State of the College
2020
FSW
FLORIDA SOUTHWESTERN STATE COLLEGE

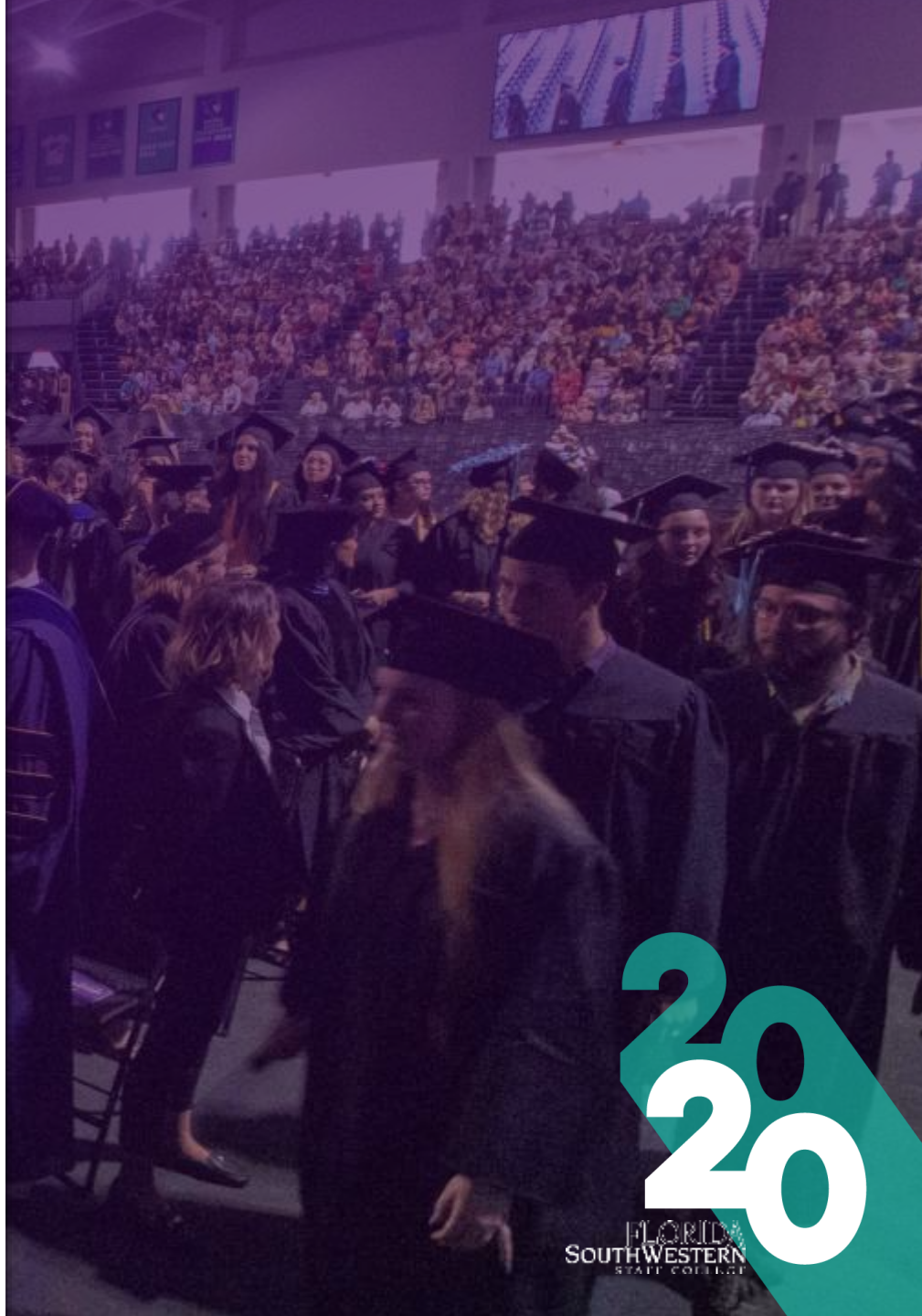
Success

- We are all FSW ambassadors – all **1,441 employees**
- This presentation will provide the most up-to-date facts, talking points and videos to share

Success

Measuring Success

- Graduation rates
- Scholarships awarded
- Continuation rates
- Job placement rates
- Starting salaries in a new career



FSW Success

What Fuels Your Fire?

