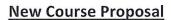
Curriculum Committee





School or Division	School of Arts, Humanities, and Social Sciences	
Program or Certificate	Fine arts	
Proposed by (faculty only)	Dana Roes	
Presenter (faculty only)	Dana Roes	
Note that the presenter (faculty) listed abo	ove must be present at the Curriculum Committee meeting or	
	l or Division and must be submitted for a later date.	
Submission date	9/12/2018	
Course prefix, number, and title	GRA 2183C Typography Studio	
All Curriculum proposals require approval	of the Curriculum Committee and the Interim Provost for	
	of a proposal is reflected on the completed and signed	
proposal.		
Approve	☐ Do Not Approve	
Approve	□ Do Not Approve	
Mary C. Myces	12/11/18	
Curriculum Committee Chair Signature	Date .	
Approve	☐ Do Not Approve	
	(1	
Approve Do Not Approve		
Interim Provost for Academic Affairs Signa	ture Date	
All Curriculum proposals require review by the Office of Accountability & Effectiveness.		
✓ Reviewed	wine market of the control of the co	
E Neviewed		
Balma D. M.	ly 1-4-19	
Office of Accountability & Effectiveness Sig	natur ¢ Date	

Section I, Important Dates and Endorsements Required

NOTE: Course and Program changes must be submitted by the dates listed on the published Curriculum Committee Calendar. Exceptions to the published submission deadlines must receive prior approval from the Interim Provost for Academic Affairs' Office.

Term in which approved action will take place	Fall 2019				
Provide an explanation below for the requested exception to the effective date.					
Type in the explanation for exception.					

Any exceptions to the term start date requires the signatures of the Academic Dean and Interim				
Provost for Academic Affairs prior to submission to the Dropbox.				
Dean	Signature	Date		
Dr. Debbie Teed	Debbie Teed	11/13/18		
Interim Provost for Academic	Signature	Date		
Affairs				
Dr. Eileen DeLuca				

Required Endorsements	Type in Name	Select Date
Department Chair or Program	Dana Roes	10/9/2018
Coordinator/Director		
Academic Dean or Interim	Debbie Teed	11/13/2018
Provost for Academic Affairs		

List all faculty endorsements below. (Note that proposals will be returned to the School or Division if faculty endorsements are not provided).

Dana Roes

Has the Libraries' Collection Manager been contacted about the new course and discussed potential impacts to the libraries' collections?

Provide information here

Section II, New Course Information (must complete all items)

List course prerequisite(s) and minimum grade(s)	ART2600C
(must include minimum grade if higher than a "D").	Grade of C or better
Provide justification for the proposed	Intro to Computer Art (ART2600C) will teach the
prerequisite(s).	students how to utilizes various programs to create
	digitally as well as supply a historical context for
	their creations.
Will students be taking any of the prerequisites	No
listed for this course in different parts of the	
same term (ex. Term A and Term B)?	
List course co-requisites.	none
Provide justification for the proposed co-	
requisite(s).	
Is any co-requisite for this course listed as a co-	No
requisite on its paired course?	
(Ex. CHM 2032 is a co-requisite for CHM 2032L, and	
CHM 2032L is a co-requisite for CHM 2032)	
Course credits or clock hours	3 credit
Contact hours (faculty load)	4 contact
Are the Contact hours different from the	
credit/lecture/lab hours?	
Select grade mode	Standard Grading (A, B, C, D, F)
Credit type	College Credit
Possible Delivery Types (Online, Blended, On	On Campus
Campus)	
Course description (over ide below)	

Course description (provide below)

GRA 2183C - Typography Studio

DESCRIPTION:

Through a series of applied design projects, this course stresses the importance of typography and design in visual communication. Study basic letterforms, typographic contrast, characteristics of major type families and how to use type to visually express an idea. Emphasis will be on the role typography plays in communication.

General topic outline (type in outline below)

GOALS AND/OR OBJECTIVES:

By the end of this course, students will:

- Students will understand the basic principles of typography
- to gain knowledge of typographic vocabulary and typeface classification
- to develop an eye for letterspacing, wordspacing, leading, alignment and rag to establish hierarchies within a text and understand the role composition plays in the creation of typographic hierarchy
- to explore the use of grid systems
- to learn and discern good typography
- to think broadly and conceptually about design opportunities with text to demonstrate problem solving skills.
- to develop/refine a design process that includes research and sketching, as well as refinement using Adobe Creative Suite

Learning Outcomes: For information purposes only.

IV. Course Competencies, Learning Outcomes and Objectives

- A. General Education Competencies and Course Outcomes
- 1. Integral General Education Competency or competencies: Analyze
- Students will develop an ability to create sophisticated typographic compositions using grid systems as a design tool and work collaboratively on the conceptualization
- Will work with Imaging Lab and/or other vendors.
- Will learn the tools for a strong communication designer for producing good type both on paper and online.
- Will become an intelligent and discriminating user of these tools by working with them and evaluating their effectiveness.
- Will understand letters, their form, their histories and potential for expression and communication.
- 2. Supplemental General Education Competency or competencies:
- B. In accordance with Florida Statute 1007.25 concerning the state's general education core course requirements, this course meets the general education competencies for

 Part B would only be included in the course outlines of those courses are included in the FSW Catalog as a General Education Core Course. If this is not a core course, then outline letter C would become B.
- C. Other Course Objectives/Standards

Copy and Paste the SCNS Course Profile Description below (http://scns.fldoe.org/scns/public/pb_index.jsp).