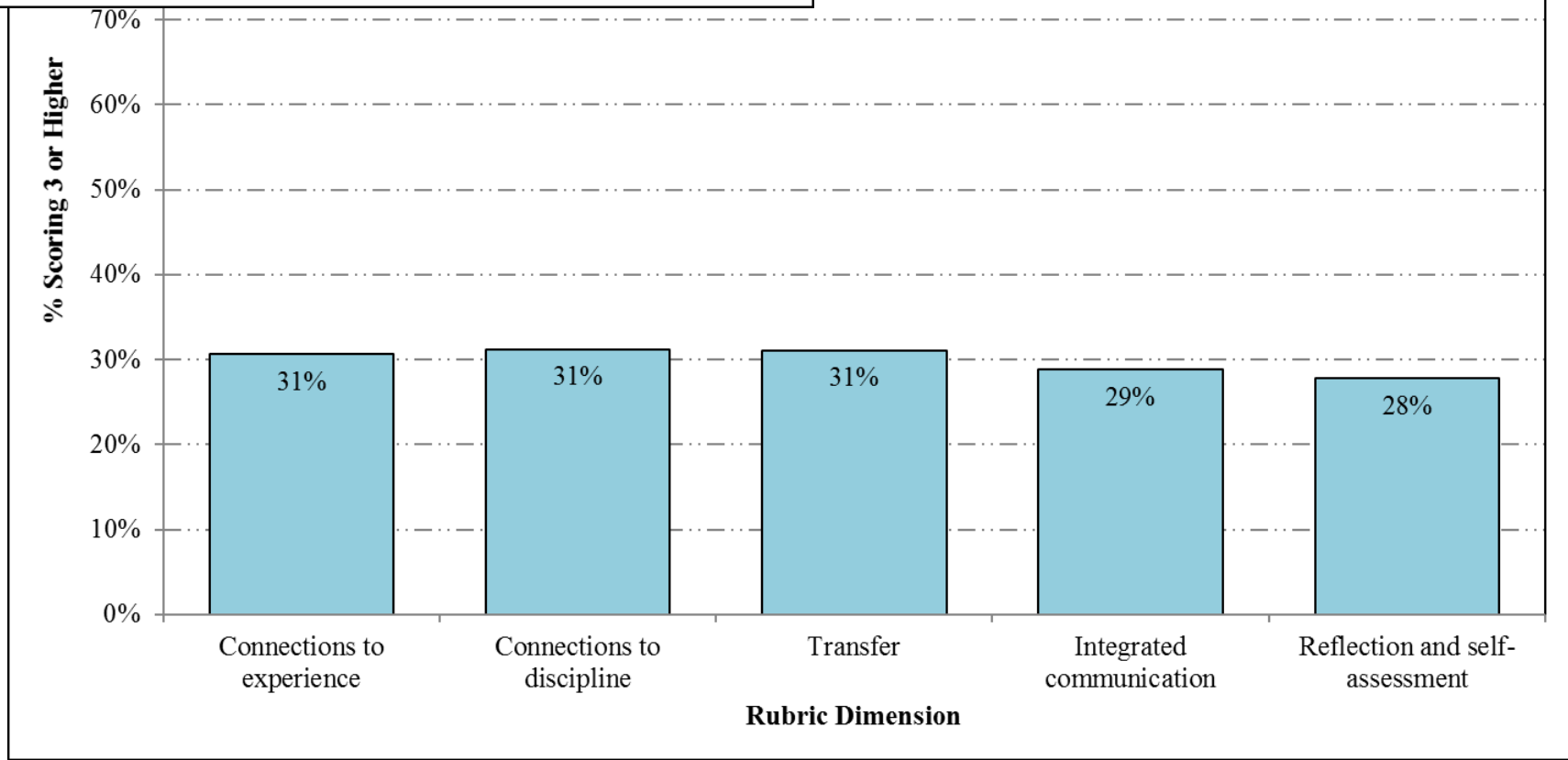
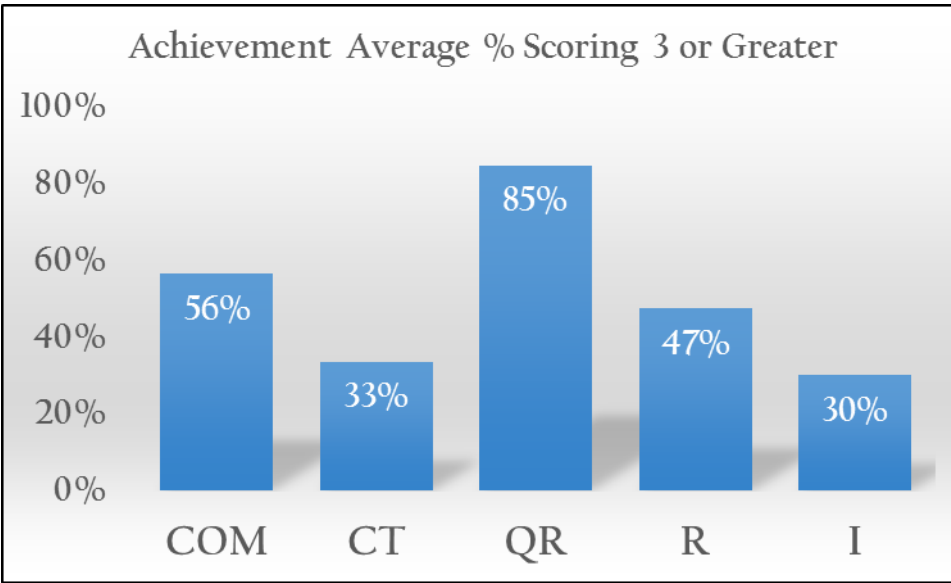
n = 171