- Student appreciation
- Conversation or lecture that sparks interest
- Inspiring students to chase their dreams and never give up

“Success Isn’t Always a Straight Line”

FSW Success Story: Samaria Rios

FSW Success Story: Samaria Rios
“Success Isn’t Always a Straight Line”

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW Success Story: Jorge Santiago

“Life-Saving Work”

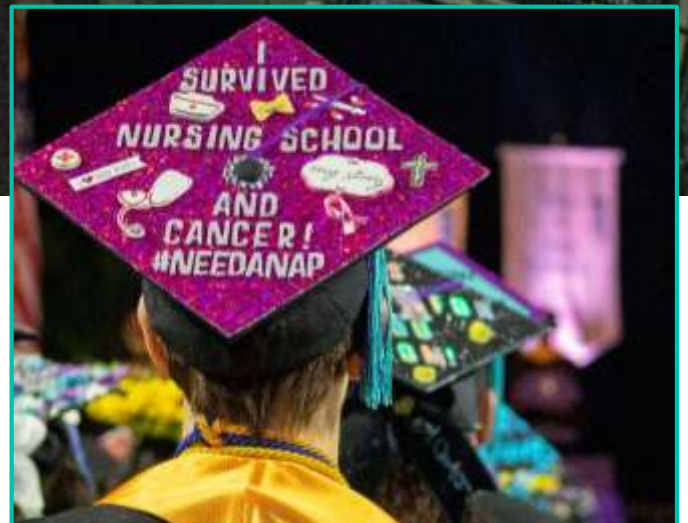
2020

FLORIDA SOUTHWESTERN STATE COLLEGE

Success

The secret is **YOU!**

Your success shows directly in the outcomes of our students.



FLORIDA SOUTHWESTERN STATE COLLEGE

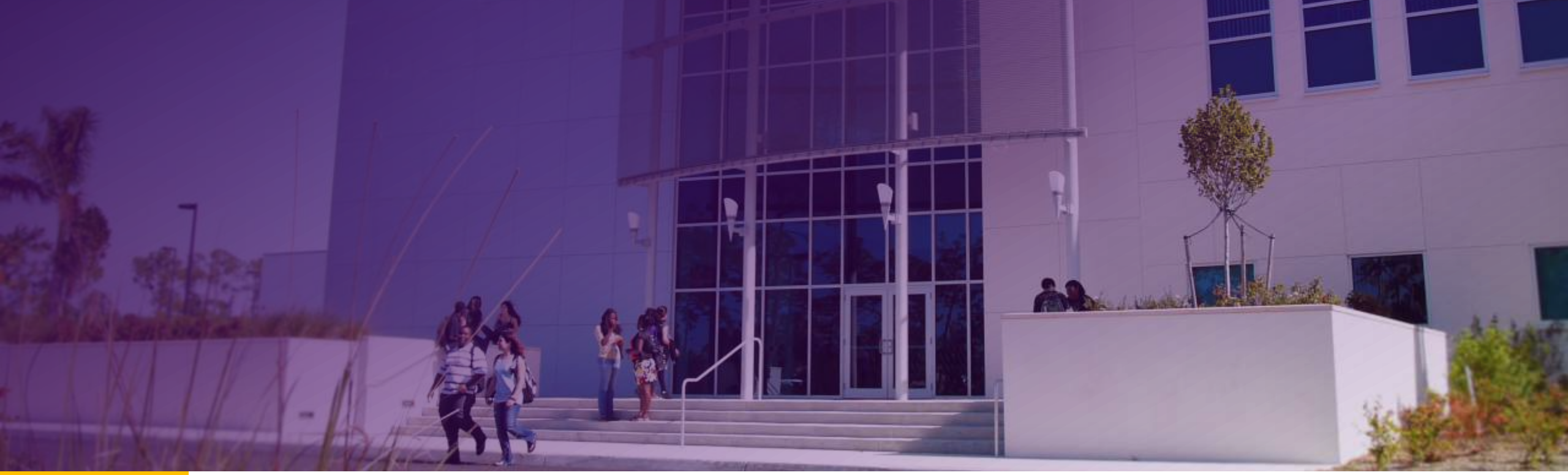
Success

Graduation rate up 10% in 8 years

25% in 2009-10

35% in 2017-18

Source: first-time, full-time freshmen



- #1 for first year employment: career certificate completers
- #1 for Associate in Arts degree completers
- #2 for first year employment: bachelor's degree completers

