# Student Opinion Survey (SOS) Fall 2021

Author: Joseph F. van Gaalen, Ph.D., Asst. VP, IR, Assessment & Effectiveness

## 1 Introduction

Florida SouthWestern State College's adopted the Student Opinion Survey (SOS) in AY 2016-2017. The SOS was a replacement for the Student Evaluation of Instruction (SEI) which was administered AY 2015-2016. The SEI itself was a replacement for the Student Instructional Report 2<sup>nd</sup> Generation (SIR II) which was last administered in 2014. In Fall 2021, the SOS was replaced with the SOS 2.0, a more efficient version of the original, with similar questions that were more focused on instruction and activity in the classroom.

The SOS 2.0 online format (administered over a 19-day span) allows for minimized vulnerability to indirect and/or unintentional faculty influence (e.g. assignments given on the same day can influence survey), an increased aptitude towards detailed survey responses, and additional discipline/department specific questions included in the survey (Layne et al., 1999; Simpson and Siguaw, 2000). This report details results of a college-wide evaluation conducted during the Fall 2021 term.

The SOS 2.0 consists of 13 questions. The first eleven ask students to evaluate the course using an ordinal scale. The remaining two questions ask for additional feedback regarding the course in an open-ended format.

Each student is sent a series of email alerts announcing the opening and closing of the course evaluation time period. Students can then access course evaluations via a link in each of those emails for any courses in which they are registered. The student encounters a completion page immediately upon completing an evaluation. If the student attempts to access the evaluation for that particular course again, a notice will alert them that they have no further evaluations to complete.

For additional detail or further analysis not provided in this report, please contact Dr. Joseph F. van Gaalen, Asst. VP, IR, Assessment and Effectiveness, Academic Affairs (Joseph.VanGaalen@fsw.edu; x16965).

## 2 THE SURVEY

- I. Ordinal Questions (for these questions, response options are: Agree, Disagree, N/A)
  - 1. The grading criteria and instructor's policies were provided in the syllabus.
  - 2. The course helped me improve my understanding of the subject.
  - 3. My professor gave feedback/returned assignments (such as tests, written assignments, quizzes, lab reports, etc.) in time for me to improve for future assignments.
  - 4. My professor created a positive academic environment.
  - 5. The tests, written assignments, homework, observations, etc., reflected the course content.

- 6. The course materials (such as textbooks, online websites, lecture notes, handouts, etc.) helped me learn the content.
- 7. The course activities (such as assignments, labs, projects, etc.) helped me learn.
- 8. My professor was able to communicate effectively about the subject matter.
- 9. The course was engaging and thought provoking.
- 10. The course used a variety of assessment types (such as tests, quizzes, discussion, homework, written assignment, essays, projects, etc.).
- 11. My professor was accessible when I had a question or needed help.

#### II. Open-ended Questions

- 12. What was educationally the most beneficial about this class?
- 13. Please provide any comments you believe could improve the overall quality of the course (such as organization, types of assignments, projects, exams) or any matters that might have enhanced your learning in the course.

## 3 COLLEGE-WIDE RESPONSE RATES

Florida SouthWestern's SOS 2.0 for the Fall 2021 term was open from Nov. 8 through 26, 2021, collegewide for the full and B-term courses and September 21 through October 1 for the A-term courses. The evaluation in both time periods incorporated 47,446 potential survey respondents (each student receives one survey for each course enrolled) and 15,005 surveys were completed, a response rate of 31.6% compared with 29.0% in spring 2021, 28.2% in fall 2020, 27.3% in spring 2020, 32.0% in fall 2019, 30.9% in fall 2018, 34.3% in fall 2017, and 22.7% in fall 2016.

Traditional sections exhibit a 37.3% response rate, compared with 33.3% in spring 2021, 47.0% in fall 2020, 29.1% in spring 2020, 34.2% in fall 2019, 33.4% in fall 2018, 35.3% in fall 2017, 25.1% in fall 2016, and 32% in fall 2015. The response rate for Asynchronous Online is 26.7%, compared with 23.7% in spring 2021, and 23.3% in fall 2020. The Live Online response rate is 28.8%, compared with 29.1% in spring 2021, and 27.3% in fall 2020. The response rate for Flex is 39.4%, compared with 31.9% in spring 2021, and 33.7% in fall 2020. The response rate for Blended is 28.5%, compared with 23.7% in spring 2021, and 25.3% in fall 2020. Finally, concurrent dual enrollment (offsite) evaluations exhibit a response rate of 41.4%, compared with 11.9% in spring 2021, 45.4% in fall 2020, 11.1% in spring 2020, 46.1% in fall 2019, 33.3% in fall 2018, 26.5% in fall 2017, 11.1% in fall 2016, and 6% in 2015.

