

Financial Management I Assessment Report

Fall 2019

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1 INTRODUCTION

Florida SouthWestern State College's Business Department gathers a multitude of data from various courses as assessment tools in support of the Florida Department of Education Curriculum Framework. The course included in assessment in this report is FIN 3400 *Financial Management I*. The assessment outcomes are intended to provide a baseline and measurement of achievement moving forward as well as investigate the strength and performance of items in the exam. The assessment plan also provides comparisons between dual enrollment (concurrent) and non-dual enrollment students, online versus traditional students, and by site, where possible. Where data is sufficient, additional analyses are provided including distribution studies and longitudinal studies.

For additional detail or further analysis not provided in this report, please contact Dr. Joseph F. van Gaalen, Asst. Vice President, Institutional Research, Assessment & Effectiveness, Academic Affairs (jfvangaaalen@fsw.edu; x16965).

2 FIN 3400

2.1 LEARNING OUTCOMES, OBJECTIVES, AND DESCRIPTIVE STATISTICS

The FSW Business recently began assessing FIN 3400 (in AY 2017-2018). The outcome which is the focus of this study is that students will interpret financial statements and calculate financial ratios to analyze financial decisions.

The objective for AY 2019-2020 is as follows:

- The benchmark of 70% of students will illustrate a proficiency of 70% or higher within this assessment during the 2019-2020 academic year.

During the fall 2019 semester, 0 artifacts were collected from 2 of 2 sections of FIN 3400. The assessment was not utilized in the course sections and could therefore not be reported for assessment.

3 CONCLUSIONS

FSW's Business Department gathers a multitude of data from various courses as assessment tools in support of the Florida Department of Education Curriculum Framework. The course included in assessment in this report is FIN 3400 *Financial Management I*. The assessment outcomes are intended to provide a baseline and measurement of achievement moving forward.

3.1 FIN 3400

A drill-down of FIN 3400 results are as follows:

1. During the fall 2019 semester, 0 artifacts were collected from 2 of 2 sections of FIN 3400. The assignment was not utilized in the course sections and could therefore not be reported for assessment.

4 REFERENCES

McDonald, J.H. 2009. Handbook of Biological Statistics (2nd ed.). Sparky House Publishing, Baltimore, Maryland.

Wilkinson, L. 1999. APA Task Force on Statistical Inference. Statistical Methods in Psychology Journals: Guidelines and Explanations. *American Psychologist* 54 (8), 594–604.