# Investigate AAC&U VALUE Rubric Achievement

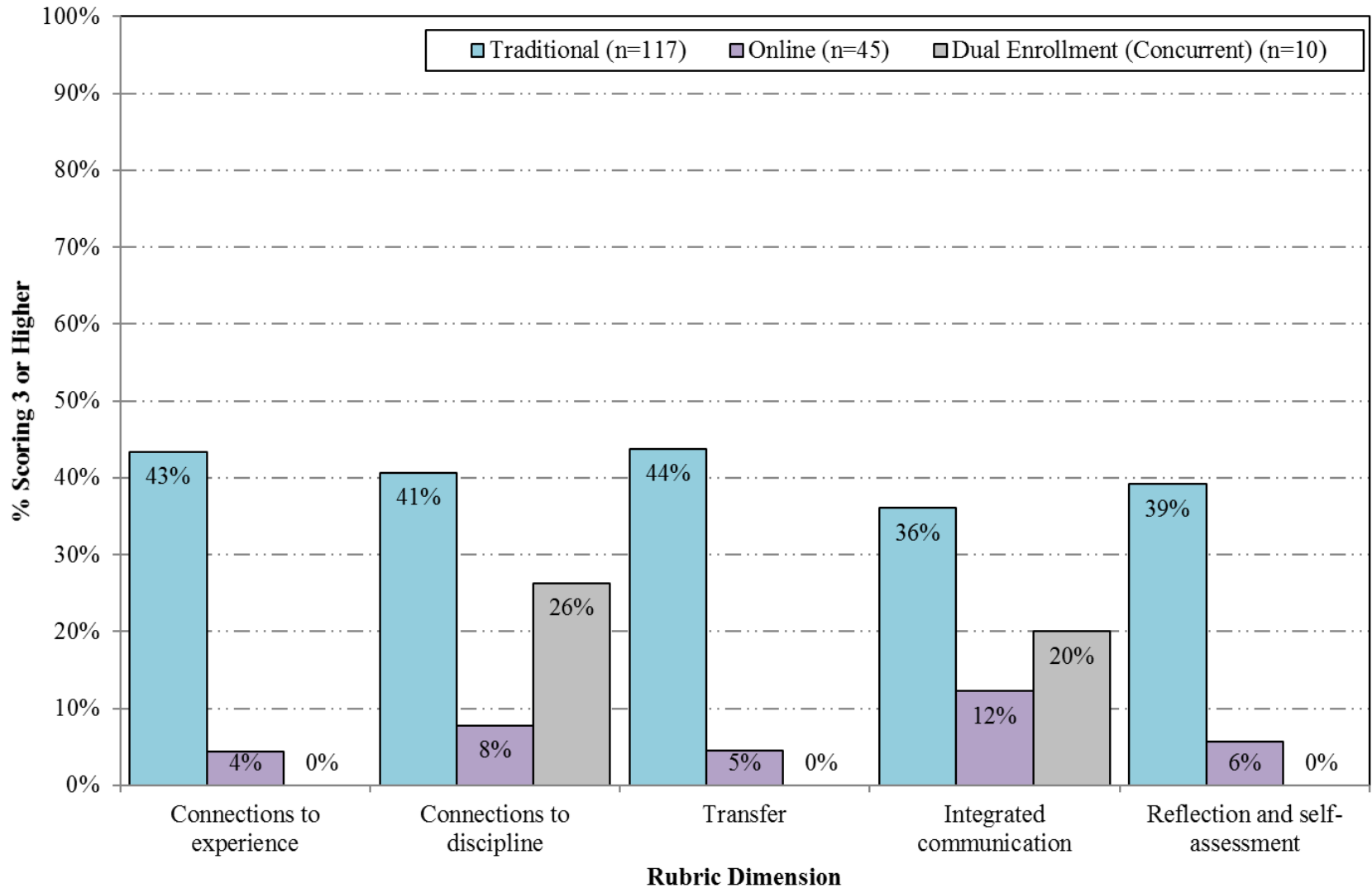
Achievement  
Center by Dimension

n = 171



# Investigate AAC&U VALUE Rubric Achievement

## Investigate Achievement by Modality % Scoring 3 or Greater by Dimension



# Investigate AAC&U VALUE Rubric Achievement

## Critical Factors<sup>1</sup>

1. Goals