FSW

Compared with

THE FLORIDA COLLEGE SYSTEM

FSW Success

FSU 2%

FIU 2.8%

UF 4%

UCF 5.6%

AFTER AA COMPLETION

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW Success

USF	FSW	FGCU
6%	32%	33%

AFTER AA COMPLETION

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

Make An Educated Decision

FSW SUCCESS: THE OTHER 30%

$10,400: Average debt of remaining 2019 graduates

$1.53 trillion in total national student loan debt

44.7 million students with student loan debt

$37,172: Average 2019 college graduate debt nationwide

FLORIDA SOUTHWESTERN STATE COLLEGE

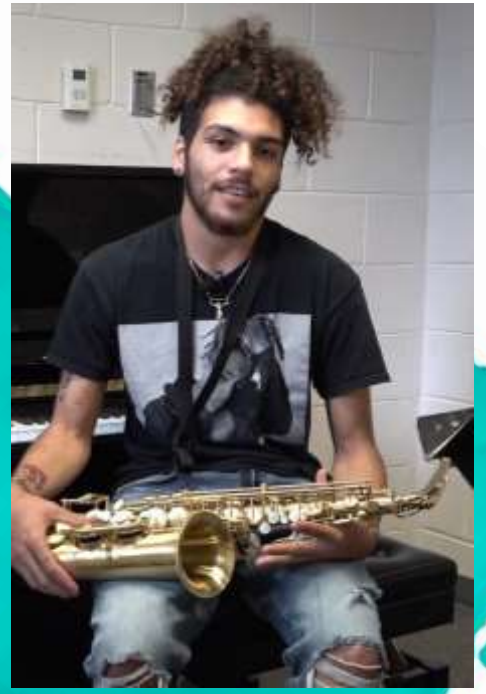
FSW SUCCESS: SCHOOL OF EDUCATION

- 495 graduates (from class of 2011-18) are employed in Florida's public schools
- 94% are employed in Southwest Florida
- 91% of elementary education graduates are still employed 5 years after being hired
- Bachelor program grads: 5 teacher of the year awards, 11 teacher of distinction awards, and a golden apple finalist

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: SCHOOL OF ARTS, HUMANITIES & SOCIAL SCIENCES



- **Launch: Spring 2020**
  Digital Arts Certificate
- **Submission: Fall 2020 start**
  Digital Tech A.S. degree
  Stage Production certificate
- FSW music program had the highest enrollment & grad rate in it’s 40-year history: 2019

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: SCHOOL OF BUSINESS AND TECHNOLOGY

- First ever SOBT on-site job fairs: 28 employers attended
- Brand new executive speaker series:
  - How to plan to be a millionaire
  - Protecting yourself from identity theft
  - Be your own boss: tips from a successful entrepreneur

HOW TO PLAN TO BE A MILLIONAIRE

Tuesday, Jan. 28
U-102 11:45 – 12:30

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: SCHOOL OF PURE AND APPLIED SCIENCES

