### **WORKSHOP AGENDA**

District Board of Trustees
Edison State College – Collier Campus
Student Services Building, Community Room (M-201)
Tuesday, January 24, 2012
2:00 p.m. – 3:45 p.m.

- 1. Presidential Search Discussion

  Board discussion of skills, experiences and attributes desired for next

  District President of Edison State College
- 2. Tour of Collier Campus

Copies of the agenda and all documentation are available for review in the libraries of the campuses located in Charlotte, Collier, Lee and Hendry/Glades Counties, and are also available on the College website at <a href="https://www.edison.edu/district/board/meetings.php">www.edison.edu/district/board/meetings.php</a>

### DRAFT

Agenda
District Board of Trustees Meeting
Edison State College
Collier Campus – Building M, Room 201
January 24, 2012
4:00 p.m.

Pledge to Flag

Introduction of Guests and Public Comment

Information Reports:

Collier Campus President's Report

(Presenter: Dr. Robert R. Jones)

SACS Report

(Presenter: Dr. Erin Harrel)

Information and Discussion (Items Requested by Board): None Submitted

### Vote to Take Action On:

- 1. Approval of Minutes (Presenter: Mrs. Berlam)
  - (1) Special Meeting December 16, 2011 (Page 1)
  - (2) Special Meeting January 14, 2011 (Page 32)
  - (3) Workshop January 14, 2011 (Page 41)
- Presidential Search Firm Selection (Presenter: Mrs. Fairfax/ Board Liaison: Mrs. Starnes-Bilotti) (Page 43)
- Report and Recommendation from Law Firm of Fowler White Boggs Regarding Employment of Dr. Kenneth P. Walker (Presenter: Cathy Beveridge) (Page 44)
- Approval to Accept the Completed Construction of the Weiss Health Sciences Hall, Building "N" on the Collier Campus (Presenter: Mr. Nice/Board Liaison: Mr. Chapman) (Page 45)

District Board of Trustees/Agenda January 24, 2012 Page two

- 5. Approval to Accept the Completed Construction of the Student Services Building "M" on the Collier Campus (Presenter: Mr. Nice/ Board Liaison: Mr. Chapman) (Page 48)
- 6. Approval to Relocate the College Server Room and Remodel and Renovate Building "G" on the Lee Campus to Provide for Disaster Recovery Capabilities (Presenter: Steve Nice/Board Liaison: Mr. Chapman) (Page 51)
- 7. Approval for Certification of Compliance of Edison State College Financing Corporation (Presenter: Mrs. Doeble/Board Liaison: Mr. Webb) (Page 52)
- 7(a). Approval of the Collective Negotiations Agreement (Presenter: Mrs. Fairfax/Board Liaison: Mrs. Starnes-Bilotti) (Page 54a)
- 7(b). Approval of Adjunct Faculty Rate Increase (Presenter: Mrs. Fairfax/Board Liaison: Mrs. Starnes-Bilotti) (Page 54g)

### Consent Agenda:

- 8. Approval of Financial Services Consent Agenda Budget Amendments (Presenter: Mrs. Doeble/Board Liaison: Mr. Webb) (Page 55)
- Approval of Personnel Actions (Presenter: Mrs. Fairfax/Board Liaison: Mrs. Starnes-Bilotti) (Page 58) (Backup in rear)

### **New Business:**

### Information Only:

- 10. Edison State College Monthly Financial Report(Presenter: Mrs. Doeble/Board Liaison: Mr. Webb) (Page 59)
- 11. Edison State College Collegiate High Schools Monthly Financial Report (Presenter: Mrs. Doeble/Board Liaison: Mr. Webb) (Page 64)

### Written Reports:

- 12. Monthly Report on Edison Collegiate High School Charlotte (Page 68)
- 13. Monthly Report on Edison Collegiate High School Lee (Page 71)

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### **Professional Development:**

Media Relations Report (Presenter: Teresa Morgenstern, Coordinator, Marketing & College Relations – Collier Campus and District Spokesperson) (Page 73)

President's Comments

Board Members' Comments

Adjournment

### DRAFT

Minutes
Edison State College
District Board of Trustees Special Meeting
Lee Campus – Building AA, Room 177
December 16, 2011
10:00 a.m.

### Agenda Item #1

The District Board of Trustees of Edison State College met in special session in Lee County, Florida, on December 16, 2011 at 10:00 a.m. with the meeting called to order by Ann Berlam, Chair.

Present: Ann Berlam, Chair

Marjorie Starnes-Bilotti, Vice Chair

Brian Chapman, Jr. Dr. Randall Parrish, Jr.

Julia Perry Pamella Seay Christopher Vernon

Sankey E. "Eddie" Webb, III

Dr. Pat Land, Acting District President

June Hollingshead, Recorder

### Pledge to Flag

Introduction of Guests and Public Comment:

<u>CHARLOTTE CAMPUS</u> – None <u>COLLIER CAMPUS</u> – None <u>HENDRY/GLADES CAMPUS</u> – None LEE CAMPUS

- 1. Sue Buntic
- 2. Tom Buckingham
- 3. Joyce Rollins

### Information Reports:

Remarks by Acting President – (Dr. Pat Land)

Dr. Land thanked the Board for the confidence placed in her as Acting District President. She noted that Dr. Washington Baquero resigned from the Board District December 13, 2011, and gave thanks for his valuable contributions to the College. She recognized Tracey Galloway who is leaving as the Vice President of Development of the Edison State College Foundation, Inc., and thanked Tracey for her years of service.

Board of Trustees/Minutes December 16, 2011 Page two

Dr. Land presided over Fall Commencement of 1,800 students with Trustees Pamella Seay and Marjorie Starnes-Bilotti. She advised of an upcoming January 14<sup>th</sup> workshop and orientation for all Board members, plus the possibility of extra Board meetings. Mark Lupe discussed recent media remarks regarding a memo about Dr. Walker's compensation. He referenced a June 30, 2011 memo from Dr. Walker to Gina Doeble, Vice President, Financial Services and stated that its effect was the implementation of Dr. Walker's salary reduction by \$179,000 per year.

### 2. Chancellor's Report - Mr. Randy Hanna

Mrs. Berlam welcomed Mr. Randy Hanna, the new Chancellor of the Florida College System, who acknowledged Edison State College's unique situation as a huge, complex district comprised of 5 different population areas and economies, and pledged the entire State Board of Education's commitment to helping the College during the transition period to a new District President. He contacted Governor Rick Scott to expedite the replacement of Dr. Baquero in order to have a full Board for the Presidential search.

Chancellor Hanna shared a PowerPoint presentation, "One System...One Mission", an overview of the College System and Edison State College, reiterating that his goal as Chancellor is to maintain local control by institutions while the SBOE provides broad rules and guidelines. (See Attachment #1) He urged use of a search firm for hiring a new President, and answered Board questions regarding the search process. Marjorie Starnes-Bilotti has been working with Human Resources to develop a list of possible search firms and a Request for Information letter.

### 3. SACS Report - Dr. Erin Harrel

Dr. Harrel presented a SACS timeline through April 2012. She met with a possible consultant and will be talking with others. It was recommended that the College as a whole take ownership of SACS and include faculty, staff, students, Board members, and the community in the process. Dr. Harrel is overseeing the use of blogs, discussion boards, and technology to bring various constituencies together, and has extended invitations to team leaders. Throughout January the College will be responding to the 14 Search Committee findings, as well as matching College Operating Procedures to Board Policies. In February, external readers and consultants will review these responses. In March, feedback will be received for a final reading. In April, the final response will be sent to SACS.

### 4. Update on the Five Points: 11/29/11 Motion – Mrs. Ann Berlam

<u>Item I – to place Dr. Kenneth Walker on paid administrative leave</u>. This was accomplished at the last meeting. Mr. Vernon was named Board Liaison for this item to coordinate the securing of the administrative offices.

Board of Trustees/Minutes December 16, 2011 Page three

<u>Item II – to hire a law firm to investigate terminating Dr. Walker for cause and subsequently representing the College in any adversarial proceedings with Dr. Walker. (Mr. Vernon is Board Liaison for this item).</u> Mr. Lupe provided the following picture of events from the November 29<sup>th</sup> Board meeting through the December 16<sup>th</sup> Board meeting. He also addressed the responsibility of the Board members from a legal standpoint on how to answer questions on this matter.

- Immediately following the November 29<sup>th</sup> Board meeting, Dr. Walker's office
  was secured and locks were changed. Contents were photographed and
  inventoried. All of Dr. Walker's personal possessions were secured and
  packed by professional movers. All College files were checked and the file
  room was reopened for a more normal office function in the Presidential suite.
- Mr. Lupe worked with Mr. Vernon on the selection of attorneys, preferably those within the College's five-county service area, and with resources and substantial experience in labor and employment law. Mr. Lupe talked to representatives of the following three firms: (1) Russell and Andress (2) Bryant, Miller & Olive, and (3) Fowler White Boggs, and looked at others as well. Considering all factors, Mr. Lupe recommended to Mr. Vernon that the College contract with Fowler White Boggs. Mr. Lupe prepared a contract not to exceed \$20,000 which Dr. Land signed as Acting District President.
- Mr. Lupe introduced Joe Coleman, President of Fowler White Boggs, and Cathy Beveridge, the firm's leading expert in labor and employment law, who spoke briefly about their respective backgrounds.
- RECOMMENDATION to the Board by Mr. Mark Lupe, College Counsel –
  Mr. Lupe advised if Board members receive questions from the public or
  media regarding the investigation, that the issue be treated as any other
  personnel matter, by declining comment until the investigation is
  complete and a recommendation is prepared to present to the Board.

<u>Item III – Name an Acting President.</u> On the evening of the November 29<sup>th</sup> Board meeting, Mrs. Berlam contacted Dr. Pat Land, who accepted the Board's request to serve as Acting District President until an interim president is hired by the Board.

Item IV – Designate a Board Liaison to contact the new Chancellor, Randy Hanna, to assist the College with finding a quality Interim President to propose at the next Board meeting with the goal of having an interim in place within the next 60 days. (Mrs. Berlam designated liaison for this item.) Mrs. Berlam contacted Chancellor Hanna, who gave the following names: J. Dudley Goodlette, Mike Kaliszeski, and Kathie Sigler. Within the guidelines of the Sunshine Law, she gathered information about these individuals and prepared a summary for the Board of telephone interviews with the three individuals. Mr. Kaliszeski later withdrew his name from consideration. Mrs. Berlam gave an overview of both remaining candidates and then opened the floor for comments and discussion by the Board. Board consensus was given to invite Mr. Goodlette and Dr. Sigler to attend the January 14, 2012 special meeting and workshop, at which time the Board will take action and choose an Interim District President.

Board of Trustees/Minutes December 16, 2011 Page four

Item V – Designate a Board Liaison to develop a proposal for beginning search for new President to lead us into the future (goal is to begin search within 60 days and to have new President in place in advance of Fall Semester 2012). (Board member Marjorie Starnes-Bilotti appointed as Board liaison).

Mrs. Starnes-Bilotti prepared a handout which included a Request for Information letter to Executive Search Firms and a Presidential Search Timeline with two options. The two deadlines for submission by the firms are January 5, 2012 and January 11, 2012. Mrs. Starnes-Bilotti recommended a search firm committee comprised of at least 3 or 4 Board members, 2 faculty members chosen by the Faculty Senate, staff, students, and community leaders. She recommended Option #1 whereby the search firms would attend the January 14<sup>th</sup> meeting and workshop. Mrs. Starnes-Bilotti will meet after the January 5<sup>th</sup> submission deadline with a committee of Board members to narrow down the number of search firms to eventually present to the Board. Pamella Seay and Julia Perry volunteered to serve on this committee. The Board agreed on Option #1 and Pam Fairfax confirmed that the letters would be mailed December 16, 2011. There was further discussion about the need for a Presidential profile and a collective vision by the Board members.

### 5. ESC Financing Corporation Presentation - Mr. Mark Lupe and Mrs. Gina Doeble

Mr. Lupe and Mrs. Doeble presented a PowerPoint overview of the Edison State College Financing Corporation including its status as a direct-support organization, history and profile, bylaws, Board of Directors composition, current directors, revenue and expenses, and sources and uses of funds. Their handout included the Financing Corporation's current bylaws, Articles of Incorporation, Articles of Amendment to the Articles of Incorporation, a Memorandum of Understanding between the District Board of Trustees of the College and the Financing Corporation, and various budget data since inception. The Board will continue to review the Financing Corporation at future meetings.

### 6. Legislative Update – Mr. Matthew Holliday

Mr. Holliday noted that in his budget recommendation, Governor Scott's has reduced total state spending by approximately \$3 billion while adding \$1 billion to K-12. The Florida College System was held at level funding. Four Board of Trustees members – Ann Berlam, Marjorie Starnes-Bilotti, Pamella Seay, and Chris Vernon – will attend the AFC Trustees conference January 31 – February 2, 2012, in Tallahassee. Mr. Holliday will arrange legislative visits for them during this time. A resolution has been filed in the Florida Senate in honor of Edison State College's 50<sup>th</sup> anniversary, and one is expected to be filed in the House as well.

Board of Trustees/Minutes December 16, 2011 Page five

### Information and Discussion:

### Chris Vernon

Identify and Appoint Board Liaison to Review Board Policies

The responsibility for Board Policies and legal noticing of any changes lies with Mr. Lupe, the College Counsel.

- Discussion of Revisions of Board Policies (Backup in rear)
  - (1) 6Hx6:1.04 Board Agenda Mr. Vernon requested clarification of a "New Business" section on Board agendas.
  - (2) 6Hx6:1.05 Edison State College Financing Corporation
  - (3) 6Hx61.07 Auxiliary Enterprise Funds Mr. Vernon noted that the President has the authority to transfer auxiliary funds to the Financing Corporation without Board of Trustees approval, and would like to see changes made to this authority.
- Mr. Vernon asked that the Board become more involved in the selection of vendors, i.e., lawyers, consultants, etc., and questioned if the policy on multi-year contracts had been brought back to the Board.

Mrs. Berlam will work with Dr. Land to have all Board policies addressed at a workshop.

### Vote to Take Action On:

<u>Agenda Item #1. Approval of Minutes Regular Meeting November 29, 2011 (Page 1) (Presenter: Mrs. Berlam)</u>

MOTION by Pamella Seay, seconded by Eddie Webb, III, to approve the minutes of the regular meeting November 29, 2011, as amended:

- (1) Spelling correction to Lee Campus Public Comment Speaker Professor Myra Walters (not Walkers), and
- (2) Addition of Attorney Michael Mattimore's November 22, 2011 letter as *Attachment #3* to the minutes for *Agenda Item #7*. *Approval of Personnel Action* regarding the approval of termination for cause of Dr. Robert J. Beeson.

