





This map is designed for students planning to transfer to a college in the Florida State University System and major in Marketing after completing an AA degree. This plan includes common prerequisites and recommended courses for success in the program. Classes with the  symbol help you explore this career pathway to see if it's right for you!

Fall			
Course		Credits	Alternate
ENC 1101*	COMPOSITION I	3	
MAT 1033	INTERMEDIATE ALGEBRA	4	MGF 1106
CGS 1100	COMPUTER APP FOR BUSINESS	3	
MAR 2011 	MARKETING	3	GEB 2011
SLS 1515	CORNERSTONE EXPERIENCE	3	
Total Semester Credits:		16	
Spring			
Course		Credits	Alternate
ENC 1102*	COMPOSITION II	3	
ECO 2023	PRINCIPLES OF MICROECONOMICS	3	
MAC 1105	COLLEGE ALGEBRA	3	
ACG 2021	FINANCIAL ACCOUNTING	3	
NATURAL SCIENCE	ANY GEN. ED. CORE NATURAL SCIENCE	3	ONE SCIENCE MUST HAVE A LAB COMPONENT
Total Semester Credits:		15	
Total Academic Year Credits:		31	
Fall			
Course		Credits	Alternate
ACG 2071	MANAGERIAL ACCOUNTING	3	
MAC 2233	CALCULUS BUSINESS/SOCIAL SCI I	4	
ECO 2013	PRINCIPLES OF MACROECONOMICS	3	
SOCIAL SCIENCE	AMH 2020 or POS 2041	3	
HUM 2020*	INTRO TO HUMANITIES	3	LIT 2000
Total Semester Credits:		16	
Spring			
Course		Credits	Alternate
IDS 2891	CREATIVE CAPSTONE	3	REQUIRED
STA 2023	STATISTICAL METHODS I	3	
SPC 2608	INTRO TO PUBLIC SPEAKING	3	
HUMANTIES*	ANY WRITING INTENS. HUMANITIES	3	
NATURAL SCIENCE	ANY. GEN ED. NATURAL SCIENCE	3	ONE SCIENCE MUST HAVE A LAB COMPONENT
Total Semester Credits:		15	
Total Academic Year Credits:		31	
Overall Credits:		62	

Students must meet the Core, *Writing Intensive and Civic Literacy requirements as outlined in the College Catalog. Students must meet the foreign language requirement as outlined in the College Catalog. Please check with your advisor for more information.

Recommended for students to check with their transfer institution regarding the transferability of science coursework.