2. Content
3. Instructional design
4. Learner tasks
5. Instructor roles
6. Student roles
7. Technological affordances
8. Assessment

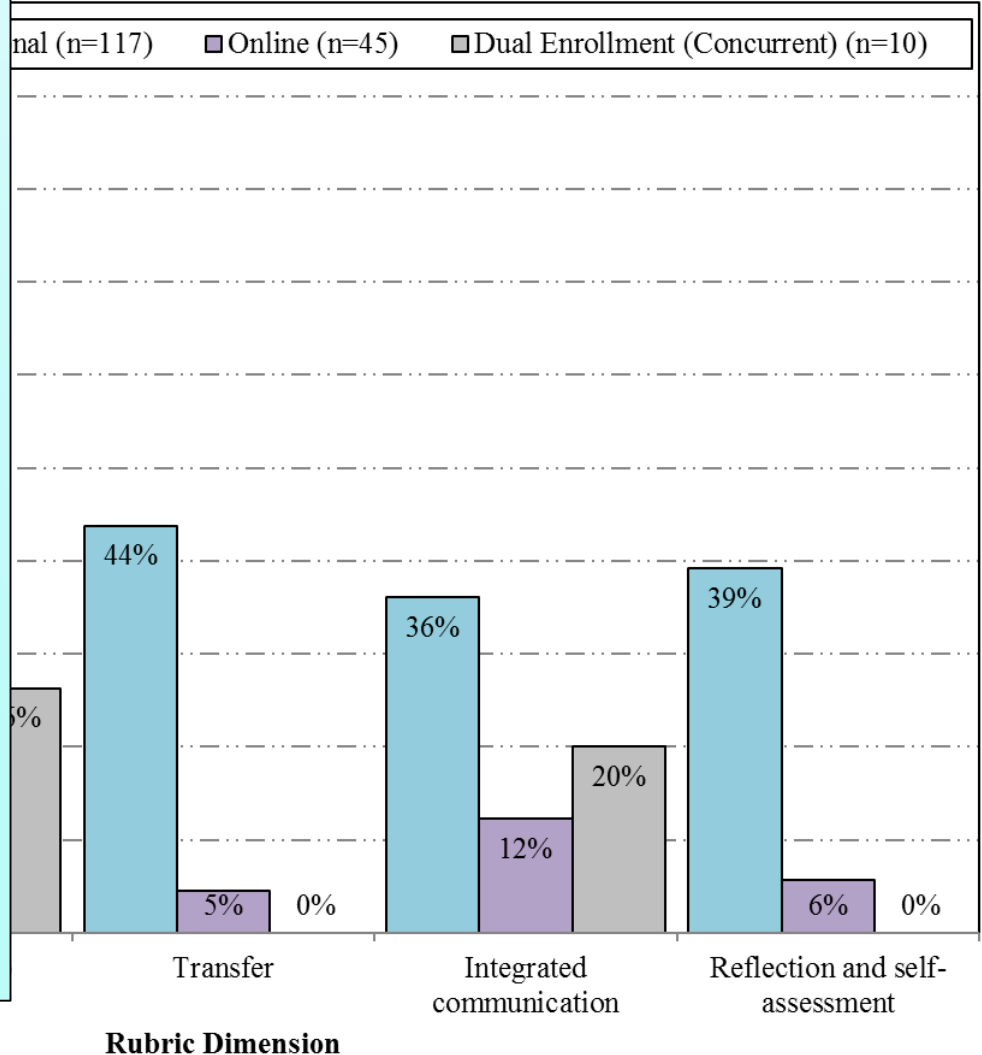
<sup>1</sup>Reeves, T.C. 2006. *How do you know they are learning?: the importance of alignment in higher education*. *International Journal of Learning Technology*, 2(4).