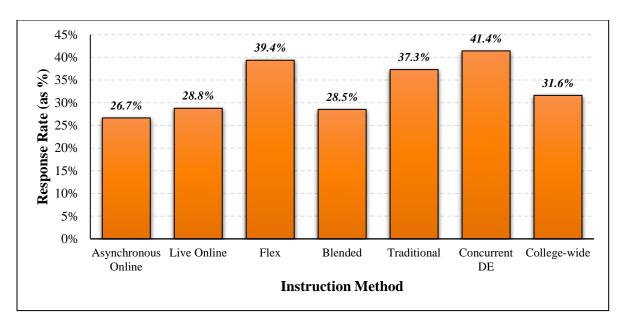


Figure 1. Response rates for SOS evaluation by course modality.

The response rate by department is shown in Figure 2. The departments with the highest response rates are Human Services, at 60%, followed by AS Nursing, at 42%, and Academic Success, at 40%. The departments with the lowest response rates are AS Fire Science, at 13%, BS Nursing, at 20%, and Business, at 22%.

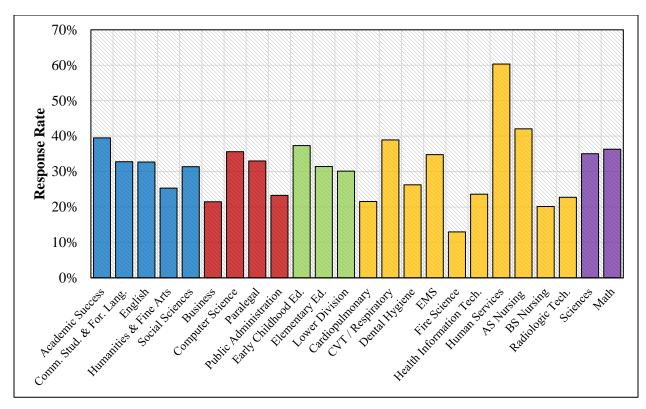


Figure 2. Response rate by department. Colors denoted by schools where the School of Arts, Humanities and Social Sciences is blue, red is the School of Business and Technology, green is the School of Education, orange is the School of Health Professions, and purple is the School of Pure and Applied Sciences.

## 4 EVALUATION RESULTS

A review of college-wide results for ordinal questions (Q1-11) is shown in Figure 2 below. The highest performing questions are Q1 and Q5, regarding clear grading criteria and materials reflecting course content, respectively. The lowest performing are Q9 and Q3, regarding course engagement level and feedback level, respectively.

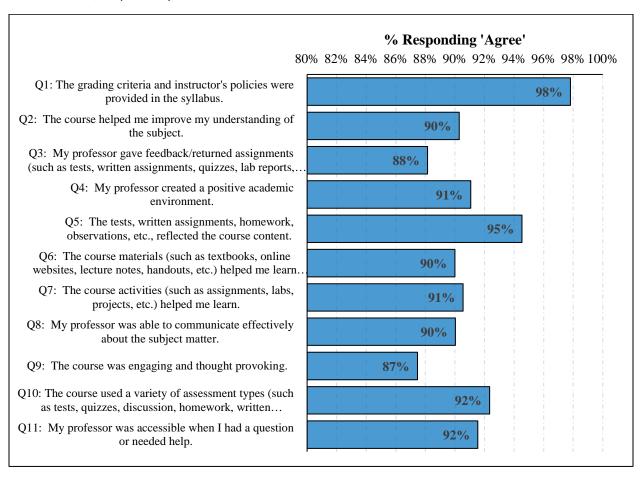


Figure 3. College-wide Student Opinion Survey 2.0 results.