Approved unanimously.

Board of Trustees/Minutes December 16, 2011 Page six

Agenda Item #2. Approval of Revisions to the Dates, Time and Locations for District Board of Trustees Meetings for 2011-2012 (Presenter: Dr. Land (Page 9)

MOTION by Pamella Seay, seconded by Chris Vernon, to approve the revisions to the dates, time and locations for District Board of Trustees meetings for 2011-2012, as follows: (1) the January 24<sup>th</sup> meeting location changed from the Charlotte Campus to the Collier Campus (2) the February 28<sup>th</sup> meeting location changed from the Lee Campus to the Charlotte Campus (3) the addition of a March 27<sup>th</sup> meeting on the Lee Campus, and (4) the addition of a July 24<sup>th</sup> meeting on the Collier Campus. Approved unanimously.

Consent Agenda: No Items Requeste	d
Information Only: No Items Requested	
Acting President's Comments – None	
Board Members' Comments	
Adjournment – The meeting was adjourned at 12:40 p.m.	
Ann Berlam, Chair District Board of Trustees	Marjorie Starnes-Bilotti, Vice Chair District Board of Trustees
Date	Date

# Edison State College

Randy Hanna Chancellor Florida College System

### System and Board of Trustees of Edison Relationship Between Florida College



### The Florida College System ONE System - ONE Mission...

# Access, Outreach, Responsiveness, Quality, Affordability

- 8 "community" colleges
- "segelloo, 8 "
- 12 "state" colleges

Meeting Florida's Academic, Economic and Workforce Needs

# Over 886,000 students enrolled in 2010-11

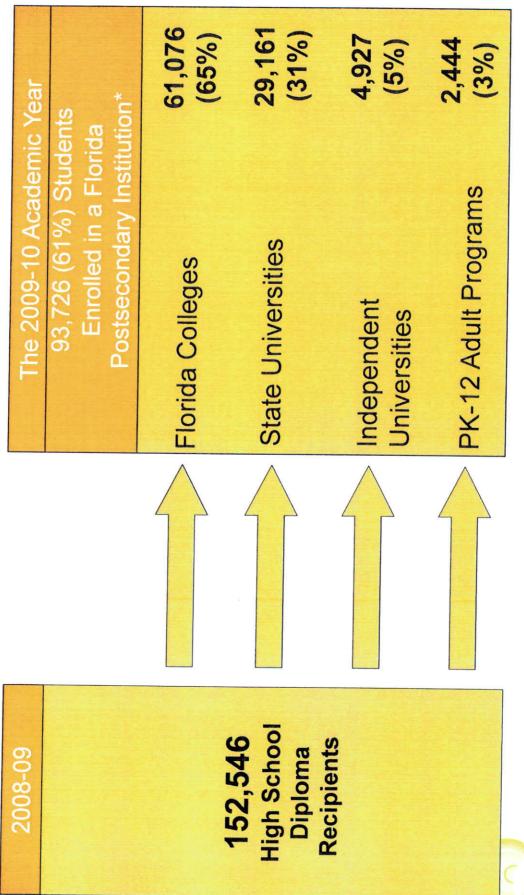
- □ 351,938 in Associate in Arts
- 113,019 in Associate in Science/Applied Science

- □ 51,879 in Vocational and College Credit Certificate 2010-11
- 176,286 in College and Vocational Prep

- 52,192 in Adult and Secondary
- 151,948 in Continuing Workforce Education
   3,492 in Educator Preparation Institutes
- □ 19,366 in Bachelor of Science/Applied
- Science



# What Happens After They Graduate?



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Source: PK-20 Education Data Warehouse.

Note: percentages use the 93,726 as the denominator and will add up to more than 100% because students may enroll in more than one4 \* Does not include students who enrolled in postsecondary education out of state, historically 4-5% of high school graduates.

### 2

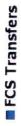
---SUS Native

---FCS Transfers

# Florida College Transfers & SUS Enrollment

## Percentage of Enrollment in SUS Upper Division

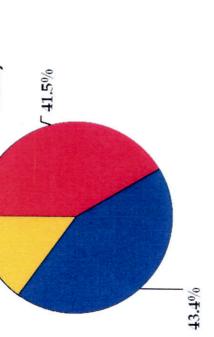


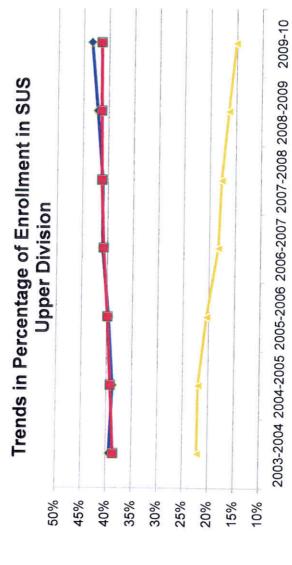


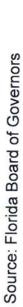
Other Transfers (SUS, Private, Out-of-



15.1%



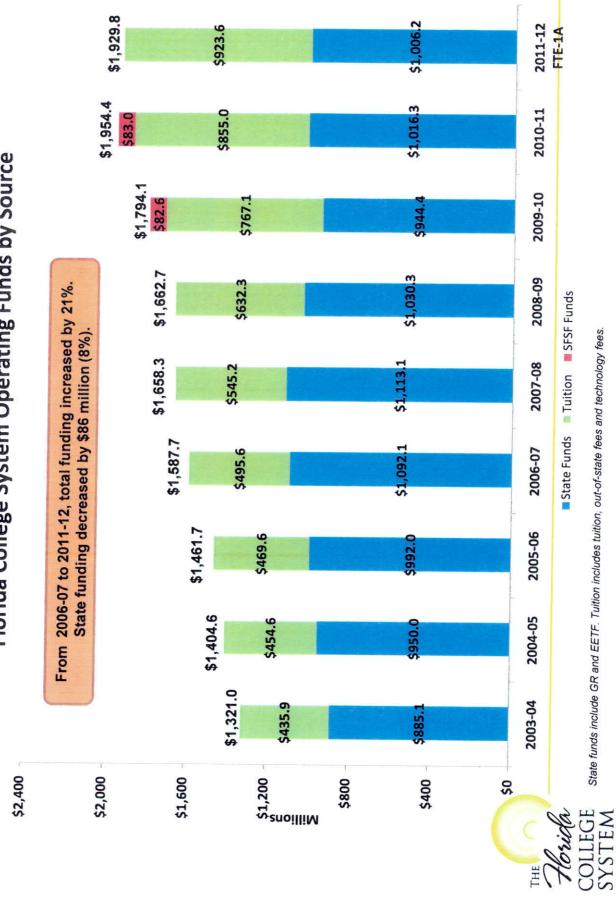






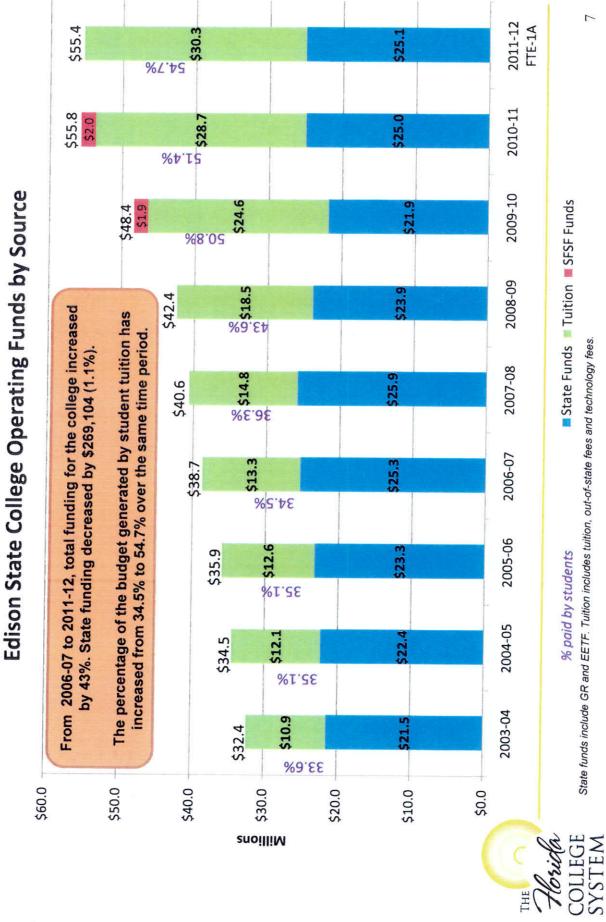
# Total Operating Funds Have Increased Over Time





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### Edison's Total Operating Funds Have Increased -Students are Paying a Greater Share of Costs



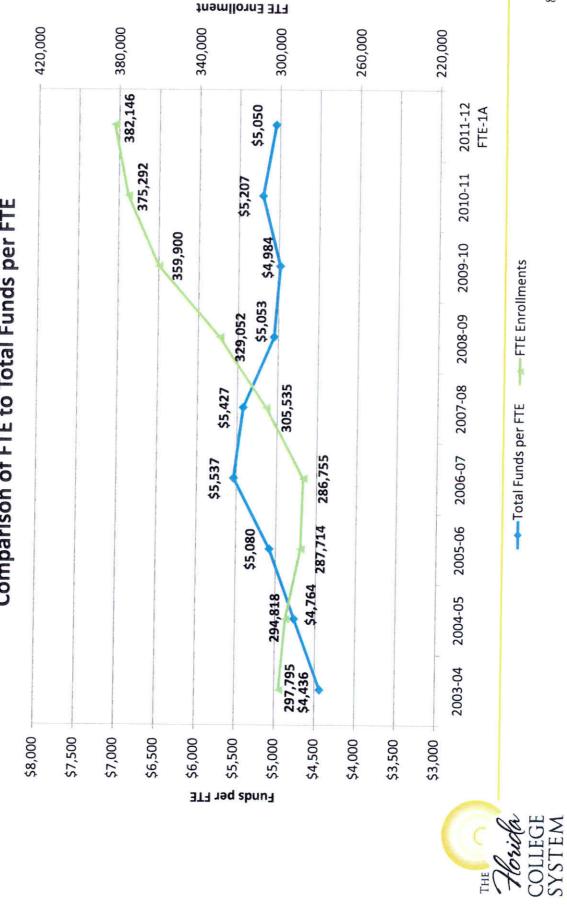
State funds include GR and EETF. Tuition includes tuition, out-of-state fees and technology fees.

1

→ Total Funds per FTE







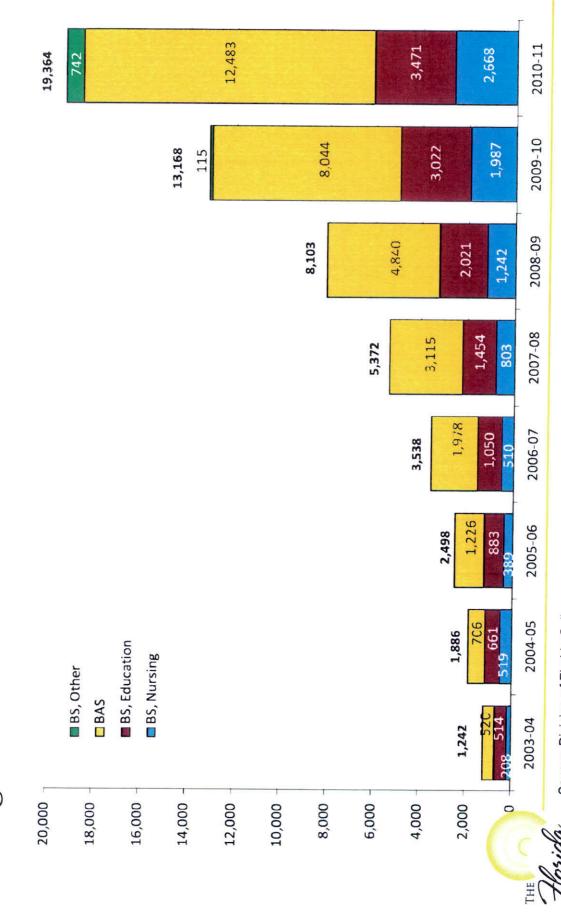
## Edison's FTE Enrollment Increased 70% from 2006-07 to 2011-12 while Funds per FTE Declined 16%







### FCS Baccalaureate Programs are Targeted "Go-to-Work" Degrees



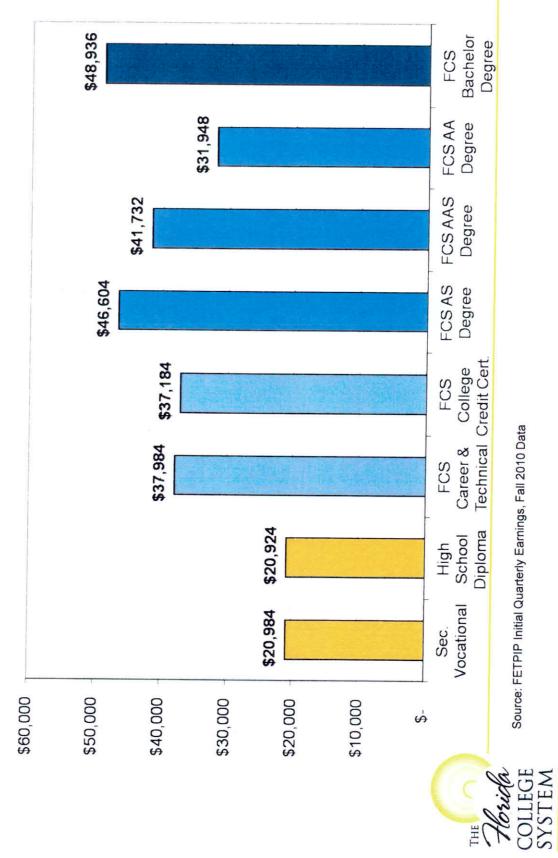
Source: Division of Florida Colleges

COLLEGE

Note: The counts of students reflect only those who have been enrolled into a program. Student admitted to the upper division but not 🕪 a program are excluded.

