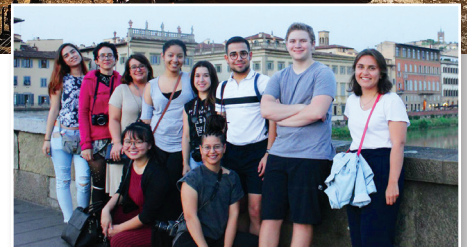




Study Abroad

with FSW at Lorenzo de' Medici in

Italy



FSW students take one FSW class and one of over 100 courses offered at FSW's partner school Lorenzo de' Medici.

- ▣ **GEB 4375:** Foundations of International Business
- ▣ **MAN 2021:** Management Principles

- ▣ **SBM 2000:** Small Business Management
- ▣ **MGF 1108:** Mathematical Ideas and Exploration
- ▣ **EVR 1001C:** Introduction to Environmental Science

2020
**SUMMER
SESSION:**

Course Dates: May 11 – June 25
Travel Dates: May 27 – June 26

ESTIMATED STUDENT COST:

\$2,565*

*Excludes FSW tuition and meals.
Financial aid may be used.
Please contact the Financial Aid Office.

COST INCLUDES:

- LdM Program Fee for (1) Course
- Airfare
- Shared Apartment
- Ground Transportation
- Cultural Activities and Excursions

Contact the Center for International Education for program information.

Email International.Education@fsw.edu or visit Building K, Room 240 on the Thomas Edison (Lee) Campus

FSW IN ITALY 2020

BUSINESS

GEB 4375: Foundations of International Business

Professor Matthew Hoffman

The course introduces concepts and processes of global trade and foreign direct investment, international monetary systems, regional economic integration, and foreign exchange markets. In a global economy, it is especially important to study differences between countries and understand how these differences are practically applied. What better way to learn international business than to have hands-on experience by surrounding yourself with examples of international trade in Florence?

CREDITS: 3

FSW CAMPUS: Lee

ABROAD: Florence

MAN 2021: Management Principles

Dr. Timothy Lucas

A required elective for three of FSW's AS degrees in business. Concepts include the interrelationships between business management, finance, and marketing and the study of business in the context of comparing global business cultures. Students apply course material to products and services and compare/contrast between their home country and LdM region, such as a local versus international marketing strategy. Another topic is sustainability and the 'triple bottom line' strategy (profit/people/planet) increasingly utilized by businesses.

CREDITS: 3

FSW CAMPUS: Lee

ABROAD: Florence

SBM 2000: Small Business Management

Dr. Anita Rose

Small business firms constitute an important part of today's business system. This course focuses on the need for small business firms to anticipate and adjust promptly to significant shifts, customer demands, competitors' actions and public expectations. Emphasis is on improving the quality of small firm management and should contribute to the success of individual firms.

CREDITS: 3

FSW CAMPUS: Collier

ABROAD: Florence

MATHEMATICS

MGF 1108: Mathematical Ideas and Exploration

Dr. Rebecca Gubitti & Dr. Elizabeth Schott

Join fellow students on an artistic journey into liberal arts mathematics with Florence as your canvas. Liberal arts mathematics is designed to help students see how to solve math problems that apply to their daily lives. Discussing topics such as probability, statistics, geometry, systematic counting and the history of mathematics won't be stressful when using the Leaning Tower of Pisa, the gondoliers of Venice and the geometric designs found throughout Rome as the classroom.

CREDITS: 3

FSW CAMPUS: Lee

ABROAD: Florence

SCIENCE

EVR 1001C: Introduction to Environmental Science

Professor Emily Porter

In this course, students will learn about important issues like climate change, sustainable agriculture, ocean health, human toxicology, urban development and renewable sources of energy. Field trip experiences will expose students to organic farming, urban planning, preservation and alternative energy solutions. Research will be conducted on environmental initiatives put in place by Italy and other European countries and compare those efforts to what is happening in the United States and other parts of the world. This course fulfills a core science credit.

CREDITS: 3

FSW CAMPUS: Collier

ABROAD: Florence