Actively involved in undergraduate research

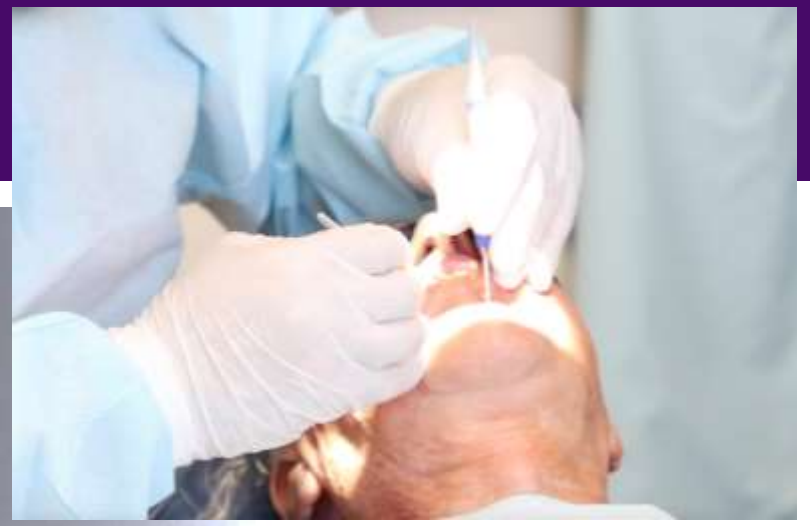
Welcome

New Dean

Dr. Donald McGarey

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: SCHOOL OF HEALTH PROFESSIONS



Respiratory Care Program

- Respiratory Care received a Distinguished Credentialing Success Award
  - FSW is 1 of 139 schools to receive the award
  - FSW has received the award every year since 2014

Dental Hygiene Program

- Dental clinic services 3,000 or more patients in the Fort Myers community annually

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: SCHOOL OF HEALTH PROFESSIONS

Medical Coding and Billing Program

- Medical Information Coding and Billing certificate in Charlotte for Fall 2020 semester
- Only SWFL workforce development approved training program in Charlotte

Nursing Program

- 200 nursing students graduate each year
- 800 students in nursing program

FLORIDA SOUTHWESTERN STATE COLLEGE

Innovation Update

The Marketing and Media team will explain the exciting new website updates.

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

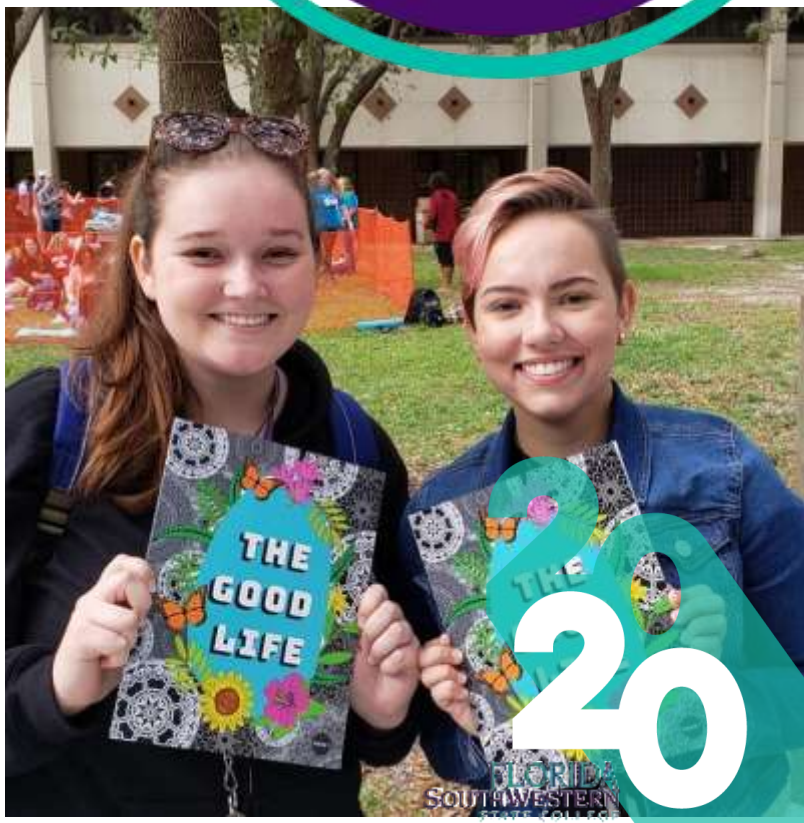
FSW SUCCESS: FSW FOUNDATION

- LAST 5 YEARS:
  - 8.2 MILLION IN SCHOLARSHIPS
  - 19.3 MILLION IN PROGRAM SUPPORT

FSW SUCCESS: BUCS C.A.R.E.