## Assessment related critical factors

➤ Task/rubric alignment

Only after task/rubric alignment can #8 be measured against #1 through #7.

## Achievement by Modality 3 or Greater by Dimension

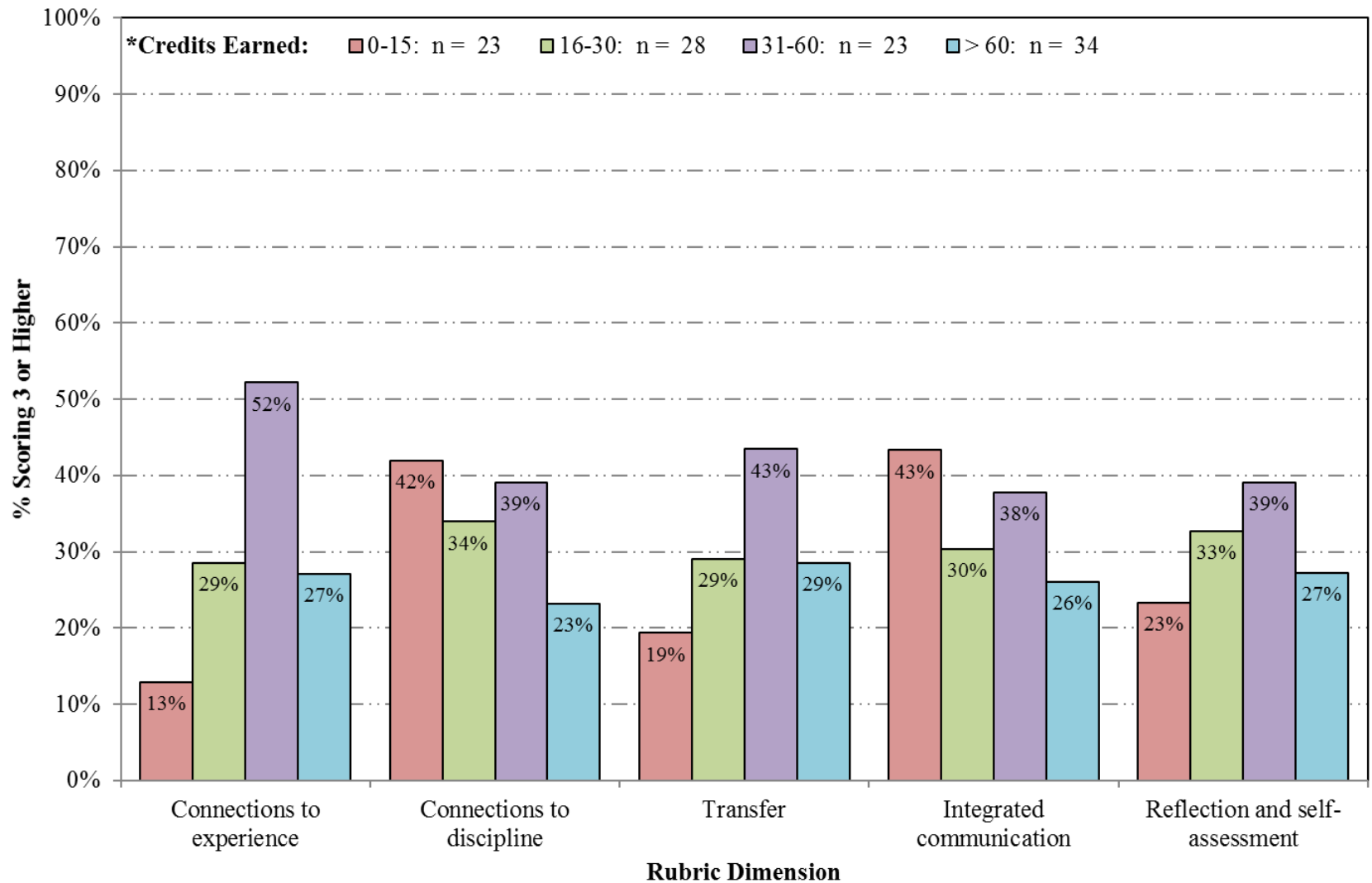




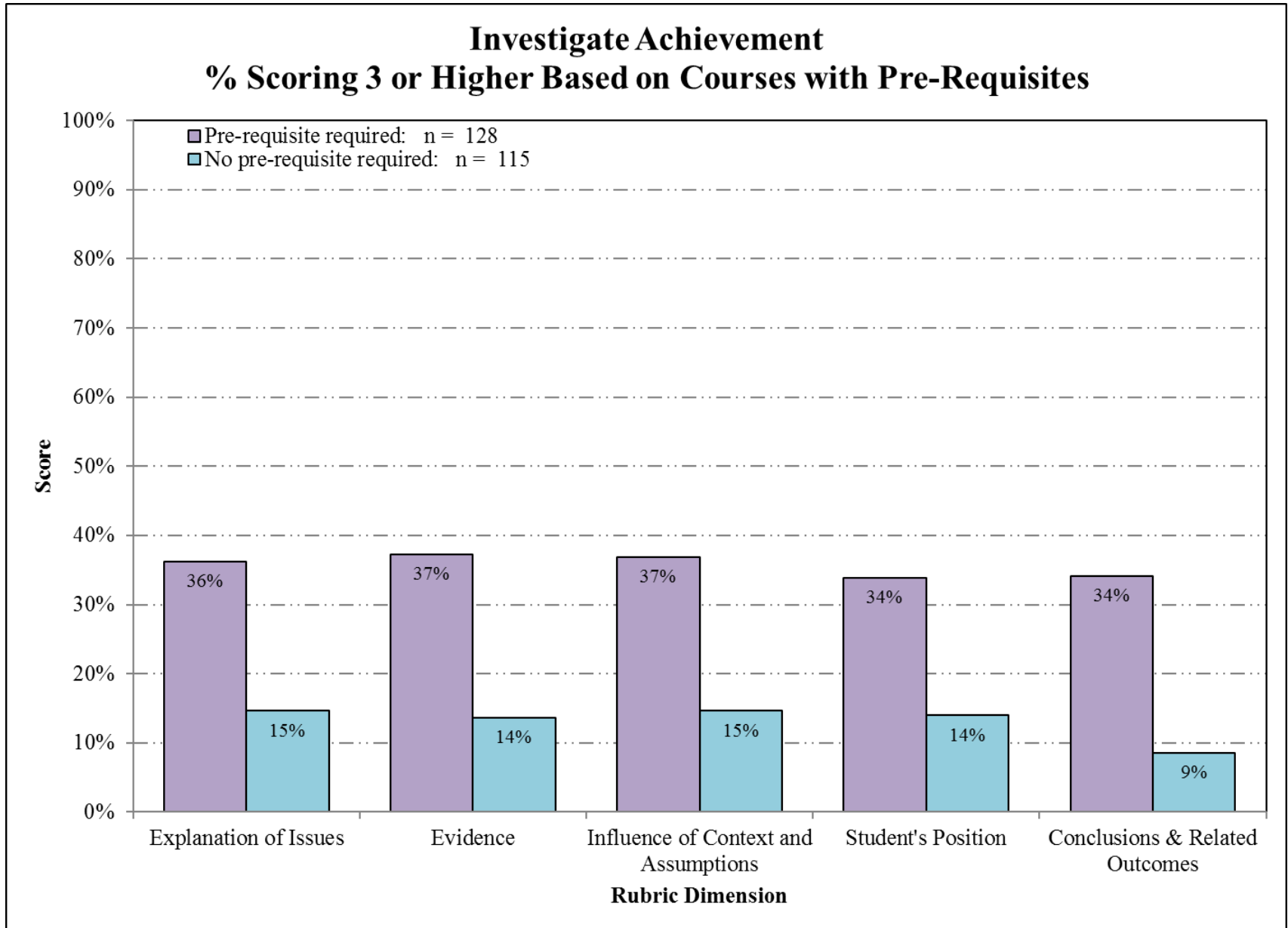
*Investigate AAC&U VALUE Rubric*  
*Achievement*