## 4.1 SCHOOL OF ARTS, HUMANITIES, & SOCIAL SCIENCES

A comparison of responses by department for the School of Arts, Humanities, and Social Sciences is shown below in Figure 4. In all five departments Question 1 regarding grading criteria is the highest performing. In three of five departments, Question 9 regarding course engagement level is the lowest performing. In the case of the English Department, it is Question 6, regarding course materials, which is the lowest. For the Humanities and Fine Arts Department, it is Question 10, regarding the variety of assessments utilized, that is the lowest performing.

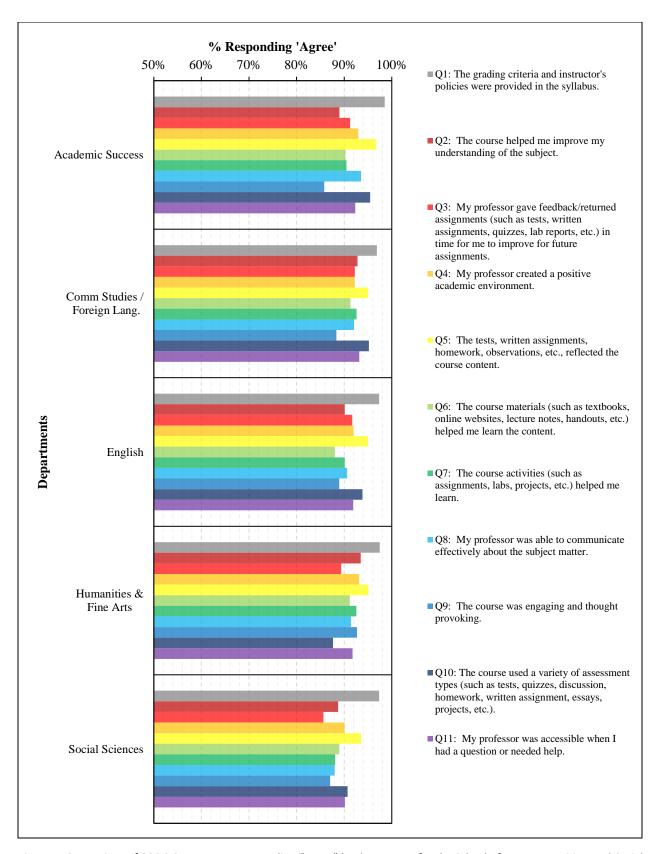


Figure 4. Comparison of SOS 2.0 percentage responding "Agree" by department for the School of Arts, Humanities, and Social Sciences.

#### 4.2 School of Business & Technology

A comparison of responses by department/discipline for the School of Business and Technology is shown below in Figure 5. In three of four departments, Question 1 regarding grading criteria is the highest performing. In the fourth department, Paralegal, it is Question 7 regarding course activities that is the highest. In all four departments, question three regarding professor feedback is the lowest performing.

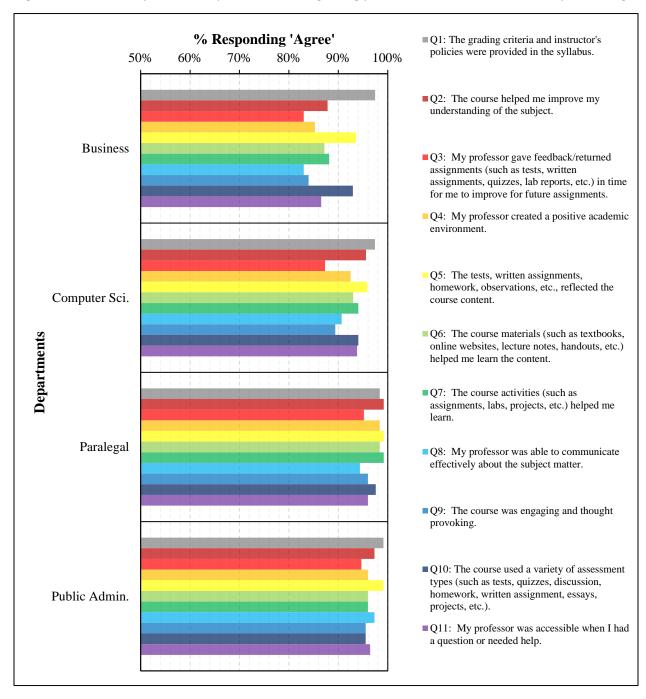


Figure 5. Comparison of SOS 2.0 percentage responding "Agree" by department for the School of Business and Technology.

