



## **Advisory Board Meeting February 27, 2012**

Members Present: Jacob Goldberger, MD, Chair; Richard Akin; Vicki Santini; Gary Trippe; Ann Wilke; Roger Scott, MD, Curator; Dr. Jeff Elsberry, Academic Liaison for the College; Dr. Edith Pendleton, VP Strategic Initiatives  
Members Absent: Suzanne Edwards; Dr. Stephen Machiz; Dr. Karen Nathan; Gina Sabiston; John Sheppard;  
Dr. Dean Traiger Ron Bishop, Director of Galleries/Museums  
Others in Attendance: Genevieve Matz, Recorder

### **1. Welcome and Introductions**

Dr. Elsberry welcomed everyone and called the meeting to order at 6:05 pm.

### **2. Approval of the Meeting Minutes 1 December 2011**

Dr. Goldberger moved, seconded by Dr. Scott, to approve the minutes of the December 1, 2011 meeting. The motion carried unanimously.

### **3. Ongoing Storage Options**

Dr. Pendleton provided an overview of the storage commitments through June 2012. Dr. Elsberry reported that the Museum inventory has been significantly reduced of non-museum quality objects and is now consolidated in seven storage pods. In addition, short-term storage exists for staging and cataloguing purposes. Board members proposed possible solutions to eliminate ongoing storage costs and discussions with Lee Memorial and LeeSar will be explored. Dr. Elsberry will be the point contact. Dr. Pendleton commented that the Museum should work towards becoming self-sustaining.

### **4. Funding Sources/Fund Raising**

Dr. Pendleton inquired as to Board interest in holding fund raising events to generate additional monies for the Museum. Dr. Goldberger requested the current operating budget for the Museum and following some discussion, the need to develop a fund for publicity purposes became apparent. There was also consensus to consider the creation of a 501(c) 3. Dr. Pendleton will bring additional information to the next meeting and Mr. Akin will explore possible free legal advice.

### **5. Grant Funding**

Dr. Pendleton reported working on a possible grant with the Fort Myers Rotary Club that will provide for clerical support in the implementation of an on-line catalog of Museum objects.

### **6. Curator's Report**

Dr. Scott reported that 267 visitors have toured the Museum in the months of January and February, 2012. These numbers include groups of high school students, nurses, and participants on break from events held in the adjacent meeting room. There were a total of 11 donors during these months, with the number of items donated exceeding 200. The Museum also received a total of \$400 in cash donations. Dr. Scott will coordinate with Lee Memorial Health System and include in their newsletter the Museum's evening and/or weekend hours of operation beyond the normal 10 am to 2 pm Monday through Friday schedule. Dr. Scott emphasized the need for additional help in the recording and cataloguing of donated items. He also reported the need for a door camera in order to better monitor the entrances to and exits from the Museum.

### **7. Future Advisory Meeting/Adjournment**

The next Advisory Board meeting is scheduled for Monday, May 21, 2012 at 6:00 pm. Dr. Goldberger moved, seconded by Dr. Scott, to adjourn the meeting at 7:15 pm. The motion carried unanimously.