# Targeted Degrees Pay!

Florida Graduates and Completers Annualized Earnings for 2009-10



Source: FETPIP Initial Quarterly Earnings, Fall 2010 Data

## Edison State College Credit Program Enrollments (2010-11)

- Total Unduplicated Enrollment: 26,018
- 13,207 in Associate in Arts
- 5,011 in Associate in Science/Applied Science
- 874 in Vocational & College Credit Certificate
- 5,496 in College & Vocational Prep
- 1,325 in Continuing Workforce Education
- 1,283 Bachelor of Science



### Staff Resources

# Florida College System (Fall 2011)

- All Employees: 47,486
- Faculty: 24,941
- □ Full-Time: 19,959
- □ Part-Time: 27,527

# Edison State College (Fall 2011)

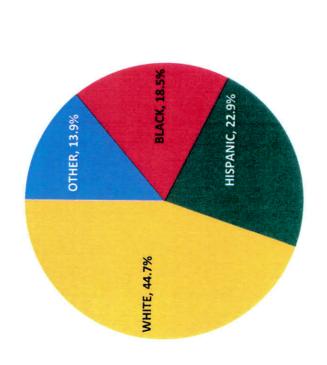
- All Employees: 1,525
- Faculty: 870
- □ Full-Time: 539
- Part-Time: 986

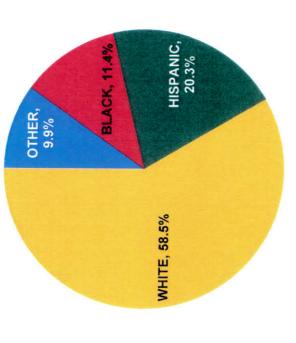


### Enrollments by Race & Ethnicity\* 2010-11

### Florida College System

### **Edison State College**





\*Represents students enrolled in courses.



## Accreditation Process

- Edison State College is accredited by the Commission on Colleges (Commission) of the Southern Association of Colleges and Schools to award associate and baccalaureate degrees
- The Commission evaluates institutions and makes accreditation decisions based on:
- Compliance with the Principles of Accreditation, defined as integrity and commitment to quality enhancement
- Compliance with the Core Requirements
- ■Compliance with the Comprehensive Standards
- Compliance with additional Federal Requirements



### Duties of Trustees

Florida College System institution boards of trustees (Boards). Boards Section 1001.64, Florida Statutes, sets forth powers and duties of are responsible for:

ulmplementation of high quality programs within the law and rules of the □Cost effective policy decisions appropriate to the college's mission State Board of Education

□Measurement of performance

□Reporting of information

□Provision of input regarding state policy, budgeting, and standards □Appointment, suspension, or removal of the college president



# Duties of Trustees Cont.

■Florida College System institution boards of trustees have authority for policies related to:

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□Institutional governance
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-Personnel

Budget and financial management

□Administration

□Programs

□Curriculum and instruction

Buildings and grounds

□Physical plan management

□Travel and purchasing

□Technology

□Students

Contracts and grants, and college property

Source: Section 1001.64, Florida Statutes

Horida Horida COLLEGE SYSTEM

# Trustees and the Sunshine Law

■Per Chapter 286, Florida Statutes, the Board conducts open meetings in accordance with Florida's Government-in-the-Sunshine Law, which stipulates:

Meetings must be open to the public

□Reasonable notice of such meetings much be given

Minutes of the meetings must be taken

□Section 286.0113, Florida Statutes, contains limited exceptions to this rule

All discussions or deliberations, whether formal or informal, between two or more members of the Board constitute a meeting  Violations of the Sunshine Law are criminal misdemeanors of the second degree and punishable by law



## Presidential Selection

■Per section 1001.64(19), Florida Statutes:

and submit such evaluations to the State Board of Education for review. The the Florida College System institution. The board of trustees may appoint a search committee. The board of trustees shall conduct annual evaluations Each board of trustees shall appoint, suspend, or remove the president of of the president in accordance with rules of the State Board of Education s. 1008.45 and the performance of the president in achieving the annual System institution's employment accountability program implemented and long-term goals and objectives established in the Florida College evaluation must address the achievement of the performance goals established by the accountability process implemented pursuant to pursuant to s. 1012.86.



## Presidential Selection

 Most Boards will undertake an analysis of institutional needs, out of which should flow criteria for selecting a president The Board should receive input from the campus community and the community at large during the needs assessment  The final criteria should be incorporated into a presidential profile that is relevant to current and future conditions of the college

■The Board can elect to utilize a presidential search committee



# Utilizing a Search Committee

If the Board chooses to appoint a search committee, the following are items that might be included in a formal committee charge:

•Membership on the committee including any instructions regarding the methods of selection and Development of institutional needs and consequent criteria for selecting the new president, or statement of criteria to be followed if the board has already developed a needs statement the choice of the chair

Timetable providing dates by which the board expects recommendations from the committee □Breadth of search – some boards have instructed their committees on where to look; others leave this to the committee

□Necessity of complying with equal opportunity/affirmative action requirements

□Availability of funds for committee expenses

Desirability of using outside professional consultants

□Number of candidates to be recommended to the Board for final decision and whether these candidates are to be ranked or not

□Clear statement on the Board's intention to make the final choice and appointment



Source: Nason, 1984

### Press

### **Issues to Be Considered**

- You will be Dating
- **Transparency**
- Shared Governance
- Involvement from all Constituencies
- Consistent with goals of Board
- Timing for both Board and Candidates
- The reputation and success of the College



### **Timing**

Timing



### Questions



# Contact Information

- **850-245-9449**
- Randy.Hanna@fldoe.org



### DRAFT

Minutes

Edison State College
District Board of Trustees Special Meeting
Lee Campus – Building U, Room 102
January 14, 2012
8:45 a.m.

### Agenda Item #1

The District Board of Trustees of Edison State College met in special session in Lee County, Florida, on January 14, 2012 at 8:45 a.m. with the meeting called to order by Ann Berlam, Chair.

Present:

Ann Berlam, Chair

Marjorie Starnes-Bilotti, Vice Chair

Brian Chapman, Jr. Dr. Randall Parrish, Jr.

Pamella Seay

Christopher Vernon

Sankey E. "Eddie" Webb, III

Dr. Pat Land, Acting District President

June Hollingshead, Recorder Frances Brennan, Recorder

Absent:

Julia Perry

Others:

J. Dudley Goodlette, J.D.

Dr. Kathie S. Sigler

Pledge to Flag

Agenda Item #2. Introduction and Remarks (Presenter: Ann Berlam)

Mrs. Berlam gave a review of Board activities which looked back at the last 46 calendar days (29 days the College was open) since November 29, 2011, including the appointment of four new Board members (November 2), the Five Point Plan to remove and replace Dr. Kenneth Walker as District President, Chancellor Randy Hanna's visit, identifying interim presidential candidates, RFI's sent to Presidential search firms, winter break, and two meetings of the Board of Trustees Presidential search firm sub-committee.

Upcoming items will include a January 24, 2012 workshop to discuss qualities desired in the next District President. The Board will hear from Presidential search firms at the regular Board Meeting immediately following this workshop. Faculty, staff, students and the community were encouraged to share input with Dr. Land.

Mrs. Berlam appointed liaisons from each county to work with the search firm committee to include Marjorie Starnes-Bilotti, Chris Vernon, Eddie Webb, Julia Perry, and Randy Parrish. Mrs. Starnes-Bilotti will be the lead contact.

Board of Trustees/Minutes January 14, 2012 Page two

Agenda Item #3. Interim President Candidates (J. Dudley Goodlette, J.D. and Dr. Kathie Sigler) and Board Deliberation (Presenter: Ann Berlam)

Mrs. Berlam posed a broad question to each candidate asking them to tell something about themselves, to address their wish to serve as Edison's Interim President, to discuss their skills and attributes, and to share their views regarding the direction in which they see the College headed. Following each candidate's answers, Board members were given the opportunity to question the candidates. Lastly, the candidates were asked to share closing comments. Mr. Goodlette was interviewed first, followed by Dr. Sigler, with each interview lasting 30 minutes.

After the two interviews, Mrs. Berlam asked for input and discussion by Board members and requested that the Board take action to select an Interim President.

There was discussion on a suggestion by Chris Vernon to hire both candidates as interim employees – Mr. Goodlette as Interim President, and Dr. Sigler in an operational/academic/Provost-type capacity. Mrs. Berlam reminded the Board that the Board's responsibility is to select an Interim President.

MOTION by Eddie Webb, seconded by Pamella Seay, to hire J. Dudley Goodlette as Interim President for a base salary of \$200,000 annualized with up to \$25,000 in benefits including car and developmental allowances, and for Mr. Lupe to negotiate a contract this day. Approved unanimously.

The Board agreed that Mr. Goodlette should be given the opportunity to hear about the prior discussion of possibly hiring Dr. Sigler as well. The Board's responsibility is to hire the President.

The Chair declared a break from 10:30 – 10:45 a.m. during which time Mr. Lupe and Mrs. Fairfax spoke with Mr. Goodlette. Mr. Lupe indicated that he would prepare a contract for Mr. Goodlette after Agenda Item #4 was concluded.

Agenda Item #4. Legal Update (Presenter: Mr. Lupe and Joe Coleman, Attorney, Fowler White Boggs)

The law firm of Fowler White Boggs has conducted interviews and reviewed documentation regarding the investigation into firing Dr. Kenneth Walker for cause. A report should be issued by late next week. The report when it is released would not be considered confidential and would be available to the public.

Mr. Lupe reported on Union negotiations. Both parties met with a Special Master and will submit written reports to the Special Master who will prepare a report by the end of February. If either party takes exception to this report, that party will file an exception and the matter will then revert to the District Board of Trustees.

Mr. Lupe welcomed Ron Denty as Assistant General Counsel and Equity Officer.

Board of Trustees/Minutes January 14, 2012 Page three

<u>Agenda Item #5.</u> Report and Recommendation on Selection of Presidential Search Firms – Board of Trustees District President Search Subcommittee (Presenters: Marjorie Starnes-Bilotti and Pam Fairfax)

Mrs. Starnes-Bilotti, chair of the subcommittee which included Mrs. Perry and Ms. Seay, reiterated the goal of having a new District President in place by Fall 2012. She reported that 15 Requests for Information were sent to 15 firms, with 9 responding. The subcommittee met January 6<sup>th</sup> and January 10<sup>th</sup> to narrow the selection of firms. Mr. Chapman was added to the subcommittee to sit in for Mrs. Perry who was unable to attend the meeting on January 10<sup>th</sup> due to health reasons. The selection of the following 3 firms to be interviewed by the Board are: Academic Search, Inc., R. William Funk & Associates, and Pauly Group. Comparison criteria included the firms' success in presidential searches, quality, reputation, placements in Florida schools, recruiting philosophy, advertising methods, and consultant history.

Mrs. Starnes-Bilotti confirmed that the first step of the Presidential Search would be to develop attributes, skill sets, philosophy, and a job description for the District President that the Board wishes to hire, with the assistance of the firm selected by the Board. Listening session meetings will be held to garner input from faculty, staff, students, and community members, and a committee of 13 – 15 will be formed. A Board retreat with a facilitator from the search firm is also a possibility.

Mrs. Starnes-Bilotti estimated that costs for the search firm will be around \$100,000. She urged Board members to call the three search firms with any questions they may have. The three firms have been invited to attend the January 24, 2012 Board meeting with an option to connect by video. The Board members were asked to submit any questions for the firms to Mrs. Fairfax.

Ms. Seay reaffirmed the need of the Board to consider its philosophy and what it wants to see in a new President, to discuss the College's future, vision, and next step in education. Mrs. Berlam noted that this aspect would begin at a workshop to be held on January 24<sup>th</sup> immediately prior to the regular Board meeting. She charged each Board member to be prepared to discuss what they want in a President, and indicated that Interim President Goodlette would provide input as well.

With the amount of time needed to complete the tasks associated with the presidential search, Mrs. Berlam noted that the length and number of Board meetings may increase. She expressed her thanks to the subcommittee members for their work.

MOVE FOR ADOPTION by Pamella Seay, seconded by Chris Vernon, of a RESOLUTION of the District Board of Trustees expressing its sincere appreciation and profound gratitude for the exceptional service and leadership of Dr. Patricia Land as the Acting President of Edison State College. Adopted unanimously and included in these minutes at the request of the Chair. (See Attachment #1)

Board of Trustees/Minutes January 14, 2012 Page four

Mr. Lupe presented copies Mr. Goodlette's contract to Board members. (See Attachment #2)

#### **BREAK FOR LUNCH**

Mr. Lupe gave highlights of Mr. Goodlette's contract effective January 14, 2012 through August 1, 2012, at an annualized salary of \$199,999 and normal College benefits. An \$800 per month vehicle allowance is included in lieu of mileage reimbursement, along with 5 floating leave days. Service after August 1, 2012 will be on a month-to-month basis.

MOTION by Pamella Seay, seconded by Brian Chapman, to approve the contract between the District Board of Trustees and J. Dudley Goodlette as Interim President, with payment to be made from Board designated reserves. Approved unanimously.

MOTION by Marjorie Starnes-Bilotti, seconded by Randy Parrish, to adjourn the meeting. Approved unanimously.

The meeting was adjourned at 12:45 p.m.

Ann Berlam, Chair	Marjorie Starnes-Bilotti, Vice Chair
District Board of Trustees	District Board of Trustees
Date	Date

### RESOLUTION

A RESOLUTION OF THE DISTRICT BOARD OF TRUSTEES OF EDISON STATE COLLEGE EXPRESSING ITS SINCERE APPRECIATION AND PROFOUND GRATITUDE FOR THE EXCEPTIONAL SERVICE AND LEADERSHIP OF DR. PATRICIA LAND AS THE ACTING DISTRICT PRESIDENT OF EDISON STATE COLLEGE;

**WHEREAS,** on November 29, 2011 the District Board of Trustees of Edison State College asked Dr. Patricia Land to serve as Acting District President; and

**WHEREAS,** Dr. Patricia Land has worked faithfully for Edison State College since 2002 and as a proven leader has earned the respect of students, faculty, staff and administration; and

**WHEREAS,** Dr. Patricia Land has tirelessly served the College as its Acting District President since November 30, 2011 and guided the College through a challenging transition leading the College towards a new era as we prepare to celebrate the 50<sup>th</sup> anniversary of Edison State College;

NOW, THEREFORE, BE IT RESOLVED BY THE DISTRICT BOARD OF TRUSTES OF EDISON STATE COLLEGE AS FOLLOWS:

On behalf of the students, faculty, staff and administration of Edison State College the District Board of Trustees of Edison State College does hereby express its sincere appreciation and profound gratitude for the exceptional service and leadership of Dr. Patricia Land as Acting District President.