- Focus areas: mental & behavioral health, basic needs, student conduct, safety, violence prevention, diversity and inclusion
- June 2019: Bucs C.A.R.E. food pantries opened at all locations
- October 2019: partnered with Valerie's house to offer young adult grief group to help students feel less isolated after loss of loved one

BUCS FSW C.A.R.E.
Coordinate • Advocate • Respond • Empower
@FSWBucsCARE



HUMAN RESOURCES

- In 2019: onboarded 112 full-time new hires & 568 short-term employees
- Talent acquisition team does classroom presentations on resume prep, interviewing, and job search skills

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: ADAPTIVE SERVICES

- Serves 365 students a year
- Many more students struggle in silence
- 66% retention of students using services year to year

“Never Give Up on a Dream”

FSW Success Story: Brandon Cardin

2020

FSW SUCCESS: F-1 STUDENTS

- 64 F-1 international students
- Up from 48 a year ago
- 46 are non-athletes
- F-1 students come from 32 different countries
- Top 3: Brazil, Germany, and Haiti

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: INTERNATIONAL EDUCATION

- Spain: Intro to Spanish Authors & Poets
- Nova Scotia, Canada: Global Humanities
- Italy: Human Growth & Development
- India: English Comp and Business

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: STUDENT SERVICES

Advising

- Met with 14,200 students for 23.700 advising sessions in 2019

Financial Aid

- Up 5.6% in award letters sent out
- Up 4.9% in students receiving aid
- Up 5.3% in aid dispersed to students

Housing

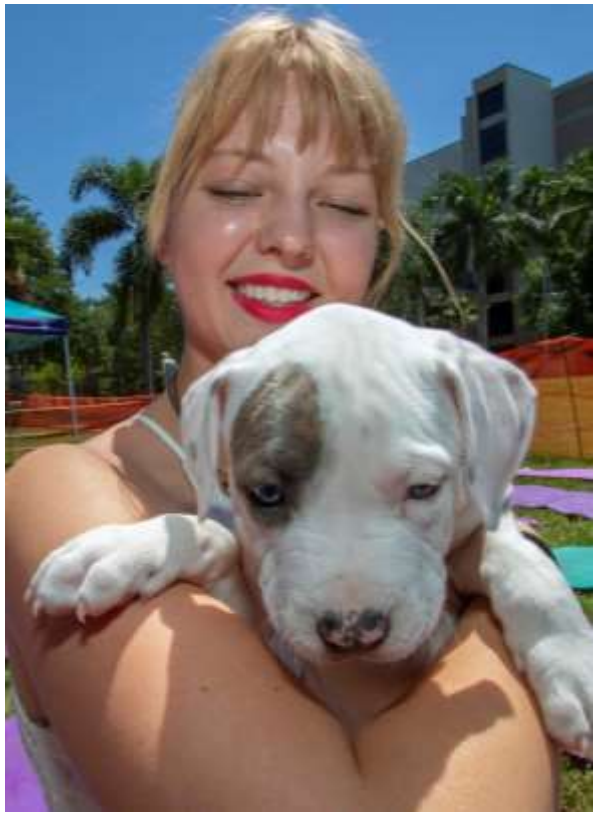
- 395 residents this year
- 781 housing applications

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: STUDENT ENGAGEMENT

- Fall 2019 attendance
  - 15,373 students checked in to events
  - 6350 students visited campus recreation and wellness center



FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: INTERNET TECHNOLOGY

- Laptop kiosks installed on all locations before Fall 2019 semester
- Students check them out free for 4-hour sessions
- 1,331 checked out in the first semester
  - Lee- 757
  - Collier- 491
  - Charlotte- 66
  - Hendry/Glades- 17

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: FSW ALUMNI

- We must tell their success stories
- What alumni accomplish and how they speak of their FSW experience is crucial

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

“True Honors Scholar”

FSW Success Story: Riley Havel

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS STORY: RILEY HAVEL

Thank you, Dr. Wendy Chase, for sending Riley to us!

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW SUCCESS: STUDENT VOICE

- 98.5% of students would recommend FSW to others
- 88% of students felt their first FSW visit was welcoming
- 94% of students “agree” or “strongly agree” with “I am motivated to succeed at FSW”

Fall 2019 first-time student engagement survey

2020

FLORIDA SOUTHWESTERN STATE COLLEGE

FSW: ONE COLLEGE. ONE MISSION: STUDENT SUCCESS!

Thank you!
2020
FLORIDA SOUTHWESTERN STATE COLLEGE