#### 4.3 SCHOOL OF EDUCATION

A comparison of responses by department/discipline for the School of Education is shown below in Figure 6. In all three areas, Question 1 regarding grading criteria is the highest performing. In two of three areas, Question 3 regarding professor feedback is the lowest performing. In the third area, Early Childhood Education, Question 4 regarding the professor creating a positive academic environment is the lowest performing.

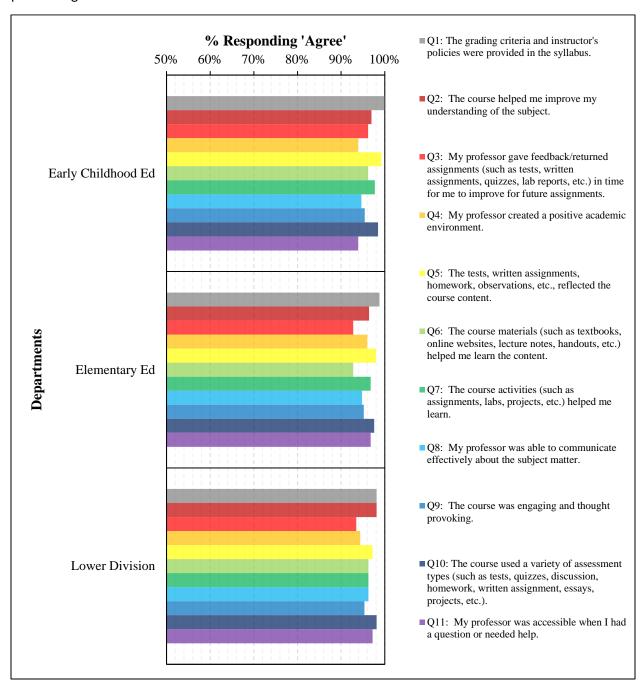


Figure 6. Comparison of SOS 2.0 percentage responding "Agree" by department for the School of Education.

#### 4.4 SCHOOL OF HEALTH PROFESSIONS

A comparison of responses by department for the School of Health Professions is shown below in Figure 7. Responses vary greatly across departments. In six of 10 departments, Question 1 regarding grading criteria is the highest performing. In five of 10 departments, Question 3 regarding professor feedback is the lowest performing.

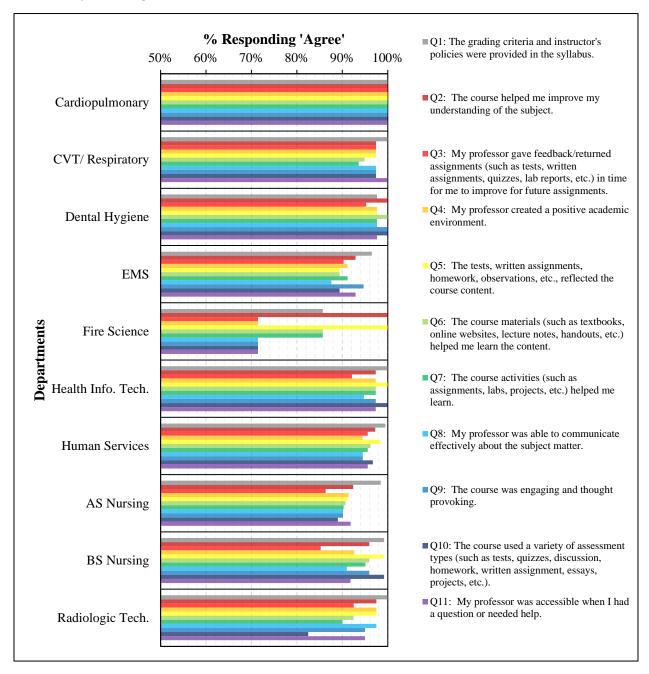


Figure 7. Comparison of SOS 2.0 percentage responding "Agree" by department for the School of Health Professions.

#### 4.5 SCHOOL OF PURE & APPLIED SCIENCES

A comparison of responses by department for the School of Pure and Applied Sciences is shown below in Figure 8. In both departments, Question 1 regarding grading criteria is the highest performing. In the Science Department, Question 3 regarding professor feedback is the lowest performing. In the Math Department, Question 9 regarding course engagement level is the lowest performing.