**EFFECTIVE DATE.** This Resolution shall become effective immediately upon its adoption.

ADOPTED this 14th day of January, 2012.



THE DISTRICT BOARD OF	TRUSTEES	OF
<b>EDISON STATE COLLEGE</b>		

Ann Berlam	
Chair	

# INTERIM PRESIDENT CONTRACT Between Board of Trustees of Edison State College And J. Dudley Goodlette

This Contract is made on the date last shown between The Board of Trustees of Edison State College, hereinafter ESC or "college", and J. Dudley Goodlette, hereinafter Goodlette:

#### 1. EMPLOYMENT:

ESC employs Goodlette, and Goodlette hereby accepts such employment, on the terms described hereafter.

#### 2. TERM:

The term of this contract shall be from January 14, 2012 through August 1, 2012. Either ESC or Goodlette, EACH WITH OR WITHOUT CAUSE, may earlier terminate this contract by giving the other party 30 days written notice of intent to terminate this contract by hand delivery or by placing said notice, postage prepaid, in the United State mail, and once it is given, said notice may not be cancelled or retracted without the written consent of the other party and the notice shall be effective on the thirtieth day.

The parties may jointly elect, in writing signed by each party, to continue the term of this contract on a month to month basis after August 1, 2012, and each shall give the other notice of their desire to do so before August 1, 2012.

#### 3. COMPENSATION AND BENEFITS:

Goodlette shall be an employee of ESC and shall receive a salary of \$16,666.66 per month, prorated on a daily basis for any partial month during the contract, and he shall be entitled to all standard benefits allowed to other employees of ESC. In addition, he shall receive a vehicle allowance of \$800.00 per month for each month prior to the termination of this contract. The vehicle allowance is paid in lieu of any millage allowance for in district or out of district travel. Salary and benefits are payable monthly on the regular payroll schedule of ESC.

Goodlette shall be entitled to five "floating" leave days during the initial term of this contract. He shall accrue sick leave and annual leave at the same rate as other college employees. He will not be paid for unused sick, vacation or floating leave upon expiration or termination of this contract.

### 4. DUTIES:

Goodlette shall act as the president of ESC and perform all duties and assume all responsibilities as president as may be prescribed by the laws of the State of Florida, the rules and regulation of the State Department of Education, and the policies and directives of the Board of Trustees of the Board of Trustees of Edison State College. Goodlette shall, among other duties and not in limitation thereof, oversee, manage and coordinate all day to day activities of ESC; retain qualified faculty and administrative and

staff, and take appropriate action to discipline or dismiss same if necessary; promote admissions; maintain the college physical plant; promote the expansion of the college's direct support organization; oversee and be responsible for the development of the budget for the college; ensure that all accreditation requirements are complied with, and accurately and timely transmit same to the appropriate accreditation agencies; ensure adherence to the controls and procedures designed to maintain the accuracy of the college's financial statements and fiscal health and integrity; ensure adherence to the Florida Open Government and Public Records laws, and maintain appropriate communications in accordance with Florida law and Board of Trustee policies, with the Board Chairperson and Board Members, and carry out the policies of the Board of Trustees; attend all meetings of the Board of Trustees and the Board Committees, unless excused by the Chairman, and provide staff to ensure the adequacy of facilities and equipment for the conduct of such meetings; maintain communications with, and request legal advice from, the attorney or attorneys hired by the Board of Trustees; faithfully, diligently, exclusively and competently devote his full time and attention and energy to the business of the college. He may, and is encouraged to, devote a reasonable amount of time, to civic and educational activities that promote the interests of the college, provided same does not interfere with his duties to the college.

Goodlette shall not have any interest, financial or otherwise, direct or indirect, in any activity which is, or raises the appearance of, a conflict or impropriety in the discharge of his duties. Further, Goodlette shall not engage in any act of immorality, misconduct in office, incompetency, gross insubordination, willful neglect of duty, or drunkenness, nor be convicted of a crime involving moral turpitude.

Goodlette shall return all equipment owned by the college to the college upon termination of this contract, without deletion of any material, e mail, text or other communication which may be deemed a public record under Florida law.

#### 5. **EVALUATION OF GOODLETTE:**

The Board of Trustees may, but are not required to, perform an evaluation of Goodlette's performance and service to the college, and Goodlette shall cooperate with the conduct of that evaluation, and Goodlette shall endeavor to meet goals that may be developed by the Board of Trustees, in accordance with the terms of this contract.

#### 6. COOPERATION WITH INCOMING PRESIDENT:

Provided the next incoming "permanent" president of the college requests same, Goodlette shall cooperate in providing the incoming president with information, schedules, and status reports for ongoing activities of the college, pending or incomplete activities, and all other information needed for the incoming president to be made fully aware of the status of all activities and issues concerning the college. Although Goodlette shall continue to be paid at a daily rate under this contract for services provided under this paragraph, Goodlette may not at that time be the interim president, having been replaced by the hiring of an incoming president.

Goodlette's responsibilities under this paragraph shall not extend longer than 30 days after the hiring of the incoming president.

#### 7. DISABILITY OR DEATH:

This contract shall terminate immediately upon the death of Goodlette with no further rights or responsibilities remaining, except that Goodlette's heirs, personal representative or executor shall immediately return all college communication equipment, public records, and other college documents to ESC, without deletion of any message, e mail, text or other communication whatsoever. Deletion may occur only after a determination in writing by ESC that the matter to be deleted is not a public record under Florida law.

At the option and discretion of ESC, this contract shall terminate, with no further rights or responsibilities remaining, upon the illness, injury or disability of Goodlette that prevents him from performing his duties under this contract for a period of seven business days or longer, and the 30 day notice of termination described elsewhere in this contract, shall not apply. Goodlette shall ensure that his personal representative and all other persons in possession of same immediately return all college communication equipment, public records, and other college documents to ESC, without deletion of any message, e mail, text or other communication whatsoever. Deletion may occur only after a determination in writing by ESC that the matter to be deleted is not a public record under Florida law.

#### 8. RESTRICTION ON FURTHER EMPLOYMENT WITH ESC:

Goodlette shall not apply for nor seek appointment as the incoming "permanent" president of the college. Goodlette acknowledges that ESC has begun the process of hiring a new "permanent" president. Goodlette acknowledges that neither this contract, nor any representation made, shall establish, warrant or indicate any expectation of continued employment with ESC beyond the terms of this contract.

#### 9. MISCELLANEOUS:

This contract is binding on the parties, and their heirs, successors, personal representatives and assigns. This contract may not be assigned by Goodlette and is a contract for his personal services. This contract shall be governed by the laws of the State of Florida. This contract constitutes the entire agreement of the parties, and supersedes all prior oral or written agreements, promises or representations between the parties. Any amendments to this agreement must be in writing signed by the parties. If any portion of this contract shall be declared invalid or unenforceable, said determination shall not affect the remainder of this contract.

This contract shall be executed in duplicate originals, with each party receiving one of the originals.

Notices required under this contract shall be effective if mailed by regular United States mail to:

Edison State College Chair of the Board of Trustees 8099 College Parkway Fort Myers, Florida 33919-5566

and

J. Dudley Goodlette 4751 Gulfshore Boulevard North, PH-5 Naples, Florida 34103

IN WITNESS WHEREOF, the parties have executed this Contract as of the date last shown below:

### BOARD OF TRUSTEES OF EDISON STATE COLLEGE

By: Ann E. Berlam, Chair	J. Dudley Goodlette	
Dated:	Dated:	

#### DRAFT

Minutes
Edison State College
District Board of Trustees Workshop
Lee Campus – Building U, Room 102
January 14, 2012
12:45 p.m.

### Agenda Item #1

The District Board of Trustees of Edison State College met in a workshop in Lee County, Florida, on January 14, 2012 at 12:45 p.m. with the meeting called to order by Ann Berlam, Chair.

Present: Ann Berlam, Chair

Marjorie Starnes-Bilotti, Vice Chair

Brian Chapman, Jr. Dr. Randall Parrish, Jr.

Pamella Seay

Christopher Vernon

Sankey E. "Eddie" Webb, III

J. Dudley Goodlette, J.D., Interim District President

June Hollingshead, Recorder Frances Brennan, Recorder

Absent: Julia Perry

Others: Dr. Pat Land

Dr. Edith Pendleton Dr. Erin Harrel Dr. Robert Jones

Mark Lupe Steve Nice Gina Doeble Pam Fairfax Matthew Holliday

#### **ORIENTATION WORKSHOP:**

#### Remarks (Dr. Land)

Dr. Land shared that this is the first time that the Cabinet as a whole has been involved in orientation for the District Board of Trustees. She emphasized that the materials for the workshop would be useful as a resource manual for the future. Each College area is connected to a Cabinet member with a goal of sharing information.

Board of Trustees Workshop/Minutes January 14, 2012 Page two

### Remarks (Mrs. Berlam)

Mrs. Berlam suggested that as a matter of professional development and continuing education as ongoing processes that the Board may wish to consider a standing "Professional Development" agenda item to this effect. Mrs. Starnes-Bilotti requested that the Board hear from Teresa Morgenstern regarding media relations under this agenda item at the January 24, 2012 Board meeting.

<u>Agenda Item #2. Edison State College Board of Trustees Orientation</u> (Presenters: President's Cabinet Members)

The Cabinet members presented verbal overviews of areas of the College noted below, with printed materials distributed in an orientation notebook.

- 1. Mark Lupe, Legal Services & General Counsel (see separate binder)
- 2. Dr. Edith Pendleton, Vice President Strategic Initiatives
- 3. Dr. Erin Harrel, Interim Vice President Academic Affairs, School of Education & Charter Schools
- 4. Dr. Pat Land, President Charlotte Campus, ESC Foundation, Student Services, Marketing & College Relations
- 5. Dr. Robert Jones, Interim President Collier Campus & Hendry/Glades Center
- 6. Steve Nice, Vice President Facilities & Information Technology (see separate binder and flash drive)
- 7. Pamela Fairfax, Vice President Human Resources
- 8. Matt Holliday, Director Governmental Relations
- 9. Gina Doeble, Vice President Administrative Services

The meeting was adjourned at 3:05 p.m.

Ann Berlam, Chair	Marjorie Starnes-Bilotti, Vice Chair
District Board of Trustees	District Board of Trustees
Date	Date

AGENDA ITEM:

2

**Presidential Search Firm Selection** 

#### RECOMMENDATION:

The Administration recommends District Board of Trustees selection of an executive search firm to assist in the Presidential Search.

#### STAFF ANALYSIS:

At the December 16, 2011 meeting, the District Board of Trustees appointed a sub-committee to identify potential executive search firms for the Presidential Search. Seventeen (17) firms were identified from various sources and nine (9) firms responded to the Request for Information.

Subsequently, the sub-committee reviewed and discussed the firms, narrowing the list to three (3) which the sub-committee presented to the Board at the January 14, 2012 meeting: Academic Search, Washington, D.C.; R. William Funk and Associates, Dallas, Texas; Pauly Group, Inc., Springfield, Illinois

The administration recommends the selection of one (1) of the firms listed above as submitted by the sub-committee and requests authorization for the administration to negotiate a contract not to exceed \$100,000.

FISCAL IMPACT	Yes	No	N/A	
Funding Source: Will this action result yes, indicate the control	lt in a Budget Amer		\$ 100,000 Yes	_ No
REQUESTED BY:	Vic	e President, Hur	man Resources	
FUNDING VERIFIE	D AND APPROVE		Delle , Administrative	e Services
APPROVED FOR A	AGENDA BY:	Acting Di	strict President	t
Form DP-01 Rev 10-20	011; 12/2011			

AGENDA ITEM: 3

Report and Recommendation from Law Firm of Fowler White Boggs Regarding Employment of Dr. Kenneth P. Walker (Presenter: Cathy Beveridge)

AGENDA ITEM: 4

Approval to Accept the Completed Construction of the Weiss Health Sciences Hall, Building "N "on the Collier Campus

#### RECOMMENDATION:

The Administration recommends District Board of Trustees approval of acceptance of the Weiss Health Sciences Hall, Building "N "on the Collier Campus.

#### **STAFF ANALYSIS:**

The building is complete and ready for final acceptance. A Certificate of Occupancy has been issued. HKS is the architect of record and Gates Butz Institutional Construction is the contractor. LEED's Certification has been applied for and is expected at a later date. The Administration has inspected and approved the project as complete.

FISCAL IMPACT	Yes No N/A
Funding Source: Will this action result If yes, indicate the d	n a Budget Amendment?YesNo
Attachment	
REQUESTED BY:	Lucen
	Vice President, Facilities and Information Technology
FUNDING VERIFIE	AND APPROVED BY: Vice President, Administrative Service
	vice President, Administrative Services
APPROVED FOR A	SENDA BY:
	Interim District President

Return completed form as needed to: Office of Educational Facilities 325 West Gaines Street, Room 1054 Taliahassae, Florida 32399-0400

#### FLORIDA DEPARTMENT OF EDUCATION Office of Educational Facilities

OEF USE ONLY

(850) 245-0494 Fax (850) 245-9236 or (850) 245-9304	CERTIFICATE OF OCCUP	ANCY
INSTRUCTIONS: Submit one copy of the other this form in sufficient quantity for your use.	completed form for each project over \$300,000	), Reproduce
RE: Edison State College	W - 3	(a School District
7007 Lely Cultural Parkwa	y, Building N	(a School Name
Naples, Florida 34113		Description of Project
New Collier - Allied Health Sc	ciences and Classroom Building	EFIS Number (if applicable)
certified inspector, as stated below, the signature:	subject project is ready for occupancy.  Designee  Designee	Date: 1-7-12
Intended Occupancy Date: January	9, 2012	
knowledge and ability, I have determine rules and codes affecting the health ar	ed that the safety systems* are working s	respected the subject project and, to the best of my satisfactorily; the facility is in compliance with statutes, sbestos-containing materials were specified for use in is used in the construction of this project.
LEED		CERTIFIED
High Performance Green Building Stan H G APCHITECT Name (Type or Pfini)		Rating Achieved  Foodly 2/13/2013  Expiration Date
Building Official	Engineer  AVIC BK 172  License #	2 11/30/2013 Expiration Date
Contractor:	W. C.	
(Name (Type or Print)	License #	
Threshold inspector (if applicable):	*	
Name (Type or Print)	License #	Expiration Date
Automatic Sprinklar System Required		Type(s) II - B Occupant Load 993  College Permit Number

\*Safety systems include, but are not limited to: exiting, safety, rescue, fire rating, fire protection, means of egress, master valves, eye wash and dousing shower in science labs; emergency disconnects in shops; furne and dust collection systems; heat and smoke detectors, stage protection including curtain operation, smoke vent, sprinklers, etc.; kitchen hood; fire sprinklers; smoke venting; itimination of means of egress; emergency lighting; emergency power; exit lights; fire alarm systems with required incidental functions; fire extinguishers; fuel fired heaters; electrical illumination; electrical system required ventilation toilet facilities; kitchen hot water supply; water supply; end sewage disposal as they apply to this project.