**Investigate Achievement**  
**% Scoring 3 or Higher Based on Credits Earned**

\*Credits based on earned credits entering fall 2017 term



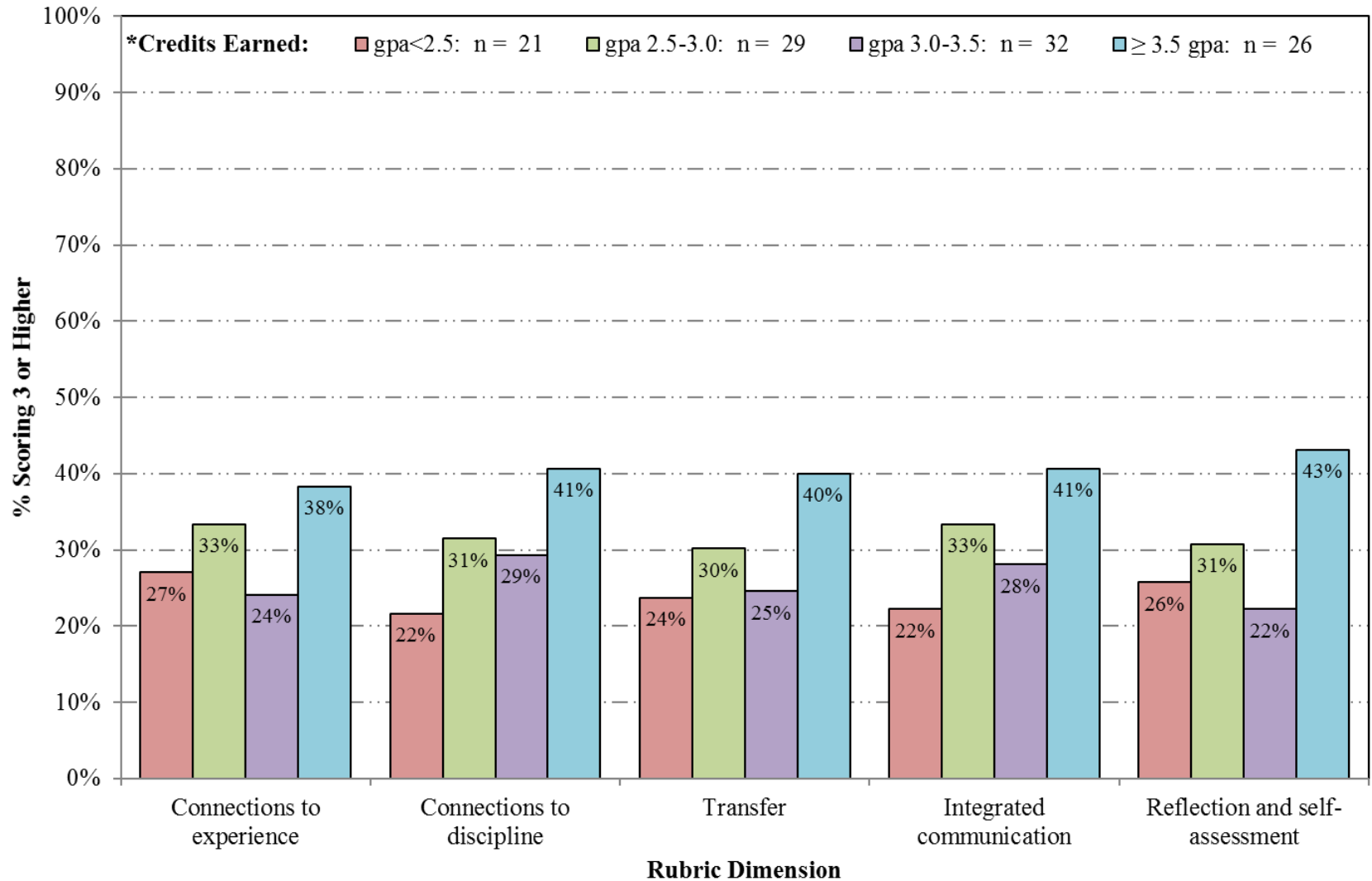
# Investigate AAC&U VALUE Rubric Achievement