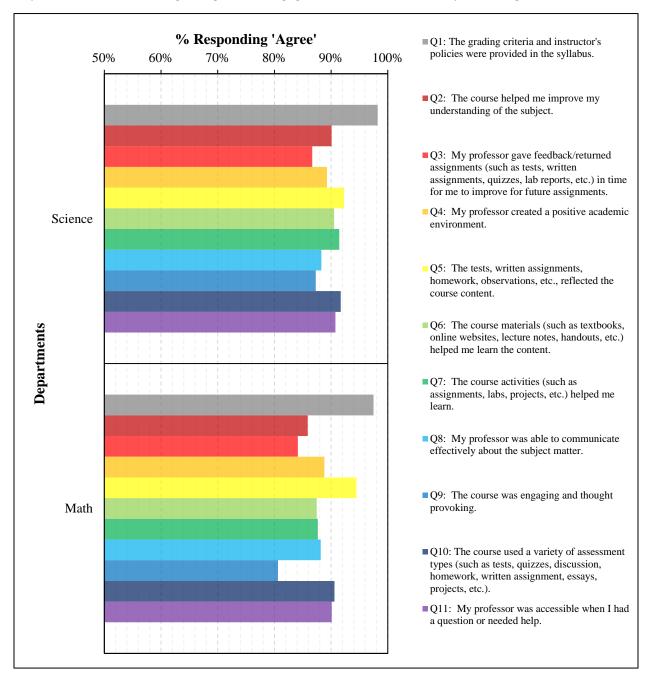


Figure 8. Comparison of SOS 2.0 percentage responding "Agree" by department for the School of Pure and Applied Sciences.

#### 4.6 SOS 2.0 BY INSTRUCTION METHOD OR MODALITY

Comparisons of responses by instruction method or modality (concurrent DE) are shown in Figure 9 below. The largest range from highest-to-lowest for each question is Question 4, ranging from 89% for Asynchronous Online to 98% for Concurrent DE. The smallest range from highest-to-lowest is Question 1, ranging from 97% in Traditional to 99% in Live Online.

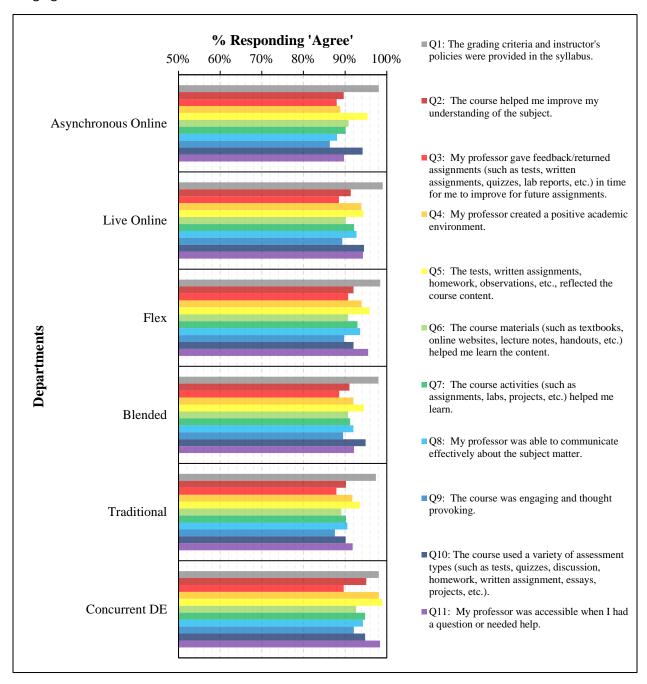


Figure 9. Comparison of SOS 2.0 percentage responding "Agree" by instruction method.

# 5 CONCLUSIONS

Florida SouthWestern State College's adoption of the new Student Opinion Survey (SOS) was a replacement for the Student Evaluation of Instruction (SEI) which was administered AY 2015-2016. The SEI itself was a replacement for the Student Instructional Report 2<sup>nd</sup> Generation (SIR II). In Fall 2021, the SOS was replaced with the SOS 2.0, a more efficient version of the original, with similar questions that were more focused on instruction and activity in the classroom. This report details results of a collegewide evaluation conducted during the Fall 2021 term.