OEF 110B

Revised August 2009



#### ARCHITECT'S CERTIFICATE OF SUBSTANTIAL COMPLETION

Project:

Edison State College Allied Health Building 7007 Lely Cultural Parkway Naples, Florida 34113 Architect: Issuance Date: Architect's Project No.: Contractor: Contract For: Contract Date: HKS Inc. January 7, 2012 12512.000 Gates, Inc. \$7,587,900.00 December 10, 2010

To:
Mr. Jim Osterling LEED AP, CGC
Construction Manager
Facilities Planning and Management
Edison State College

PROJECT OR DESIGNATED PORTION SHALL INCLUDE:

The date of the Project or portion thereof designated above hereby established as the DATE OF SUBSTANTIAL COMPLETION is: January 7, 2012 which is also the date of applicable warranties required by the Contract Documents, except as stated below.

The Definition of the Date of Substantial Completion is the stage in the progress of Work when the Work or designated portion thereof is sufficiently complete in accordance with the Contract Documents, so the Owner can occupy or utilize the Work for its intended use. The work designated herein has been reviewed and found, to be best of the Architect's knowledge, information and belief, to be substantially complete.

A list of items to be completed or corrected, prepared by the Contractor and reviewed and amended by the Architect, is attached hereto. The failure to include any items on such list does not alter the responsibility of the Contractor to complete all Work in accordance with the Contract Documents. This Certificate of Substantial Completion is subject to all conditions affecting it under the substitution section, and does not necessarily include items previously noted as unacceptable or non-conforming. The date of commencement of warranties for items on the attached list will be the date of final payment unless otherwise agreed to in writing.

The list of items attached hereto is based upon information supplied by the Contractor and reviewed and amended by the Architect under the conditions of the Owner/Contractor Agreement. It is not represented to be a complete list of all items remaining for completion or correction. The Contractor is solely responsible for completion or correction of all items whether or not included on the attached list.

HKS Inc.	Jak LA Line	Jacobay 2, 2012
Architect		Date

The Contractor will complete or correct the Work on the list of items attached hereto within 30 days of the above Date of Substantial Completion.

Gross Butz Institutional Date 17/12

The Owner accepts the Work or designated portion thereof as substantially complete as determined by the Architect and will assume full possession thereof at (time) on (date).

Edison STATE CONEGE Danhi 1/1/12

(Note - Owner's and Contractor's legal and insurance counsel should determine and review insurance requirements and coverage, Contractor shall secure consent of surety company, if any)

The Owner accepts full responsibility for security, maintenance, all utility costs, all damage to Work, and insurance coverage's necessary for the complete protection of all risks associated with the Project and its occupancy, except as noted below:

\\Orl-fs-01\projects\125\12512.000\_EC\_Allied\_Health\JobFiles\ConstructData\SubstantialCompletion\Architects Certificate of Substantial Completion doc€HKS 704A-1998

HKS ARCHITECTS, INC. FL #AA-F000119 225 E ROBINSON ST SUITE 405 ORLANDO, FL 32801 407 648 9956

A	GE	NE	A	ITE	M:	5

Approval to Accept the Completed Construction of the Student Services Building "M" on the Collier Campus

#### RECOMMENDATION:

The Administration recommends District Board of Trustees approval of acceptance of the Student Services Building "M" on the Collier Campus.

### STAFF ANALYSIS:

The building is complete and ready for final acceptance. A Certificate of Occupancy has been issued. RS&H is the architect of record and Gates Butz Institutional Construction is the contractor. LEED's Certification has been applied for and is expected at a later date. The Administration has inspected and approved the project as complete.

FISCAL IMPACT	Yes	No		_ N/A
Funding Source: Will this action result If yes, indicate the do	The state of the s	Amount ment?	\$Yes	No
Attachment	<1	ſ		
REQUESTED BY:	( Her	rlu	Ĺ	
	Vice President, Fac	cilities and Inf	ormation '	Technology
FUNDING VERIFIED			: Drel	de
	Vic	ce President,	Administra	tive Services
APPROVED FOR AC	GENDA BY:			$\neq$
		Interim Die	strict Pros	ident

Return completed form as needed to:
Office of Educational Facilities
325 West Gaines Street, Room 1054
Taliahassoe, Florida 32399-0400
(850) 245-0494, SUNCOM 205-0494 Fax (850) 245-9236 or (850) 245-9304

#### FLORIDA DEPARTMENT OF EDUCATION Office of Educational Facilities

CERTIFICATE OF OCCUPANCY

OEF USE ONLY

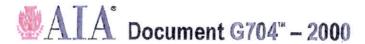
INSTRUCTIONS: Submit one copy of the completed form for each project over \$200,000. Reproduce this form in sufficient quantity for your use. RE EDISON STATE COLLEGE (I School District - Community College) 7007 LELY CULTURAL PRWY, NAPLES, FZ (1) School Name & Campus) NEW STUDENT SERVICES BUILDING Description of Project

	EFIS Number (	(if applicable)
In accordance with Section 101,3.37(2)(c), Florida Statutes, a certified inspector, as stated below, the subject project is real Signature:    Superintendent	du for cocupancy	ect architect/engineer and the
PROJECT ARCHITECT/ENGINEER AND CERTIFIED INSPI I have inspected the subject project and, to the best of my working satisfactorily; the facility is in compliance with statute that no asbestos-containing materials were specified for containing materials used in the construction of this project.	knowledge and ability, I have determ	in and salaty of its occupation, and
Architect or Engineer of Record:  HARLES GUTEKUNST  ame (Type or Print)  Signature:  Architect © Engineer  Certified Inspector:  Name (Type or Print)  Signature:	License #	Expiration Date  11/30/13  Expiration Date
Contractor:  CATES BUTE  Name (Type or Print)	CGC 047214 License #	8/31/20 12 Expiration Date
Threshold Inspector (if applicable):  WA  Name (Type or Print)	License #	Expiration Date
Building Official (If applicable):  TYDTI NAIK  Name (Type or Priol)  Signature: Type to Naik	BU 1473 License#	11/30/13 Expiration Date

Safety systems include, but are not limited to: exiting, safety, rescue, fire rating, fire protection, means of egress, master valves, eye wash and dousing shower in science labs; emergency disconnects in shops; fume and dust collection systems; heat and smoke pactors, working stage protection including curtain operation, smoke vent, sprinklers, etc.; kitchen hood; fire sprinklers; smoke iting; illumination of means of egress; emergency lighting; emergency power; exit lights; fire alarm systems with required incidental functions; fire extinguishers; fuel fired heaters; electrical illumination; electrical system; required ventilation; toilot facilities; kitchen hot water supply; water supply; and sewage disposal as they apply to this project.

OEF 110B

Revised January 2005



### Certificate of Substantial Completion

PROJECT: (Name and address) Edison State College Student Services Bidg. "M" 7007 Lely Cultural Parkway Naples, FL 34113-8977	PROJECT NUMBER: 6050201000/ CONTRACT FOR: Student Services I CONTRACT DATE: 01 November 2	Bldg. "M"	OWNER:  ARCHITECT:  CONTRACTOR:  FIELD:
TO OWNER: (Name and address)  Jyoti Naik, Building Official Edison Slate College 7007 Lely Cultural Parkway Naples, FL 34113	TO CONTRACTOR: (Name and address) Gates Butz Institutional Constru 27599 Riverview Center Blvd., 5 Benita Springs, FL 34134	ection, LLC Suite 205	OTHER:
PROJECT OR PORTION OF THE PRO	DJECT DESIGNATED FOR PARTIAL OC	CUPANCY OR USE SHALL INC	LUDE:
Please see attached Punch List.			
to be substantially complete. Substanti is sufficiently complete in accordance intended use. The date of Substantial C	not has been reviewed and found, to the A al Completion is the stage his the progress with the Contract Documents so that the Completion of the Project or portion design of commencement of applicable warranti-	s of the Work when the Work or Owner can occupy or utilize the gnated above is the date of issuar	designated portion Work for its not established by
Warranty		nnencement	
N/A	14 December	2011	
Reynolds, Smith and Hills, Inc.	COM	14 November 2011	
ARCHITECT	ВУ	DATE OF ISSUANCE	
responsibility of the Contractor to comp	eted is attached hereto. The failure to ine plete all Work in accordance with the Con varranties for items on the attached list wi	ntract Documents. Unless others	viso agreed to in
Cost estimate of Work that Is Incomp	plete or defective: \$9,00		
The Contractor will complete or correct Substantial Completion.	the Work on the list of items attached her	reto within Thirty (30) days from	the above date of
Gates Butz Institutional	1/1		
Construction, LLC	11th	11/14/1	14
CONTRACTOR	BY	DATE	
The Owner accepts the Work or designal 14 December 2011 (date).	led portion as stibs whilely complete and	5753	
Edison State College	V. h.	11/14/11	
DWNER	BY JUST	DATE	and the second second

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Upen Notes:

(1285394223)

AGENDA ITEM: 6

Approval to Relocate the College Server Room and Remodel and Renovate Building "G" on the Lee Campus to Provide for Disaster Recovery Capabilities

#### RECOMMENDATION:

The Administration recommends District Board of Trustees approval to proceed on the server room project with a not to exceed construction budget of \$1M.

#### STAFF ANALYSIS:

Disaster Recovery Capabilities for the college IT system is critical to ongoing operations. This project will relocate the college network and provide for the survivability of these systems. An architect will be selected under an approved continuing contract to develop construction documents. A Construction Manager will also be assigned to provide an estimate of costs. The costs will be reviewed with the Board for final approval to complete the project.

FISCAL IMPACT X Yes	No N/A
Funding Source: PECO Will this action result in a Budget A If yes, indicate the dollar amount: \$	
REQUESTED BY:	Lulei
Vice Preside	ent, Facilities and Information Technology
FUNDING VERIFIED AND APPRO	
	Vice President, Administrative Services
APPROVED FOR AGENDA BY:	
	Interim District President

AGENDA ITEM: 7

Approval for Certification of Compliance of Edison State College Financing Corporation

#### RECOMMENDATION:

The Administration recommends that the District Board of Trustees certify that the Edison State College Financing Corporation is in compliance with requirements set for its operation.

#### STAFF ANALYSIS:

College Board Policy 1.05 sets forth policies for operation of the Edison State College Financing Corporation. Section 1004.70, Florida Statutes, provides that in order to qualify as a college direct support organization the District Board of Trustees must, after review, certify that the corporation is being operated in a manner consistent with the goals of the Florida College System institution and in the best interest of the state. Any organization that is denied certification by the board of trustees may not use the name of the College.

The Edison State College Financing Corporation is in full compliance with the requirements of College Board Policy 1.05.

FISCAL IMPACT Yes NoX N/A
Funding Source: Amount: \$ Will this action result in a Budget Amendment?YesNo If yes, indicate the dollar amount: \$
Attachment
REQUESTED BY:  Vice President, Administrative Services
VERIFIED AND APPROVED BY:  Vice President, Administrative Services
APPROVED FOR AGENDA BY:  Interim District President

#### TITLE: EDISON STATE COLLEGE FINANCING CORPORATION

#### **AUTHORITY:**

Florida Statute 1001.64; 1004.70

#### **POLICY**:

Pursuant to Section 1004.70, Florida Statutes, the Edison State College District Board of Trustees has certified Edison State College Financing Corporation ("Financing Corporation"), as a community college direct support organization, whose purposes are to (i) provide housing opportunities for the students of the College; (ii) to finance capital projects to meet current and future needs of the College, such as student housing, parking facilities, and/or other improvements; (iii) manage and invest funds held by it; (iv) operate or administer contracts for auxiliary enterprises and (v) any other proper activity of Edison State College.

The District President of the College is authorized to implement the Board's procedures and guidelines to allow the Financing Corporation the use of property, facilities and personal services pursuant to the provisions of Section 1004.70, Florida Statutes, as may be amended. In order to use such property, facilities and personal services, the Financing Corporation shall:

- 1. Maintain exemption from Federal income tax as an organization described in section 501(c) (3) of the Internal Revenue Code.
- Maintain bylaws which provide that (i) the College District President or his or her
  designee and (ii) a designee of the Chairman of the District Board of Trustees, will serve
  as members of the board of Directors and the Executive Committee of the Financing
  Corporation.
- 3. Employ an independent auditing firm, and submit (i) annual audited financial statements and management letters, (ii) a copy of the Financing corporation's Form 1023 Application for Recognition of Exemption filed with the IRS and (iii) annual Form 990's as filed with the IRS, to the District Board of Trustees and the District President of the College.
- 4. Submit an annual budget to the District Board of Trustees.
- 5. Provide in its By-Laws that the President of the Financing Corporation shall be appointed by, and shall be responsible to, the District President of Edison State College.
- 6. Adopt and maintain an investment policy as approved by the District Board of Trustees.

#### TITLE: EDISON STATE COLLEGE FINANCING CORPORATION

### **POLICY**:

7. Operate in accordance with Florida Statute 286.011 (The Sunshine Law) as required by the Attorney General's opinion, dated June 27, 1990, and the opinion of the General Council of the Florida Department of Education, dated October 19, 1990.

Effective Date: 11/27/07; Edit 02/18/09

AGENDA ITEM: 7 (a)

**Approval of the Collective Negotiations Agreement** 

#### RECOMMENDATION:

The Administration recommends District Board of Trustees approval of the Collective Negotiations Agreement between the Edison State College District Board of Trustees, Public Employer, and Edison College Faculty Federation Union.

#### STAFF ANALYSIS:

In accordance with the Collective Negotiations Agreement between the Edison State College District Board of Trustees (the "College") and the Edison College Faculty Federation Union (the "Union"), negotiations can be re-opened each year on Article 10.3 – Salary.

Negotiations began on August 2, 2011 with subsequent sessions on August 30<sup>th</sup> and September 28<sup>th</sup>. With no agreement reached on September 28<sup>th</sup>, the Union declared impasse. Negotiations continued after impasse through email by the chief negotiators on October 28<sup>th</sup>. At the request of the College, an additional negotiation session was held on December 8<sup>th</sup> which did not result in an agreement. A hearing with the Special Magistrate was held on January 12, 2012.