# Investigate AAC&U VALUE Rubric Achievement

\*GPA entering fall 2017 term

## Investigate Achievement % Scoring 3 or Higher Based on GPA



## Overall Response:

Made attempt at addressing transdisciplinary thinking, which is not an easy task, but didn't fully achieve this goal.

## Trends in Responses:

- Poor alignment between assignment and rubric dimensions.
- 1<sup>st</sup> and 5<sup>th</sup> rubric dimensions appear to cover some of the same ground.
- Very few assignments really tapped into the concept of “Investigate.”

1. AY 2018-2019 focus: “Visualize” and “Engage.”

Complete/planned in black: **C R E A T I V E**

2. What professional development plans (and continuations) for AY 2018-2019?
  - A. Summer Rubric Work Group
    - i. Selection of rubrics for “V” and “E”
    - ii. Revising rubrics for FSW purposes for “Research” and “Evaluate.”
  - B. Future professional development.
    - i. Writing “Investigate” assignments?
    - ii. Evaluating your competencies (Integral & Supplemental)?

# General Education Assessment

## Integral Courses for Engage & Visualize

### Engage

BCN 1040	ECO 2013	FFP 1832	MAN 3303
BUL 2241	EDE 3315	FFP 2111	NUR 3655
CJE 2711	EDE 4223	FFP 2120	PAD 2949
CJL 2610	EMS 2119L	FFP 2630	PAD 3003
CLP 1001	EMS 2421	FFP 2706	PAD 4932
COP 2800	EMS 2601L	FFP 2740	PLA 2880
CPO 2001	EMS 2602L	FFP 2741	SLS 1331
CTS 2142	EMS 2646L	FFP 2810	
DEH 2702L	EMS 2661L	HUS 2842L	
DSC 2242	FFP 1505	HUS 2843L	

### Visualize

ART 1201C	EDG 4004	HUM 2410	SYG 1010
BCN 1272	EGS 1001	HUS 2551	TRA 2402
COM 2460	ETD 2340	MAN 3301	TSL 4080
CCJ 1010	FFP 1825	PAD 4414	TSL 4140
CHD 1332	FFP 2521	PLA 2202	
CJE 2770C	GEB 1011	PLA 2800	
CTS 1131	HUM 2020	INR 2002	
DEH 2702	HUM 2211	RMI 2001	
EDF 2085	HUM 2235	SUR 1100C	
EDF 3214	HUM 2250	SYG 1000	

Questions? Comments?

Thank you!