#### A drill-down of results are as follows:

- 1. In a study of response rates, fall 2021 exhibits a response rate of 31.6% compared with 29.0% in spring 2021, 28.2% in fall 2020, 27.3% in spring 2020, 32.0% in fall 2019, 30.9% in fall 2018, 34.3% in fall 2017, and 22.7% in fall 2016. Traditional sections exhibit a 37.3% response rate, compared with 33.3% in spring 2021, 47.0% in fall 2020, 29.1% in spring 2020, 34.2% in fall 2019, 33.4% in fall 2018, 35.3% in fall 2017, 25.1% in fall 2016, and 32% in fall 2015. The response rate for Asynchronous Online is 26.7%, compared with 23.7% in spring 2021, and 23.3% in fall 2020. The Live Online response rate is 28.8%, compared with 29.1% in spring 2021, and 27.3% in fall 2020. The response rate for Flex is 39.4%, compared with 31.9% in spring 2021, and 33.7% in fall 2020. The response rate for Blended is 28.5%, compared with 23.7% in spring 2021, and 25.3% in fall 2020. Finally, concurrent dual enrollment (offsite) evaluations exhibit a response rate of 41.4%, compared with 11.9% in spring 2021, 45.4% in fall 2020, 11.1% in spring 2020, 46.1% in fall 2019, 33.3% in fall 2018, 26.5% in fall 2017, 11.1% in fall 2016, and 6% in 2015.
- 2. In a study of response rates by department, the departments with the highest response rates are Human Services, at 60%, followed by AS Nursing, at 42%, and Academic Success, at 40%. The departments with the lowest response rates are AS Fire Science, at 13%, BS Nursing, at 20%, and Business, at 22%.
- 3. In a study of responses college-wide, the highest performing questions are Q1 and Q5, regarding clear grading criteria and materials reflecting course content, respectively. The lowest performing are Q 9 and Q3, regarding course engagement level and feedback level, respectively.
- 4. In a study of responses by department for the School of Arts, Humanities, and Social Sciences, all five departments Question 1 regarding grading criteria is the highest performing. In three of five departments, Question 9 regarding course engagement level is the lowest performing. In the case of the English Department, it is Question 6, regarding course materials, which is the lowest. For the Humanities and Fine Arts Department, it is Question 10, regarding the variety of assessments utilized, that is the lowest performing.
- 5. In a study of responses by department for the School of Business and Technology, in three of four departments, Question 1 regarding grading criteria is the highest performing. In the fourth department, Paralegal, it is Question 7 regarding course activities that is the highest. In all four departments, question three regarding professor feedback is the lowest performing.
- 6. In a study of responses by department for the School of Education, all three areas, Question 1 regarding grading criteria is the highest performing. In two of three areas, Question 3 regarding professor feedback is the lowest performing. In the third area, Early Childhood Education, Question 4 regarding the professor creating a positive academic environment is the lowest performing.

- 7. In a study of responses by department for the School of Health Professions, responses vary greatly across departments. In six of 10 departments, Question 1 regarding grading criteria is the highest performing. In five of 10 departments, Question 3 regarding professor feedback is the lowest performing.
- 8. In a study of responses by department for the School of Pure and Applied Sciences, in both departments, Question 1 regarding grading criteria is the highest performing. In the Science Department, Question 3 regarding professor feedback is the lowest performing. In the Math Department, Question 9 regarding course engagement level is the lowest performing.
- 9. In a study comparing responses by instructional method or modality, the largest range from highest-to-lowest for each question is Question 4, ranging from 89% for Asynchronous Online to 98% for Concurrent DE. The smallest range from highest-to-lowest is Question 1, ranging from 97% in Traditional to 99% in Live Online.

# 6 REFERENCES

- Davis, J.C. 1973. Statistics and Data Analysis in Geology. John Wiley & Sons, New York, New York, 564 pp.
- Layne, B.H., DiCristoforo, J.R., and McGinty, D. 1999. Electronic vs. traditional student ratings of instruction, Research in Higher Education, 40(2), 221-232.
- McDonald, J.H. 2009. Handbook of Biological Statistics (2nd ed.). Sparky House Publishing, Baltimore, Maryland.
- Simpson, P.M., and Siguaw, J. 2000. Student evaluations on teaching: an exploratory study of the faculty response. Journal of Marketing Education, 22(3), 1999-213.
- Wilkinson, L. 1999. APA Task Force on Statistical Inference. Statistical Methods in Psychology Journals: Guidelines and Explanations. American Psychologist 54 (8), 594–604.