On January 20, 2012, the College and Union met in session for the purpose of considering a last and final proposal by the College. This session resulted in a tentative agreement which was subsequently ratified by the Union on January 23, 2012.

It is recommended that Edison State College District Board of Trustees approve the Collective Negotiations Agreement as stipulated below and included on the attached faculty salary schedule:

- Faculty employed for the 2011-12 academic year, shall receive a 3% recurring increase on current base salary effective August 16, 2011.
   Supplemental and overload pay as defined in Appendix B, Section E and G, shall receive a 3% recurring increase on current based effective August 16, 2011.
- Faculty employed for the 2011-12 academic year shall also receive a 1% non-recurring increase on current base salary for work performed during the 2012 Spring Semester effective January 1, 2012 and terminating on

May 8, 2012. The 1% non-recurring increase will be calculated after the 3% increase to base salary is applied.

This action has been reviewed by appropriate College administrators and discussed with the Board Liaison. It is recommended that these actions be approved.

Attachment(s)
Funding Source: Position Contrigency Amount: \$ 428,011 Will this action result in a Budget Amendment? X Yes No If yes, indicate the dollar amount: \$ 120,733
Attachment
REQUESTED BY: Vice President, Human Resources
FUNDING VERIFIED AND APPROVED BY:  Vice President, Administrative Services
APPROVED FOR AGENDA BY:  Interim District President
Form DP-01 Rev 10-2011; 12/2011

### **Full-Time Instructional Faculty**

### A. <u>NEW FACULTY NINE-MONTH CONTRACT SALARY FOR SEMESTERS FALL AND SPRING</u> (For those faculty whose full-time contracts began on or after August 16, 2011):

SCHEDULE I: Bachelor's Degree (Occupational areas only)
SCHEDULE II:  Master's Degree  New Base of \$47,813.15  Old Base of \$46,420.53
SCHEDULE III:  Master's Degree plus 30 approved Semester Hours beyond  Master's or 45 approved Quarter Hours*
SCHEDULE IV: Master's Degree plus 60 approved Semester Hours beyond Master's or 90 approved Quarter Hours*
SCHEDULE V:         New Base of \$54,866.91           Doctorate         Old Base of \$53,268.84

The following steps are to be followed in computing a new faculty member's salary:

- 1. The faculty member is placed on one of the five schedules above according to academic degree earned. The degree must be in the subject area to be taught.
- 2. \$200 is allowed an incoming faculty member for each year of verifiable teaching experience (10 years maximum), and this total is added to the base on the appropriate schedule.
- B. <u>RETURNING INSTRUCTIONAL FACULTY NINE-MONTH CONTRACT FOR SEMESTER</u> FALL AND SPRING (for those faculty whose full-time contracts began prior to August 16, 2011):

For 2011-2012, returning faculty member's 2010-2011 contracted salary for nine (9) months (exclusive of any supplemental, substitute, overload, or unique or special contracts for instructional support services above and beyond the faculty member's usual contracted services to the College) will be increased by 3.0% on current salary.

<u>NOTE:</u> No returning faculty member will earn less than the beginning salary for new faculty described in Section A., above.

\*These hours must be approved by the Executive Vice President as appropriate. Verification of these hours must be accomplished prior to September 15. Verification shall be on the basis of official transcripts. The placement on a different schedule will be effective retroactively to the beginning of the contract year (the beginning of the Fall Semester for teaching faculty as listed in Section A of the Full-Time Faculty Salary Schedule.) Placement verified after the September 15 date will not be effective until the beginning of the next contract year. Once a faculty member is qualified in his or her subject area, any additional graduate hours may be counted for placement on Schedule III (Master's degree plus 30 graduate semester hours) and Schedule IV (Master's degree plus 60 graduate semester hours).

C. <u>RETURNING LEARNING RESOURCES FACULTY AND COUNSELORS ASSIGNED TO A</u>
<u>BASIC CONTRACT OF 193 DUTY DAYS (for those faculty whose full-time contracts began prior</u>
to June 30, 2011):

For 2011-2012, the returning Learning Resources Faculty member or Counselor's 2009-2010 contracted salary for one hundred ninety-three (193) duty days (exclusive of any supplemental, substitute, overload, unique or special contracts for instructional support services above and beyond the faculty member's usual contracted services to the College) will be increased by 3% on current salary.

D. <u>NEW LEARNING RESOURCES FACULTY AND COUNSELORS ASSIGNED A BASIC CONTRACT OF 193 DAYS</u> (For those faculty whose contract began on or after July 1, 2011):

Salary Amount = 9-month salary as described in Section A divided by the number of duty days in a 9-month contract (166 duty days) x the total number of duty days to be worked (193 duty days).

- 1. \$200 is allowed to an incoming Learning Resources Faculty member and Counselor for each year of verifiable teaching or related academic experience (10 years maximum), and this total is added to the base on the appropriate schedule.
- E. SUPPLEMENTAL DAYS CONTRACT SALARY (DAYS CONTRACTED BEYOND THE PROFESSOR'S NORMAL CONTRACT PERIOD BUT LESS THAN A FULL SEMESTER (Effective 08/16/2011):

Salary Amount = 9-month salary divided by the number of duty days (166) in the 9-month contract x the total number of supplemental days to be worked.

F. SALARIES FOR FULL-TIME PROFESSORS USED AS SUBSTITUTES AND FOR SUPPLEMENTAL INSTRUCTIONAL HOURS (effective 08/16/11), per contact hour:

		New	Current
Bachelor's	=	\$32.24	\$31.30
Master's	=	\$34.09	\$33.10
Master's +30	=	\$35.93	\$34.88
Master's +60	=	\$37.86	\$36.76
Doctorate	=	\$39.73	\$38.57

#### G. OVERLOAD PAY (effective 08/16/2011):

Full-time professors are paid for additional teaching beyond their normal contractual commitments during a regular semester, and for all Summer A, Summer B or a Summer A and B combination full-semester teaching on a per-instructional hour basis. The amount of pay is determined by (a) the degree held by the professor, and (b) the number of instructional hours of the additional teaching, as determined in Article 6.2 of this Agreement, per instructional hour\*.

	New	Current
Bachelor's =	\$687.48	\$687.48
Master's =	\$768.06	\$768.06
Master's + 30 =	\$800.70	\$800.70
Master's + 60 =	\$813.96	\$813.96
Doctorate =	\$847.62	\$847.62

<sup>\*</sup>Compensation for portions of an instructional hour shall be computed by multiplying the rate for one instructional hour by the appropriate fraction to be paid of the instructional hour.

<u>Faculty</u>	Current	With 3%		
Bachelor's Master's	\$44,517.48 \$46,420.53	\$45,853.00 \$47,813.15		
Master's + 30	\$48,321.87	\$49,771.53		
Master's + 60	CAS AND STREET MANY PARTIES	\$53,690.93		
	\$52,127.12			
Doctorate	\$53,268.84	\$54,866.91		
Substitutes				
Bachelor's	\$31.30	\$32.24		
Master's	\$33.10	\$34.09		
Master's + 30	\$34.88	\$35.93		
Master's + 60	\$36.76	\$37.86		
Doctorate	\$38.57	\$39.73		
<u>Overloads</u>				
Bachelor's	\$687.48	\$708.10		
Master's	\$768.06	\$791.10		
Master's + 30	\$800.70	\$824.72		
Master's + 60	\$813.96	\$838.38		
	M. Article and M.			
Doctorate	\$847.62	\$873.05		
Doctorate	\$847.62	\$873.05		
	Per Assigned Loa	d Hour	Total = 3 H	
Doctorate  Adjuncts			Total = 3 H Current	our Course With 2%
<u>Adjuncts</u>	Per Assigned Loa Current	d Hour With 2%	Current	With 2%
Adjuncts  Doctorate	Per Assigned Loa Current \$847.62	d Hour With 2% \$864.57	Current \$2,542.86	With 2% \$2,593.72
<u>Adjuncts</u>	Per Assigned Load Current \$847.62 \$768.06	d Hour With 2% \$864.57 \$783.42	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate  Master's	Per Assigned Loa Current \$847.62	d Hour With 2% \$864.57	Current \$2,542.86	With 2% \$2,593.72
Adjuncts  Doctorate  Master's	Per Assigned Load Current \$847.62 \$768.06	d Hour With 2% \$864.57 \$783.42	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate  Master's  Bachelor's	Per Assigned Load Current \$847.62 \$768.06	d Hour With 2% \$864.57 \$783.42	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate Master's Bachelor's  Hourly	Per Assigned Load Current \$847.62 \$768.06 \$687.48	d Hour With 2% \$864.57 \$783.42 \$701.23	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate Master's Bachelor's  Hourly  Doctorate	Per Assigned Load Current \$847.62 \$768.06 \$687.48	\$864.57 \$783.42 \$701.23	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate Master's Bachelor's  Hourly  Doctorate Master's Bachelor's	Per Assigned Load Current \$847.62 \$768.06 \$687.48 \$52.98 \$48.00	\$864.57 \$783.42 \$701.23	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate Master's Bachelor's  Hourly  Doctorate Master's	Per Assigned Load Current \$847.62 \$768.06 \$687.48 \$52.98 \$48.00	\$864.57 \$783.42 \$701.23	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate Master's Bachelor's  Hourly  Doctorate Master's Bachelor's	Per Assigned Load Current \$847.62 \$768.06 \$687.48 \$52.98 \$48.00	\$864.57 \$783.42 \$701.23	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate Master's Bachelor's  Hourly  Doctorate Master's Bachelor's  Substitutes	\$847.62 \$768.06 \$687.48 \$52.98 \$48.00 \$42.97	\$864.57 \$783.42 \$701.23 \$54.04 \$48.96 \$43.83	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26
Adjuncts  Doctorate Master's Bachelor's  Hourly  Doctorate Master's Bachelor's  Substitutes  Doctorate	\$847.62 \$768.06 \$687.48 \$52.98 \$48.00 \$42.97	\$864.57 \$783.42 \$701.23 \$54.04 \$48.96 \$43.83	Current \$2,542.86 \$2,304.18	With 2% \$2,593.72 \$2,350.26

AGENDA ITEM: 7 (b)

Approval of Adjunct Faculty Rate Increase

#### **RECOMMENDATION:**

The Administration recommends District Board of Trustees approval of the adjunct faculty rate increase of 2%.

#### STAFF ANALYSIS:

The administration recommends the approval of a 2% recurring increase on current adjunct rates effective January 9, 2012 pursuant to the attached adjunct salary schedule.

This action has been reviewed by appropriate College administrators and discussed with the Board Liaison. It is recommended that this action be approved.

Attachment(s)

FISCAL IMPACT	X Yes	No	N/A	
Funding Source: <u>CX</u> Will this action resul If yes, indicate the d	•	dget Amount: dment?	\$ 203,08° Yes _x	No No
Attachment				
REQUESTED BY:	Vice	President, Hum	an Resources	
FUNDING VERIFIE	D AND APPROVE	D BY: Vice President,	Administrative	Services
APPROVED FOR A	AGENDA BY:	Interim Dis	strict President	t
Form DP-01 Rev 10-20	11; 12/2011			

### **Part-Time Instructional Faculty**

### A. SALARIES FOR PART-TIME CREDIT INSTRUCTORS (New rates effective Spring 2012)

Part-time instructors are paid on a per-course basis. The amount of pay per course is determined by (a) the degree held by the instructor, and (b) the number of contact hours normally expected per course. For part-time instructors load hours per course refers to the total number of hours per term the instructor is normally expected to meet each class. Normally, 16 contact hours equal one load hour.

Per Assigned Load	l Hour	Total Salary for 3-Hour	Course
New	Current	New	Current
Doctorate = \$864.57	\$847.62	Doctorate = \$2,593.72	\$2,542.86
Master's = \$783.42	\$768.06	Master's = \$2,350.26	\$2,304.18
Bachelor's = \$701.23	\$687.48	Bachelor's = \$2,103.69	\$2,062.44

Faculty with less than a Bachelor's degree will be paid at the Bachelor's degree level.

The College may also wish to contract with part-time instructors for periods of time shorter than a full term. Such contracts will be based on (a) the degree held by the instructor, and (b) the actual number of contact hours to be worked. Per Contact Hour:

	New	Current
Doctorate =	\$54.04	\$52.98
Master's =	\$48.96	\$48.00
Bachelor's =	\$43.83	\$42.97

#### B. SALARIES FOR SUBSTITUTE INSTRUCTORS (New rates effective Spring 2012) Per Contact Hour:

		New	Current
Doctorate	=	\$37.69	\$36.95
Master's	=	\$33.92	\$33.25
Bachelor's	=	\$32.00	\$31.37

AGENDA ITEM: 8
Financial Services Consent Agenda – Budget Amendments
RECOMMENDATION:
The Administration recommends District Board of Trustees approval of the Financial Services Consent Agenda – Budget Amendments.
STAFF ANALYSIS:
Financial Services Consent Agenda actions are consistent with Florida Statute 1001.65(2), Florida Department of Education, Administrative Rule 6A-14.0716(3), Board Policy 6Hx6:1.02, and approved practices of the district and are deemed routine in nature.
Budget Amendments – Table #1 The attached report shows the Original Approved Budget and compares the Amended Annual Budget through September 30, 2011 to the Amended Annual Budget through December 31, 2011. The budget amendments include a reallocation of current funds to support the ongoing operations of the College. These amendments result in a balanced budget.
The amendments have been reviewed by appropriate supervisors, approved by designated College administrators, and discussed with the Board liaison. It is recommended that these amendments be approved.
FISCAL IMPACT Yes No N/A
Funding Source: See CHTGChec Amount: \$ 13,731  Will this action result in a Budget Amendment? X Yes No

Attachment

REQUESTED BY:	Hell
Vice Pr	esident, Administrative Services
FUNDING VERIFIED AND APPROVED B	y: Grideble
Vic	ce President, Administrative Services
APPROVED FOR AGENDA BY:	
	Interim District President

#### MONTHLY FINANCIAL REPORTS FINANCIAL SERVICES CONSENT AGENDA BUDGET AMENDMENTS

Table #1

EDISON STATE COLLEGE CURRENT AND AMENDED OPERATING BUDGET BY FUNCTIONAL CATEGORY FOR THE FISCAL YEAR ENDING JUNE 30, 2012

SOURCES OF FUNDS	Original Budget
Student Fees	\$ 36,686,623
Support from State Govt.	25,076,290
Support from Fed. Govt.	68,261
Gifts, Contributions, Grants & Contracts	0
Sales & Services	327,297
Transfers (from other funds)	492,334
Other Sources	251,919
Fund Balance Transfers	233,897
TOTAL SOURCES OF FUNDS	\$ 63,136,621

Amended Budget as of 9/30/2011		(3,755,355,555,555,		Budget Changes From Amended Budget		
		as	as of 12/31/2011		Amount	
\$	36,707,788	S	36,707,788	\$		0.00%
	25,076,290		25,076,290		1	0.00%
	68,261		68,261		Э.	0.00%
	0		4,400		4,400	100.00%
	327,297		327,297		121	0.00%
	541,494		541,494		(=)	0.00%
	259,919		265,609		5,690	2.19%
	2,180,488		2,184,129		3,641	0.17%
\$	65,161,537	\$	65,175,268	\$	13,731	0.02%

USES OF FUNDS Functional Category	Original Budget
Instructional	\$ 29,166,607
Academic Support	7,743,021
Student Support	4,667,568
Institutional Support	12,887,210
Physical Plant	7,467,775
Transfers (to other funds)	1=1
Budget Holdback Contingency	714,440
Budget Contingency	490,000
TOTAL USES OF FUNDS	\$ 63,136,621

Amended Budget		Amended Budget as of 12/31/2011		Budget Changes From Amended Budget		
as of 9/30/2011	as			Amount	%	
\$ 30,932,573	S	30,688,657	\$	(243,916)	-0.79%	
7,760,871		7,887,934		127,063	1.64%	
4,842,220		4,847,209		4,989	0.10%	
13,037,321		13,161,928		124,607	0.96%	
7,486,240		7,533,767		47,527	0.63%	
2,189		5,830		3,641	166.32%	
714,440		714,440		DEC.	0.00%	
385,683		335,503		(50,180)	-13.01%	
\$ 65,161,537	\$	65,175,268	\$	13,731	0.02%	

	AGE	END	AI	TEM	:	9
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**Approval of Personnel Actions** 

#### RECOMMENDATION:

The Administration recommends District Board of Trustees approval of the attached list of Personnel Consent Agenda actions.

#### STAFF ANALYSIS:

Personnel Consent Agenda actions are consistent with Florida Statute 1001.65(3), Florida Department of Education, Administrative Rule 6A-14.0261, Board Policy 6Hx6: 5.02, and approved practices of the district and are deemed routine in nature. It is recommended that the attached list of Personnel Consent Agenda actions be approved.

During the time period since the last Board meeting, personnel changes have occurred. The attached list reflects 57 appointments, 35 compensation/status changes, 20 special contracts, 28 employee departures/retirements and 1,218 part-time adjunct contracts.

These actions have been reviewed by appropriate supervisors, approved by designated College administrators, and discussed with the Board Liaison. It is recommended that these actions be approved.

PISCAL IMPACT X Yes No N/A
Funding Source: Contingency Amount: \$ 23,719  Will this action result in a Budget Amendment? X Yes No  If yes, indicate the dollar amount: \$ 11,494
Attachment
REQUESTED BY: Wice President, Human Resources
FUNDING VERIFIED AND APPROVED BY:
Vice President, Administrative Services
APPROVED FOR AGENDA BY:  Interim District President

AGENDA ITEM: 10
Edison State College Monthly Financial Report
RECOMMENDATION:
INFORMATION ONLY
STAFF ANALYSIS:
Table #1  This report is for informational purposes only and requires no action by the Board. It compares the actual sources and uses of operating funds for the current fiscal period to the same period from the prior year. It is provided to give the reader an indication of how the College's financial position is growing on an incremental basis from year to year.
Table #2  This report is for informational purposes only and requires no action by the Board. It compares the actual sources and uses of operating funds for the current fiscal period to the budgeted sources and uses of operating funds for the current fiscal period. It is provided to give the reader an indication of how the College is performing in relation to its current operating budget.
These reports summarize the College's performance, or capacity, in raising, handling and using public funds. These reports allow managers to effectively allocate and use resources and additionally allow others to evaluate the financial operations of the College.
FISCAL IMPACT Yes No N/A
Funding Source: Amount: \$ Will this action result in a Budget Amendment? Yes No

If yes, indicate the dollar amount: \$

Attachment

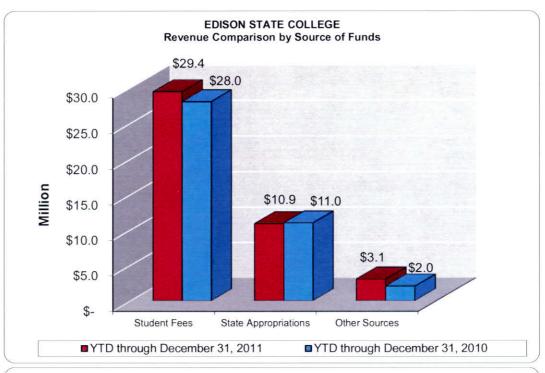
REQUESTED BY:	Vice President, Administrative Services
FUNDING VERIFIED AND APPRO	
APPROVED FOR AGENDA BY:	Interim District President

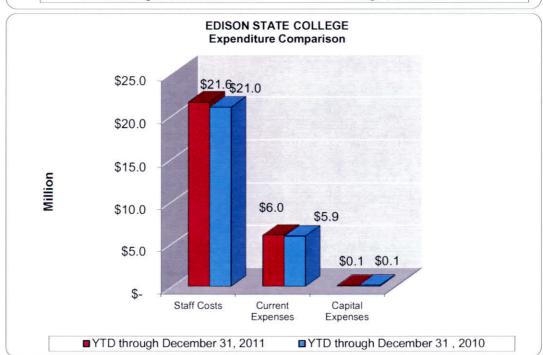
#### MONTHLY FINANCIAL REPORTS INFORMATION AGENDA FINANCIAL REPORT

EDISON STATE COLLEGE
OPERATING BUDGET BY REVENUE AND EXPENSE CATEGORY
COMPARISON OF CURRENT YEAR TO PRIOR YEAR
for Fiscal Year Ending June 30, 2012

Table #1

		Month	End	ing	Increase / (Decrease)			
	Dec	ember 31, 2011		cember 31, 2010		from Prior	· Year	
		Actual		Actual		T		
SOURCES OF FUNDS		Year To Date)	(	Year To Date)		Amount	%	
Student Fees	S	29,356,361	S	27,968,640	\$	1,387,721	5.0%	
Support from State Govt.		10,900,171	1.7	10,997,735	87/2	(97,564)	-0.9%	
Support from Fed. Govt.		28,719		37,881		(9,162)	-24.2%	
Gifts, Contributions, Grants & Contracts		4,400		7,500		(3,100)	-41.3%	
Sales & Services		216,396		51,851		164,545	317.3%	
Transfers (from other funds)		541,494		275,799		265,695	96.3%	
Other Sources		92,904		93,110		(206)	-0.2%	
Fund Balance Transfers		2,184,129		1,581,344		602,785	38.1%	
TOTAL FUNDS AVAILABLE	S	43,324,574	\$	41,013,860	\$	2,310,713	5.6%	
USES OF FUNDS	1							
Staff Costs	ļ							
Executive & Mgt. Staff	s	2,012,813	\$	2,196,335	S	(183,522)	-8.4%	
Instructional Staff	Ψ	6,223,539	Ψ.	5,686,029	y.	537,510	9.5%	
Other Professional Staff		3,186,065		2,841,222		344,844	12.1%	
Tech., Clerical & Trade Staff		2,193,997		2,096,121		97,876	4.7%	
Instructional & Other Temp. Professionals [Adjuncts]		4,191,269		3,806,577		384,692	10.1%	
Student Employment		210,694		175,217		35,477	20.2%	
Benefits		3,556,102		4,170,791		(614,689)	-14.7%	
Total Staff Costs	\$	21,574,480	\$	20,972,292	\$	602,188	2.9%	
Current Expenses	1							
Travel	\$	198,773	\$	209,901	\$	(11,128)	-5.3%	
Operating Expenses		2,166,654		2,034,018		132,636	6.5%	
Rental - Facilities & Equipment		218,425		300,717		(82,292)	-27.4%	
Insurance		493,088		499,053		(5,965)	-1.2%	
Utilities		799,651		761,496		38,156	5.0%	
Contract Services		2,103,336		2,071,639		31,697	1.5%	
Transfers (to other funds)		5,830		15,000		(9,170)	-61.1%	
Other Expenses		20,766		(3,062)		23,828	-778.2%	
Budget Contingency		-		1.21		- 1	0.0%	
Total Current Expenses	\$	6,006,523	\$	5,888,762	\$	117,761	2.0%	
Capital Expenditures								
Capital Expenditures	\$	93,627	\$	117,145	\$	(23,518)	-20.1%	
Total Capital Expenditures	\$	93,627	\$	117,145	\$	(23,518)	-20.1%	
TOTAL EXPENDITURES & TRANSFERS	S	27,674,629	S	26,978,198	\$	696,431	2.6%	
TOTAL EMPITORES & TRANSFERS	4	21,017,029	Ψ	20,570,190	Φ	070,431	2.0 /0	





#### MONTHLY FINANCIAL REPORT INFORMATION AGENDA FINANCIAL REPORT

EDISON STATE COLLEGE

OPERATING BUDGET BY REVENUE AND EXPENSE CATEGORY
COMPARISON OF CURRENT YEAR ACTUAL TO CURRENT YEAR REVISED BUDGET

for Fiscal Year Ending June 30, 2012

Table #2

	Month Ending December 31, 2011						
		Revised Budget		Actual			
					T	Variance	% of Revised
SOURCES OF FUNDS		(Total Year)		(Year To Date)		Amount	Budget
Student Fees	S	36,707,788	\$	29,356,361	\$	7,351,427	80.0%
Support from State Govt.		25,076,290		10,900,171		14,176,119	43.5%
Support from Fed. Govt.		68,261		28,719		39,542	42.1%
Gifts, Contributions, Grants & Contracts		4,400		4,400		-	100.0%
Sales & Services		327,297		216,396		110,901	66.1%
Transfers (from other funds)		541,494		541,494		-	100.0%
Other Sources		265,609		92,904		172,705	35.0%
Fund Balance Transfers		2,184,129		2,184,129			100.0%
TOTAL FUNDS AVAILABLE	S	65,175,268	\$	43,324,574	\$	21,850,694	66.5%
USES OF FUNDS							
Staff Costs	-						
Executive & Mgt. Staff	S	4,596,208	S	2.012.813	S	2,583,395	43.8%
Instructional Staff	.0	13,618,392	Ф	6,223,539	1	7,394,853	45.7%
Other Professional Staff	_	6,807,055		3,186,065	$\vdash$	3,620,989	46.8%
Tech., Clerical & Trade Staff	_	4,681,435		2,193,997		2,487,438	46.9%
Instructional & Other Temp. Professionals		8,249,022		4,191,269	$\vdash$	4.057,753	50.8%
Student Employment	$\overline{}$	397.830		210,694	$\vdash$	187,136	53.0%
Benefits		9,193,201		3,556,102		5,637,099	38.7%
Total Staff Costs	\$	47,543,142	\$	21,574,480	S	25,968,663	45.4%
Current Expenses				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		70000	
Travel	S	598,844	S	198,773	5	400,071	33.2%
Operating Expenses	3	6.943.214	J	2,166,654	9	4,776,560	31.2%
Rental - Facilities & Equipment		681,168		218,425	$\vdash$	462,742	32.1%
Insurance		791,351		493,088		298,263	62.3%
Utilities		2,310,698		799,651		1,511,047	34.6%
Contract Services		4,917,258		2,103,336		2,813,922	42.8%
Transfers (to other funds)		5,830		5,830			100.0%
Other Expenses		80,798		20,766		60,032	25.7%
Budget Holdback Contingency		714,440		-		714,440	0.0%
Budget Contingency		335,503		-		335,503	0.0%
Total Current Expenses	\$	17,379,104	\$	6,006,523	\$	11,372,580	34.6%
Capital Expenditures							
Capital Expenditures	S	253,023	\$	93,627	\$	159,396	37.0%
Total Capital Expenditures	\$	253,023	\$	93,627	\$	159,396	37.0%
TOTAL EVDENDITUDES & TRANSFERS	10	/# 1## A/A	•	4-2-12-	6	28 800 215 1	WINDER
TOTAL EXPENDITURES & TRANSFERS	\$	65,175,268	\$	27,674,629	\$	37,500,640	42.5%

# Meeting of the EDISON STATE COLLEGE CHARTER SCHOOLS GOVERNING BOARD January 24, 2012

AGENDA ITEM: 11

Edison State College Collegiate High Schools Monthly Financial Report

#### RECOMMENDATION:

#### INFORMATION ONLY

#### STAFF ANALYSIS:

This report is for informational purposes only and requires no action by the Board. It compares the actual sources and uses of funds for the current fiscal period to the budgeted sources and uses of funds for the current fiscal period. It is provided to give the reader an indication of how the Collegiate High Schools are performing in relation to their current budget.

- Table 1 represents the activity for the Collegiate High School Charlotte Campus.
- Table 2 represents the activity for the Collegiate High School Lee Campus

These reports summarize the Collegiate High Schools performance, or capacity, in raising, handling and using public funds. These reports allow managers to effectively allocate and use resources and additionally allow others to evaluate the financial operations of the Collegiate Schools.

FISCAL IMPACT Yes	_ No	X	N/A
Funding Source:	Amount:	\$	
Will this action result in a Budget Amendment? If yes, indicate the dollar amount: \$		Yes	No.
Attachment			

REQUESTED BY:	Vice President, Administrative Serv	vices
FUNDING VERIFIED	D AND APPROVED BY:  Vice President, Administrative	Services
APPROVED FOR A		

EDISON STATE COLLEGE COLLEGIATE HIGH SCHOOL CURRENT BUDGET FOR THE FISCAL YEAR ENDING JUNE 30, 2012 as of December 31, 2011

Table 1
CHARLOTTE CAMPUS

Month Ending December 31			er 31, 2011				
	Revised Budget Actual		Actual				
SOURCES OF FUNDS		Total Year)	(Ye	ar To Date)		Variance Amount	% of Revised Budget
State Funding	\$	1,455,233	\$	737,366	\$	717,867	50.7%
Support from Federal Gov't		59,571		17,219		42,352	28.9%
Capital Funding		152,816		49,635		103,181	32.5%
Sales & Services		44,200		32,235		11,965	72.9%
Other Sources		-		37		(37)	0.0%
Transfers In		7,425		7,425		_	100.0%
TOTAL FUNDS AVAILABLE	s	1,719,245	S	843,917	S	875,328	49.1%
USES OF FUNDS	1						
Staff Costs	Ī						
Instruction	\$	502,723	\$	241,486	\$	261,237	48.0%
Instructional Support		64,080		28,899		35,181	45.1%
Administration		232,675		115,249		117,426	49.5%
Benefits		267,396		82,596		184,800	30.9%
Total Staff Costs	S	1,066,874	s	468,230	s	598,644	43.9%
Current Expenses	7						
Travel	8	81.380	s	30,602	S	50,778	37.6%
Operating Expenses		175,350		141,786		33,564	80.9%
Rental - Facilities & Eq		152,816		-		152,816	0.0%
Utilities		80,000		11,220		68,780	14.0%
Contract Services		64,000		14,663		49,337	22.9%
Transfers Out		92,425		7,425		85,000	8.0%
Total Current Expenses	s	645,971	\$	205,696	\$	440,275	31.8%
Capital Expenditures	1						
Capital Expenditures	s	6,400	\$	2,853	\$	3,547	44.6%
Total Capital Expenditures	s	6,400	S	2,853	S	3,547	44.6%
TOTAL EXPENDITURES & TRANSFERS	S	1 710 247	16	(8/ 880		101215	1 22 101
TOTAL EAPENDITURES & TRANSFERS	7.2	1,719,245	5	676,779	S	1,042,466	39.4%

EDISON STATE COLLEGE COLLEGIATE HIGH SCHOOL CURRENT BUDGET FOR THE FISCAL YEAR ENDING JUNE 30, 2012 as of December 31, 2011

Table 2
LEE CAMPUS

	Month Ending December 31, 2011						
		vised Budget	Actual				
SOURCES OF FUNDS		Total Year)	(Year	To Date)		Variance Amount	% of Revised Budget
State Funding	\$	1,161,505	\$	537,654	\$	623,851	46.3%
Support from Federal Gov't		122,425		112,931		9,494	92.2%
Capital Funding		172,264		25,323		146,941	14.7%
Sales & Services		43,000		29,587		13,413	68.89
Transfers In		7,425		7,425		-	100.09
TOTAL FUNDS AVAILABLE	S	1,506,619	S	712,920	s	793,699	47.3%
USES OF FUNDS							
Staff Costs	L						
Instruction	\$	423,174	\$	211,403	\$	211,771	50.0%
Instructional Support		52,000		26,668		25,332	51.39
Administration		159,473		81,952		77,521	51.4%
Benefits		204,744		71,215		133,529	34.8%
Total Staff Costs	s	839,391	S	391,238	s	448,153	46.6%
Current Expenses	1						
Travel	\$	179,630	S	34,191	\$	145,439	19.0%
Operating Expenses		190,910		87.032		103,878	45.6%
Rental - Facilities & Eq.		172,264		_		172,264	0.0%
Insurance		11,200		9,471		1,729	84.6%
Utilities		49,832		5,210		44,622	10.5%
Contract Services		43,967		17,234		26,733	39.2%
Transfers Out		7,425		7,425		-	100.0%
Other Expenses		10,000		-		10,000	0.0%
Contingency		2,000				2,000	0.0%
Total Current Expenses	S	667,228	S	160,563	s	506,665	24.1%
Capital Expenditures	7						
Capital Expenditures	\$		\$	¥	\$		0.0%
Total Capital Expenditures	S		\$	-	S		0.0%
TOTAL EXPENDITURES & TRANSFERS	S	1,506,619	s	551,801	s	954,818	36.6%

# Meeting of the EDISON STATE COLLEGE CHARTER SCHOOLS GOVERNING BOARD January 24, 2012

AGENDA ITEM: 12
Monthly Report on Edison Collegiate High School-Charlotte
RECOMMENDATION:
INFORMATION ONLY
STAFF ANALYSIS:
This written report is for informational purposes only and requires no action by the Board. It provides an update on happenings at ECHS-Charlotte.
FISCAL IMPACT         Yes         No         X         N/A
Funding Source: Amount: \$  Will this action result in a Budget Amendment? Yes No  If yes, indicate the dollar amount: \$
Attachment
REQUESTED BY:  ECHS-Charlotte Principal
FUNDING VERIFIED AND APPROVED BY:  Vice President, Administrative Services
APPROVED FOR AGENDA BY:  Acting District President



This statistical report provides information about the academic achievements of our students in the first semester of the 2011 – 2012 school year:

#### **Dual Enrollment Statistics for Class of 2013**

69 ECHS juniors began dual enrollment in August 2011.

1 student withdrew in September 2011 to attend North Port High.

68 students finished the first semester.

7 students did not maintain a 3.0 overall GPA at the end of first semester.

5 returned to the high school for second semester; 2 withdrew to attend Charlotte High.

8 ECHS juniors qualified for dual enrollment at the end of first semester.

69 ECHS juniors will be in dual enrollment classes for the 2012 spring semester.

#### **Dual Enrollment Grade Statistics for Class of 2013**

ECHS juniors took a total of 349 courses in the first semester.

The grade distribution was as follows:

Α	160	45.8%
В	120	34.4%
C	54	15.5%
D	5	1.4%
F	10	2.9%

Edison State College counts course success rate as achieving A, B, or C in a course. According to that standard, ECHS students achieved a 95.7% course success rate.

8 students received all A grades in their college courses.

#### **Dual Enrollment Statistics for Class of 2014**

33 students qualified to take a dual enrollment course with a 3.5 grade point average. All students were enrolled in Spanish I. With the exception of the one student who received an F, all students are enrolled in Spanish II for the second semester. Upon successful completion, these students will receive credit for two years of high school Spanish.

#### **Dual Enrollment Statistics for Class of 2014**

Α	14	42.4%
В	12	36.4%
C	6	18.2%
F	1	3.0%

Course success rate: 96.7%

#### First Semester Honor Rolls.

#### Straight A Grades.

Class of 2013	7
Class of 2014	7
Class of 2015	15

#### All A and B Grades.

Class of 2013	36
Class of 2014	32
Class of 2015	21

#### **Academic Competitions.**

#### Mu Alpha Theta. Sponsors Dawn Nolan and Kristina Winters

10 students competed in the FGCU Invitational Mathematics competition in December.

The 4 geometry students placed 6<sup>th</sup> out of 26 teams with freshman Robert Corso coming in 15<sup>th</sup> out of 147 students in individual competition.

The 6 Algebra II students placed 13<sup>th</sup> out of 27 teams.

#### **Envirothon. Sponsor Blake Schmidt**

Competing against 20 other teams, the ECHS "Team Alpha" placed fourth overall and achieved the highest score in the forestry category. Team members are five dualenrolled juniors: Marissa Butcosk, Tony Malagasi, Bethany Peacock, Jordan Russell, and Elizabeth Toth.

#### Model United Nations. Sponsor Blake Schmidt

6 students, 2 juniors, 3 sophomores, and 1 freshman, attended the third annual SAMMUN (Sarasota And Manatee Model United Nations) conference at PineView High School. Dual-enrolled junior, James Lanza was awarded Outstanding Delegate for his work and contributions to the General Assembly One Committee.

# Meeting of the EDISON STATE COLLEGE CHARTER SCHOOLS GOVERNING BOARD January 24, 2012

AGENDA ITEM: 13
Monthly Report on Edison Collegiate High School - Lee
RECOMMENDATION:
INFORMATION ONLY
STAFF ANALYSIS:
This written report is for informational purposes only and requires no action by the Board. It provides an update on the daily operations of ECHS - Lee
FISCAL IMPACT Yes NoX N/A
Funding Source: Amount: \$ No Will this action result in a Budget Amendment? Yes No If yes, indicate the dollar amount: \$
Attachment
REQUESTED BY:
Principal, ECHS - Lee
FUNDING VERIFIED AND APPROVED BY: Vice President, Administrative Services
APPROVED FOR AGENDA BY:
ACTING District President



January represents a fresh academic start for both the college's and the high school's new semester. Like proud parents, we sent 33 students off to their first dual enrollment college class on time (which we all know means a little early) on January 9, 2012. What an amazing feeling to see this large number of students stroll confidently across campus to sit in a college class and really take their first tangible grasp of transitioning to their adult lives. As the rest of students continue their studies here in the building, the staff has identified another high yield strategy in our quest to maximize every educational opportunity. The introduction of a "0 period" one day a week will provide some interesting dynamics and a chance to gain traction in the student experience. During the "0 period", students will have the opportunity to take teacher created and content rich assessments while staff have the chance to plan collaboratively. This accomplishes several things at once; students have their assessment load streamlined into one or two discrete times each week, assessments can and will be cross curricular to gather data about behind the scenes standards compliance, and teachers have a chance to work together during contract time to further refine the overall experience. All of this happens inside the normal school and contract day and was the result of teacher driven focus group.

ECHS – Lee continues to impact and enjoy a rich interaction with the local business and community sector. In partnership with Dunbar High School's Technology Academy, Mariner High School's STEM academy, The Foundation of Edison State College, The Edison Festival of Lights, Algenol, and GCM Contracting, Inc., we have finalized plans for the upcoming January 28th Edison Students of middle school age and up will compete by Tech Challenge. fabricating a vehicle capable of accurately surviving a 3 meter fall, passing a speed test, and then the same vehicle will have to tow a payload on a sled created from a given group of supplies. ECHS – Lee has also entered two teams in a local robotics competition and been invited to serve with the local STEM Team of S.W. Florida. A local manufacturer, the SMART Corporation has offered our students a \$500 cash prize for a fresh design of their proprietary solar array. All of these avenues help position ECHS - Lee as a leader in STEM education and serve to train our students in a skill set that will allow them to remain competitive in any environment they undertake.

It's that time of year when families are selecting schools for next year's incoming freshmen. ECHS – Lee has already hosted two open houses with a combined attendance of nearly 200 people and we have yet to formally advertise the school or open the lottery process. Two additional events are planned in anticipation of a large response. With tremendous support from the Banner Team, ECHS – Lee will accept lottery registrations this year through a custom on-line system this year to help efficiently process the high number of inquiries for the 100 freshmen seats. The lottery is scheduled to run in March and of course will be open to the public.

# PROFESSIONAL DEVELOPMENT - Media Relations Report

Teresa Morgenstern Coordinator, Marketing & College Relations—Collier Campus and District Spokesperson (239) 732-3901 (office) (239) 821-3978 (cell) tmorgenstern@edison.edu

Why a Spokesperson? In good and challenging times, a single, consistent message is critical. Contradictory responses do not reflect well on an individual or the institution he/she represents. With the advent of technology and the speed in which information is disseminated, a consistent message is more important than ever.

The designated spokesperson's job is to:

- 1. Get the reporter's name and publication he/she represents
- 2. Ask for specific questions and how this information is to be used (basically, what the story is about)
- 3. Ask what the reporter's deadline is. This becomes the spokesperson's deadline!
- 4. Assure the reporter their questions will be addressed
- 5. Answer questions without using technical/industry jargon, keeping in mind that the audience is "Joe Public".

# What are reporters looking for in a story?

Reporters are out to answer the six basic questions:

- 1. Who
- 2. What
- 3. Where
- 4. When
- 5. Why
- 6. How

Reporters are people like yourselves. They're out doing their job, which is to gather information to inform their readers/viewers/listeners. Reporters are usually under tight deadlines – they must gather stories in a matter of a few hours, or less.

- 1. They're looking for colorful people, controversy things that get a positive or negative reaction from their viewers/readers.
- 2. Reporters rely on readers/viewers and other sources for information. YOU'RE ONE OF THOSE SOURCES.

### Guidelines for establishing good media relationships:

- 1. REALLY know Edison State College! Know the background of the company, its philosophy, what it does.
- 2. Make a reporter's job as easy as possible. When you answer their questions, do so in a sincere, pleasant tone.
- 3. Answer ONLY the reporter's questions

#### \*\*\*Remember....

Reporters always use multiple sources in a story, and they are highly unlikely to let you in on their other sources of information!

#### The Six Rules of Good Media Relations

- 1. Integrity Do not stray from the truth, or exagerate
- 2. Immediacy Come clean quick
- 3. Accessibility Do not build walls
- 4. Deadlines Do not procrastinate
- 5. Familiarity Do your homework
- 6. Honesty It's okay to say, "I don't know" and offer to get answers for the reporter

#### WHEN A PUBLICATION ATTACKS...

There are five things you can do when a publication airs or prints a story that has inaccurate or false information:

- 1. Nothing
- 2. Write a letter to the reporter
- 3. Write a letter to the editor, but not for publication
- 4. Write a letter to the editor for publication
- 5. Issue a reply to that publication/station, and distribute that reply to other media too.

The best thing you can do is NOTHING. Unless there is absolutely gross misinformation, the best option is to let a story die. If it is an ongoing issue, consider the other choices you have.

**A NOTE:** When composing your letter, be careful not to insult the integrity of the publication/reporter. Back up what you're saying with facts, statistics, etc. State your case in a business-like manner.

#### **EXAMPLES:**

1. A contractor is seriously injured on the jobsite. He later dies at the hospital.

#### What to do:

Protect the identity of the victim. His family should not learn of his misfortune on the news. Traditionally, the Sheriff's Department has the authority on the scene of an accident and will secure the site. His PIO (Public Information Officer) will handle the interviews. Your company, if asked about the incident, should issue a statement to the media, expressing your regrets over the tragedy and that your thoughts are with the family. If the questions are about liability, CONSULT YOUR ATTORNEY. You do not want to establish liability or speculate on the cause by your statements to the media. Such scenes are subject to investigation, so it's best not to speculate on any aspect of it to the media!

2. A few local residents convince the media to do a story about the inconvenience and safety concerns of a road construction project.

#### What to do:

Should a reporter call, go through the steps in the section "When a Reporter Calls." In your response, be sure to point out the positive things your company does for the utmost safety. Bring up the company's track record of excellence and safety to all involved. If it is an oncamera interview, have the above responses as your answers. If a TV crew shows up onsite, go through the steps in the section "When a TV Crew Shows Up on a Jobsite."

### FYI: How does the media find out about accidents, etc.?

Media listen to radio scanners in the newsroom. The public agencies use those frequencies to respond to calls and communicate. Such frequencies are accessible by the public. That's how they learn about accidents, fires, etc.!